

Entertainment

NO LIGHTS! NO CAMERA! BUT PLENTY ACTION

The week of Aug. 18-26 is another national membership week for public television stations. Most public broadcasting stations will be holding on-air pledge events. Not at Channel 10, however. Their's will be a special event called *Channel 10 Sunday*.

On Sunday, Aug. 19, using a "Quiet" ap-

proach, there'll be no hosts in the studios and no interruption of programs. Instead, volunteer operators will be at the station from noon to 9:00 p.m., in an all-out effort to contact over 700 viewers whose memberships have expired.

Renewing members are just as important to the station as new mem-

bers and this approach meets with the station's goals of keeping LIVE on-air funding to a minimum. While there'll be no lights! and no Cameras!—there'll be plenty of action and the staff at Channel 10 hope this campaign will be met with the overwhelming success it has had in the past.

BILLIE ROWE'S NOTEBOOK

N'YORK CITY: Money cannot buy everything, like integrity and a few other major human virtues. My belief in that was strengthened to learn that the NBC-TV owned and operated stations had turned down big bucks to ear-eye South Africa's kruggerand (gold coin) commercial . . . "Cop" will launch Eddie Murphy's new deal with Paramount whose image dept. is allegedly working hard on establishing peace between the comic and the Gay group. According to the trade Eddie will face the audience in every scene in this flick wherein there is no script romance or sex, but will get an R rating in the language dept. Instant recall is that Eddie is in the role that originally was scripted for Sylvester Stallone . . . Reggie Lucas is literally ending 2-yr's of retirement to produce Jennifer

(DreamGirl) Holiday's next album and Taj Mahal's debut LP . . . If you missed the 50th ann'y celebration of the Apollo Theatre you blew an entertainment treat of nostalgic rarity. With Ralph Cooper "Opening up dem curtains," it offered such a broad vision for yesterday's memories. In that spotlight Ella Fitzgerald picked up her "Little Yellow Basket," Bill Robinson made rhythmic sounds across the stage as his wooden sole shoes caressed the polished pine, everybody heard but nobody moved when Dusty Fletcher screamed, "Open The Door Richard," but everybody laughed when "Moms Mabley" made it clear that the only thing an old man could do for her was to call her a young man. Then there were thoughts of the immortals, Duke Ellington who loved us all madly, Nat

King Cole, "Father" Hines whose piano style, like that of Erroll Garner, Count Basie, Billy Taylor, Oscar Peterson, Bobby Short and Ray Charles, among others, made us so happy to have ears. It was an evening to remember and of memories. As Schenley Import Co., which joined Percy Sutton's Inner City B'casting Co. in putting on the b'day bash said: "The legend of the Apollo will go on as a landmark to the greats of yesterday, the performers of today and the talent of tomorrow. The good things in life stay that way."

NOTEWORTHY NEWS: The Mrs. Joe Louis and Jeses Owens were the special guests of Cobbs, Tx. last week for the dedication of the Joe Louis Field House and the Jesse Owens Track within a major sports complex in that city . . . Quincy Jones' "Grace" will be the Gymnastics Theme of the '84 Olympics while Herbie Hancock's "Junku" is the field theme sound. They are among the eleven composers commissioned to create original music for the event . . . Irene Cara is on location in Vancouver for film work with Tatum O'Neal in "A Certain Fury." Guess it was a praise agent, but somebody dropped a dime, the last one here, to tell us she has wired in for off the press copies of the new book due out this month about Billie Holiday. The same publisher is releasing tomes on Dizzy Gillespie and Charlie Parker as part of a Jazz Series. . . . Roy Campanella, Jr. must have pleased the teevee folks with his last season work on "Simon & Simon" the favorite CBS eye'lite. He has been inked to continue for a second yr. He will direct, produce and write a series of special projects and telefilms at Universal TV . . . Look out Black radio, Nielsen is headed back into the radio rating biz

See ROWE, Page 11

NEW TOWN

Las Vegas, Nev.

LAVERN AND CASINO



Satellite T.V. coverage.

New spacious beautiful SHOWROOM now open

Video Poker | Join the action | Slots

600 W. Jackson 647-3995 Open 24 Hours

Corner "F" & Jackson Free Drink Coupon For Players

NOW APPEARING

Hot Hot Hot

WILLIE KING — Mr. Blues
and

Rocking Eldorados Band
Rock 'N Roll Jazz Blues
also featuring

Miss Marilyn — Miss Diane
Mr. John — Guitar
Alvin Lyone — Singing
Mr. Spookey — Tenor Sax

Now Appearing 11:30 p.m. - 3:30 a.m.

COMING AUG. 24-25

Michael Jackson (Look-A-Like) Sat. only
Also

TEENS MATINEE — 2 p.m. & 6 p.m.

And

TWO SHOWS NIGHTLY
BREAK DANCE

Modernistic Breakers
plus Marjorie's World of Fashions



Edie Aikels

SAHARA COMEDY STAR—Comedian and television star Redd Foxx stars in his own XXX-Rated comedy show in the Congo Showroom of the Sahara Hotel & Casino with cocktail shows nightly, Tuesday through Sunday, also featuring the Cherry Blossoms, Edie Aikels, Prince Spencer and the music of Calvin Shields and his All Stars. Call 737-2424 for Congo Showroom reservations.