

"LOOK AT OTHER MODELS IN OTHER CITIES AND WAKE UP"...

# JACKSON STREET AND ME...



By Rudi Jackson

The Jay-Cee's of the United States of America started in 1929. The motto: "Young-men Leadership Training Organization of the World." The Jay-Cee's of West Las Vegas, with a newly elected board of directors, is forging into the future with high goals of reaching out to train young men in the skills of being top-flight businessmen in our community and city. For so long there have been only a few here that have had the care shown to move ahead in the varied fields of business and training. For this reason The Jay-Cee's are set to motivate the lives not only of young men but older ones and women in the arts of NEW THOUGHTS and INNOVATION in the community as is being done as more of our young people move out to cause greater changes in the lives of self and others. (Reach out and help someone in a real and meaningful way).

There are 39 names on The Jay-Cee's of West Las Vegas roll book and they are standing ready to include others aged 18 thru 35 years of age.

Jess Thrower, the newly elected president of the group of young men, states: "We are a national organization and the Jay-Cee's of West Las Vegas are recognized as members dealing with other city-wide working groups to run programs in the city and plan to draw heavily on this to see and get changes to come to pass in many things that will enable better accord in the black places of dwelling in our city.

Things to see are listed

for starters: 4th of July Fireworks stands in the community, Muscular Dystrophy Fund Raising in conjunction with Jerry Lewis Foundation, Giving out glowing tapes to children for their safety during the upcoming Halloween, Thanksgiving Day Food Drive.

In the month of January the 2nd Annual W.L.V. Jay-Cee's Beauty Pageant will be held, offering many of our young ladies a moment of gala and charm (so get with it, ladies, and set a goal to be a part of this event).

Then there is the 2nd Annual Martin Luther King Parade that will take place by all who love to see Freedom Become a Much Greater Reality in the Lives of all People!

Another program in the planning is next year's Good Old June-Teen Day which was and is a Big Bang of a Blow-Out of Good-Times had by ALL in Texas and other cities throughout the U.S.A., a day to honor the freeing of Black Slaves in the State of Texas (or so they say); anyway down in Texas it is a day when black folks have an off-day from work and Bar-B-Q, ride horses, wear red shirts, cowboy hats and blue jeans and just have a romping good day of living and being happy before returning back to the day-to-day grind of eeking out a living among the system of the haves of the earth.

Because there are still so many black people being held mental slaves by the system which holds sway. Therefore, a time to think and work at unity will be kept before

the minds and bodies of all people in the ways of building up a stronger Black Togetherness, another goal of the W.L.V. Jay-Cee's.

The public is invited to attend their meeting held every last three Thursdays of each month at Memory Lane, 1315 W. Owens Ave., 7:30 p.m. For more information, call 646-1464.

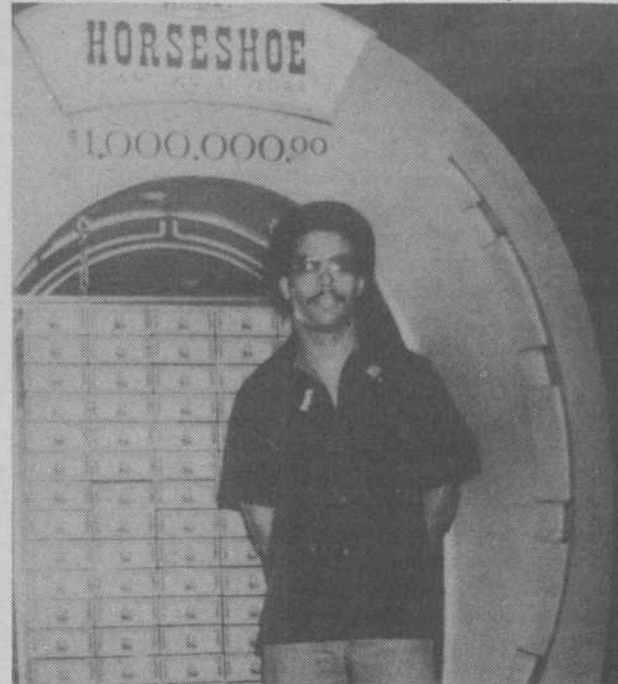
Then there are added goals soon to be put in force. Some 15 young ladies aged 18-35 will be sought to form a much needed group to set out to give a much needed thrust in helping our young and older people to grow in learning of the ways of business and just living good and healthy lives.

The West Las Vegas Jay-Cee's were formed in August of 1983 and are moving to see changes being made for black people here in Las Vegas. They want you to know that they can and will be a helping hand to many who want to grow as respected people in the community by way of their Public Relation Program.

There are also the Associate Members over

the age of 35 who are acting members without voting rights, but who can and will stand ready to guide any who ask for guidance.

Jeff Thrower has high



Jeff Thrower

hopes of seeing the members of this newly formed group of young men reaching out and touching the lives of many families here in our community. To see others join in the ranks of greater and true leaders

in the world of business. (It can be done even when we see many who turn their backs on the ones in need of learning to live in up-right ways by being True Servants of the Black People... ME

says this and Says It Loud And Clear: That the So-called Leaders have and will Fall by the Wayside so that the True Business of Black Folks Can Be Put Into Action!

As the city grows we need to be growing with

## BEN VEREEN PORTRAYS WINE IMPORTER



Penn J. Kavanagh, President and C.E.O., Schieffelin & Co., the 200-year-old wine and spirit importer, announced today that, "The company is proud that one of our executives, Herbert P. Douglas, Jr., is being celebrated in Paramount Studios' mini-series, 'The Jesse Owens Story,' based on the life of track immortal Jesse Owens. Ben Vereen portrays Herb Douglas, and the selection of him to portray Herb is very pleasing." Mr. Kavanagh continued, saying, "The veteran entertainer's wit, charm and athletic grace are especially appropriate in this memorable performance." "Pippin" brought Mr. Vereen international acclaim, and his portrayal of Chicken George in "Roots" solidified his artistic position.

Herbert P. Douglas, Jr. won a Bronze Medal at the 1948 Olympics, but

his winning ways transcended athletics. In 1963 Herbert joined Schieffelin & Co. and has served as Vice President, National Special Markets and recently Vice President Urban Market Development, since 1968. Jesse Owens' example and personal tutelage founded the Jesse Owens International Amateur Athletic Association, Inc. to honor the memory and further the influence and name of Jesse Owens. "There are wonderful opportunities for young athletes to go into business," Mr. Douglas said. "You get publicity from your athletics and if you can combine that with a business education you're many steps ahead of the non-athletes. Any time your resume says you were a former champion, people take note; it opens doors for you."

"The Jesse Owens Story" will be televised

nationally during the month of July 1984, to coincide with the Olympic games.

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Work for a Greater Black Community Before there is No Black Community and you Find Yourself Moved Over and Out into what will Become Another Black Ghetto! Cause Just Like All were Placed on this Side a Few Years Back, You Can Be Relocated Again... "Look at Other Models in Other Cities and Wake Up"... Is, What Me Has To Say to All Black Folks who have an Eye of Understanding. Help Your People to Learn to Live... Let Us Move into New Ways and Days as the Jay-Cee's say They Will Do. —monamodi/84