

PANASONIC TOURNEY BOOSTS CHARITY— AGAIN, SEPT. 17-23

Last year thousands of Las Vegas children and teenagers found out how fortunate a community is to be on the Professional Golf Association Tour.

Thanks to the PGA Tour, young people in Las Vegas went to summer camp, enjoyed classes in the arts, participated in student government activities and played a variety of sports. The windfall to schools, youth groups and local charities came as a result of the Panasonic Las Vegas Invitational, which debuted in 1983 and encores Sept. 17-23, 1984. The tournament is the largest and richest on the PGA Tour with a purse of \$1,080,000. The Las Vegas Founders' Club, the non-profit group that operates the event, authorized more than a dozen organizations to sell advance tickets to the tournament. Each charity retains 50% of all ticket sales.

"Last year local groups raised almost \$80,000," said Don Haley, chairman of the ticket sale program. "We hope to do even better this year due to the increased participation and the very reasonable cost of tickets." The daily ticket will cost \$10 in advance and \$12 at the gate; the weekly clubhouse badge will be \$40 in advance and \$50 at the gate.

Among the groups selling tickets to the Panasonic Las Vegas Invitational for the second consecutive year is the Boys and Girls Clubs of Clark County, Inc. "Not only is the money very, very important to us," said Executive Director Mike Meyer, "but we also recognize the Panasonic ticket sale program as a great opportunity for our boys and girls to participate in a project that benefits the entire community. This kind of meaningful involvement is what we try to encourage. Proceeds from ticket sales allowed us to do a number of significant things last year," Meyer continued. "For example, we were

able to take a group of boys and girls to a nearby mountain recreation area and work closely with the U.S. Forest Service. The funds also helped us renovate a gymnasium we recently took over and enabled us to buy much needed arts and crafts supplies and athletic equipment."

Bill Lowman, director of the Nevada School of the Arts, said the sale of Panasonic golf tickets "helped us to provide more programs for children who would otherwise be unable to participate because of financial limitations. "Like any other non-profit organization, we depend on donations," Lowman said, "and contributions like this go a long way toward helping us realize our goal of providing education in music, dance and the visual arts to as many children as possible."

Clark County school children of all ages were active in the Panasonic Ticket Sales Program. Mary Jo Sugden of Bishop Gorman High School's Development Office said the proceeds helped "virtually every student activity on campus. The students really enjoyed being part of the Panasonic tournament" she said. "Almost everyone participated. The money was spent on student government, the yearbook, the band, cheerleading groups and all of our athletic teams."

Other organizations selling tickets to this year's tournament are the American Heart Association, Boy Scouts of America, Caminar, Catholic Community Services of Nevada, Muscular Dystrophy Association, Nevada Easter Seal Society, the YMCA and Multiple Sclerosis Patient Services.

The second annual Panasonic Las Vegas Invitational is a 90-hole tournament that will be played over four Las Vegas golf courses. It will be broadcast on ESPN television the last three days.

CAESARS PALACE TO HOST 1984 BODYBUILDING WORLD CHAMPIONSHIPS — "MR. UNIVERSE"

LAS VEGAS, NV.— More than 150 national bodybuilding champions will compete at Caesars palace in Las Vegas Oct. 26-27 for the world famous "Mr. Universe" title.

The "Mr. Universe" contest, sponsored by the International Federation of Bodybuilders (IFBB) will be held at the Caesars Palace Pavilion where 3,000 enthusiastic spectators will watch 150 national bodybuilding champions from over 50 different countries.

Heading the competition will be Dale Ruplinger, who won the amateur "triple crown" beginning with the United States championships at Caesars Palace and moved on to win the "Mr. America" and "Mr. Universe" titles that same year.

Tim Belknap won the American bodybuilding title in 1981 at Caesars Palace and then made his professional debut on the same stage two years later in the Caesars Palace Grand Prix.

Prejudging of the 1984 "Mr. Universe" competition will begin at 10:30 a.m. on Friday, Oct. 26 and is divided among four weight classes. The

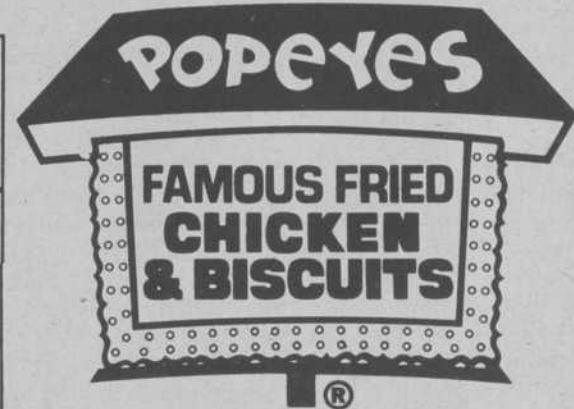
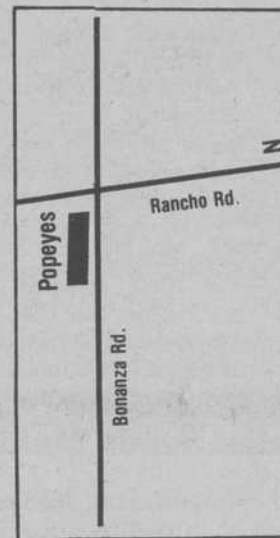
finals are scheduled for Saturday, Oct. 27 at 7 p.m. Tickets are \$10 and \$15 for pre-judging and

\$30, \$45 and \$60 for finals. For tickets and information phone the Caesars Palace Special

Events Ticket Office, (702) 731-7865 or (800) 634-6698 (outside Nevada, within the U.S.)

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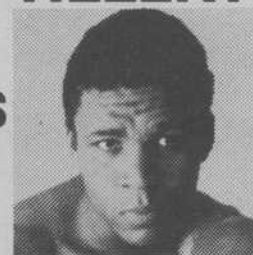
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