

# Microscope..... (Continued from page 7.)

couraged massive Black voter turnouts in every major urban city.

- Won nearly 400 delegates.
- Won over three million or 21 per-

cent of the popular votes in nearly every major urban city in the South, Northeast and industrial states.

- Won more than 60 congressional districts across the nation including 30 in

the South.

- Won five state-wide elections including Arkansas, Louisiana, Mississippi, South Carolina, Virginia and the District of Columbia.

In one sense, the Jackson campaign has been a synthesis of the philosophy of Operation PUSH.

Operation PUSH is a Chicago-based national membership organization with 38 local chapters. Since its inception on Christmas Day, December 25, 1971, PUSH has consistently strived towards improving the quality of life for Blacks and other poor people through its commitment to research, education, development and execution of direct action programs which provide for economic, political and cultural independence.

PUSH needs the support of "all men and women of color" for its ongoing programs of the Rainbow Coalition for jobs, peace and justice. For information on how you can play an important role in the Rainbow Coalition, please write to: Mr. Samuel L. Tidmore, Executive Director, Operation PUSH, 930 E. 50th St., Chicago, Illinois 60615, (312) 373-3366.

## United Black Fund's Dr. Calvin W. Rolark Blazes Yet Another Trail For Equitable Treatment For Blacks

Washington, D.C.—The United Black Fund of America, Inc. recently held its first annual convention and symposium in this city. This historic meeting signaled that the concept of the United Black Fund is now a solidly established entity, nationally.

Dr. Calvin W. Rolark, president and founder of the United Black Fund, Inc., has been an innovative, undaunted trailblazer in establishing a vehicle whereby Blacks could be assured that their charitable resources were being distributed to the struggling Black community organizations that need them.

(The story of the development of the United Black Fund will be the topic of the September Cover Story in the *National BLACK MONITOR*.)

When the convention, because of its size, was forced to move to a White hotel, Dr. Rolark sought to make sure that as many Blacks as possible profited from their meeting dollars. Faced with the question about providing an equitable number of Black waiters for the awards luncheon, Dr. Rolark declared that he would rather have a serve-yourself luncheon buffet than a predominance of other than Black waiters.

If Jewel-Tex isn't the best selling drapery in America,



we can't be too far behind. Over one million sold in 1983.

Energy efficient Jewel-Tex comes in 26 sizes\* to fit almost any window. And 16 colors\* to complement every decor. These are just a few of the reasons why so many people bought Jewel-Tex draperies last year.

Discover the secret of our success, at 20% off.

	Reg.	Sale
50x84" . . . . .	\$29 pr.	23.20
75x84" . . . . .	\$57 pr.	45.60
100x84" . . . . .	\$75 pr.	60.00
125x84" . . . . .	\$90 pr.	72.00
100x84" patio panel . . . . .	\$85 ea.	68.00

35% off regular price of all made-to-measure wood mini-blinds and woven woods.

\*Available at most large JCPenney stores and through the JCPenney Catalog Department. Prices slightly higher in Alaska, Hawaii and Puerto Rico. Sale prices effective Sunday, April 29th through Saturday, May 26th.

**JCPenney**

