

HOME REBUILDERS SHOOT FOR 1,000

By H.P. "Fitz" Fitzgerald

Building Trades pre-apprenticeship trainees assigned to the Westside Community Development Commission plan to refurbish and redecorate at least 61 homes in Las Vegas between July 1, 1984 and June 30, 1985. This will bring to 1,000 homes the more than 975 trainees who have participated in the organization's Minor Home Repair Services Program have refurbished between 1977 and 1985 in Las Vegas.

The trainees repair homes for widows, senior citizens, the handicapped and low income homeowners. All labor is free, and the workers have saved the homeowners more than \$1,000,000 during this period.

The training program covers all phases of basic home construction and repair, such as carpentry, roofing, painting,

perfa-taping, cement work, plumbing, electrical, and blueprint reading. Training is on-the-job with related classroom instruction. Both males and females train on the same construction crews, and range in



Dr. H. P. Fitzgerald age from 14 to 74 during the summer months when summer youth are part of the training program.

Many of the program graduates have entered the construction industry, and some have formed their own painting contracting businesses.

Trainees presently participating in the program are senior citizens David Holmes, Henry Williams, Clarence Hurd, Oscar Smith, Jarrett Marcus and George Washington. Youth crew members are Malcom Brothers, Brendel Brown, Christine Finley, Lisa Hal, Amos Jamerson, Yvette Redding, La-Salle Tisdell,

Dale Walker, Venus Marcus, Robert Fitch, Jimmy Dorsey, Sandra Chambers, Pete Johnson, and Diane Nunley.

H.P. Fitzgerald, the organization's Executive Director, is also the crew on-the-job and related classroom instruction instructor.

The program is a Dept. of Labor, Housing and Urban Development, City of Las Vegas Community Development Block Grant-Funded project.



Actors, from left to right, Peter Parros, Richard Cummings, Tim Jones and Jesse Goins "Stroh-a-toast" to the successful completion of The Stroh Brewery Company's first television commercial directed to black consumers.

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NEVADA'S LARGEST AND
MOST COMPLETE BLACK
COMMUNITY NEWSPAPER

LOCAL EDUCATOR SELECTED AS STATE NOMINEE FOR NATIONAL AWARDS PROGRAM

The selection of Allin O. Chandler, principal of Mountain View Elementary School in Las Vegas as Nevada's nominee for a national awards program was announced by Gerald Connor, Executive Director of the Nevada Association of Elementary School Principals.

Chandler will represent Nevada in the first annual National Distinguished Principals program, sponsored by the National Association of Elementary School Principals (NAESP) and the United States Department of Education in corporate partnership with Tandy Corporation.

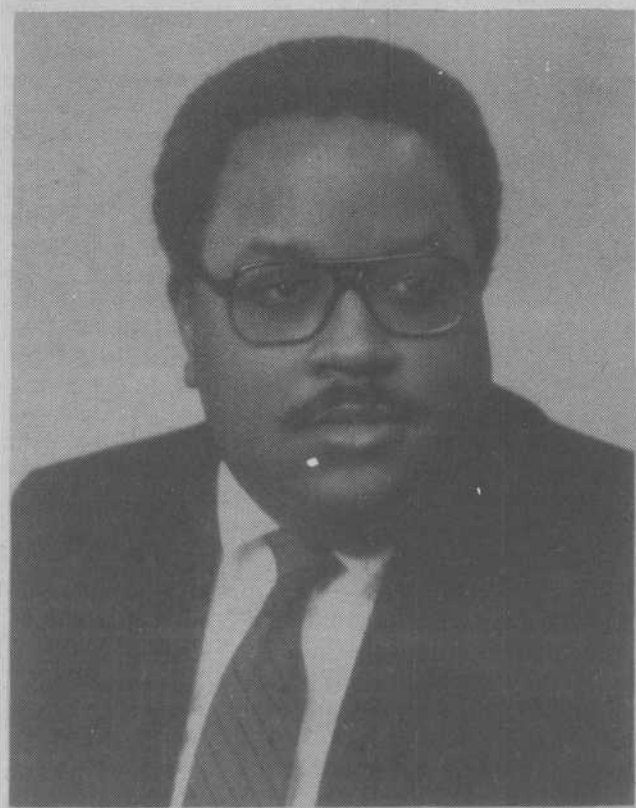
The purpose of the award is to honor elementary and middle school principals "who set the character and quality of education during the early school years that shape children's future in the classroom and in life," said Secretary of Education Terrel H. Bell.

Chandler will join other state honorees in Washington in October for a White House Re-

ception, consultation with national education officials, and an awards banquet.

"Chandler's outstanding leadership, high academic standards, and community involvement clearly identified him as our choice for National Distinguished Principal," said Connor.

He was selected by elementary principals attending the annual school administrators conference held in Elko.



MARKETING ORGANIZATION INSTALLS NATIONAL PRESIDENT

At the 31st Annual Convention of the National Association of Market Developers, held recently in Los Angeles, CA, Michael A. Bateman was installed as National President. Mr. Bateman, Manager, Minority Affairs, Brown & Williamson Tobacco Corporation (Louisville, Kentucky) succeeds LeBaron Taylor, Vice President, CBS who was elected Chairman of the Board. National Association of Market Developers is a national coordinating and networking organization that provides its membership of corporate marketing professionals and minority business owners with a valuable support system of information exchange on the condition of the Black consumer market and the opportunities for career development and professional growth.



FARMERS INSURANCE GROUP OF COMPANIES

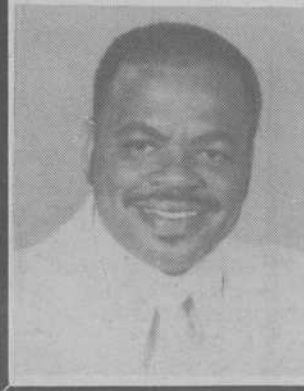
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