

LIGHTS: 10 mg. "tar", 0.8 mg. nicotine, KING: 17 mg. "tar", 1.3 mg. nicotine, av. per cigarette by FTC method.

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*You've got what it takes.*

# *Salem Spirit*

*Share the spirit.  
Share the refreshment.*



Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.