

UBF.....

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Annette Perez, Deputy Director of UBF, and Dr. Rolark at a local rally.

Insurance Co. to his position as editor-publisher and founder of the *Washington Informer* and president-founder of the United Black Fund of America. He also has been chairman of the Police Chief's Advisory Council in Washington, D.C. He has received many honors and innumerable awards in recognition of his unparalleled service to his community and to the city.

As editor-publisher of the *Washington Informer*, a publication that has grown under his indefatigable leadership from a circulation of a mere 3,000 to one of 55,000, Dr. Rolark provides a consistent and effective platform for the needs and thoughts of Washington's grassroots, community-building organizations.

Dr. Rolark also serves in the highly-influential role of chairman of the group of publishers associated with Black Media, Inc. and who, collectively, are known as *The BMI Cooperative*. Under his leadership, that group conceived the idea...and did most of the initial funding...for the establishment of the national Assault On Illiteracy Program (AOIP). Because no such group had ever been formed to work together on a long-term basis, this coalition is history making...and much of its success is due to the special determination of Dr. Calvin W. Rolark.

UBF Moves Ahead

UNDER Dr. Rolark's guiding hand and spirit, UBF has emerged as a united voice in the community in terms of social concerns and Black urban problems. In testimony of this role, several of the

grassroots Black organizations, including a few former militant groups and personalities, have been assimilated into UBF since the 1970's. UBF is an umbrella organization with a "cradle-to-wheelchair" philosophy taking care of the total needs of the Black community.

Dr. Rolark lends his excellent leadership qualities to this organization that is designed to meet the urgent needs for empowerment for individual and group self-sufficiency among Black people.

"Black economic and professional development has been, and still is, a prime consideration in the UBF agenda for Black self-development. We have been always in the forefront in supporting the development of Black businesses—we always deal with Black businesses, Black accountants, Black suppliers. You name it.

I am quite confident that UBF has enriched and empowered the Black community through funding worthwhile projects and programs sponsored by our member agencies and quite a few non-member community-based organizations....Over the past 15 years, the United Black Fund has given over \$10 million to over 600 human care and service organizations in the Greater Washington Area alone. That's real power to the community!

UBF: Meeting Unmet Needs

THE basic Black community outreach theme of the United Black Fund stems from Dr. Rolark's philosophy and ideals which are sum-

offenders in transition back to the community through a halfway house, an emergency shelter house and employment through the EFEC Security, Inc. Agency, Inc. EFEC employs more than 70 ex-offenders and others to patrol five apartment complexes, five construction sites and a medical center.

The Downtown Clusters' Geriatric Day Care Center and the Senior Citizens Counseling and Delivery Service are two UBF member agencies that serve Washington's older citizens. The Latin American Youth Center addresses the employment needs, language and academic abilities of Hispanic youth and provides technical service.

Deafpride, Inc., which provides opportunities for deaf persons and their families to develop their potential as contributing citizens in all walks of life, has received encouragement, confidence and support from UBF for more than 10 years. Another UBF member agency, Deborah's Place, provides a temporary home environment for women who are marginally employed or unemployed.

UBF also supports community cultural and educational projects such as the African Heritage Dancers. These dramatic performers are part of a community arts organization designed to give students and area residents a greater appreciation of traditional African arts, dance and music via educational and community-based workshops. Another member agency is the unique D.C. Street Academy which is dedicated to pro-

marized in two of his most famous quotations: "If it is to be, it is up to me." and "The only people who can save us for us is us." Self-help and self-determination are the twin ideals underlying these statements.

The amplification and application of UBF's basic themes are defined by the variety of agencies that receive UBF support. A partial list of these agencies includes Efforts from Ex-Convicts, Inc. (EFEC), which provides assistance to ex-



Dr. Calvin Rolark and Attorney Wilhelmina Rolark with the Rev. Jesse Jackson.