

In this issue, the Las Vegas SENTINEL-VOICE is happy to begin a new series on "Skin Care Vegas Style" written by J. Patricia Tally. "Pat," whom Rudi Jackson featured in his column last week, is a former cosmetic specialist for Fashion Fair Cosmetics. She has many important tips to share with us on skin care and we are happy to welcome her into the SENTINEL-VOICE family.

## Skin Care Vegas Style

By J. P. Tally

Skin and Beauty  
Care Consultant



Las Vegas' arid climate presents unique skin problems — mainly dryness — for all skin types. Las Vegas' climate of dry heat promotes sweating and instant evaporation of moisture, causing the skin's surface to be tight and dry. The lack of moisture on the skin prevents the flow of protective sebum, a natural emollient for the skin. (Natural deposits of sebum can be seen on the scalp of newborn infants.) Treatment for this chronic dryness is the use of emollients — lubricating ingredients that soothe and soften skin and seal to prevent moisture loss due to our Las Vegas climate.

Harsh soaps can add more dryness to skin. Use inexpensive body shampoo, which lasts longer than bar cleansers, because less is needed to "suds up" and it doesn't melt in the shower or tub dish. After a good cleansing, rinse the body well. This is a

very important step in maintaining skin moisture.

The finishing step is applying emollients. For best results apply while the skin is still damp. Apply liberally all over the body, let emollients remain on the skin for at least 20 mins., then towel off any excess. This is one of the simplest and best known treatments for dry skin anywhere.

The emollient you use depends upon how much you want to spend and what works best for your skin type; ranging from simple petroleum jelly, cocoa butter, or almond honey lotions to name brand emollients made exclusively for dry skin.

Keeping skin feeling and looking good in Las Vegas is the concern of everybody who lives here — So, Las Vegas, Let's Rejuvenate Vegas Skin Now!

*Harmones and Emotions in future series*

## REGISTER TO VOTE

**SOUL**  
OLD FASHION QUALITY  
BODY & PAINT SHOP

MILTON "SOUL JOE" MILLER  
OWNER

BUSINESS 385-4421  
MOBILE 385-4940  
FREE PICK-UP & DELIVERY

926 NO. MAIN ST. LAS VEGAS, NEVADA

# MAKE THE DISCOVERY

## BIG 8 MARKET & LIQUORS

900 W. Owens  
647-3935

Rath  
Honey Glazed  
CANNED HAM

3 lbs.  
\$4.99

Sliced HAM

\$1.69 lb.

Fresh  
GROUND BEEF

\$1.29 lb.

TOP  
SIRLOIN

\$1.98 lb.

Sun Glow  
CHEESE  
PUFFS

1/2 lb. pkg.  
99¢

Nabisco  
ALMOST HOME  
COOKIES

1/2 oz. pkg. Trial Size  
29¢

Dandee  
BREAD

3 for \$1.00

Springfield

1 lb.

BLACKEYES

76¢

Springfield

1 lb.

POPCORN

52¢

Coors

BEER

12 oz., 12 pack

\$5.49

Markov	VODKA	1 litre	\$4.99
Newport	GIN	1 litre	\$4.99
Kessler	American Blended WHISKEY	1 litre	\$5.99

