

Entertainment

BILLIE ROWE'S NOTEBOOK

THE KING DONS ANOTHER CROWN

N'YORK CITY — There's no doubt that Don King is a showman. And that nobody can deny. What he did to the boxing profession attests to that; therefore, he belongs in show business. His joint venture with the Jackson family, father and mother, and all their entertaining super talented kids, led by the dynamic Michael, is a billion dollar coup. His press conference at posh Tavern On The Green recently to make the announcement was flavored with the usual Don King pomp and ceremony, but lacking the usual style and grace expected by a King.



Don King

Early on, it took on the air of a 3-ring circus with everybody down front except the legitimate members of the Fourth Estate. The exceptions, of course, were the camera persons from the electronic media. There were not even enough press kits to go around although Roger & Cowan, the coast praise agent firm which handled the affair, said that 500 had been prepared. The manner in which this pressguy was handled indicates the R & C firm's rep. exceeds its ability to handle an East coast event, especially a mixed one. However, as usual Don handled his chores like the King he is as his pride rightfully showed that he had been accepted by the Jacksons to handle their sons' reunion national, and later international, tour with the backing of Pepsi U.S.A.

Roger A. Enrico, prexy and CEO of the Cola drink, also revealed a big

money advertising deal tie-in with the Jacksons that will hit eye-level with the tour. When questioned as to why the fight



Michael Jackson

promoter was selected over the many concert promoters in the land, Michael quickly answered, "Because we like his hair style." The tour should net millions for all concerned and the Jacksons should be roundly applauded for giving a "brother" an opportunity to cash in on some of their tremendous money making popularity. That's it, spread the wealth around, fellas.

TALL TALES: James Lincoln Collier's write hand hard cover on "Louis Armstrong, An American Genius," may not get eye approval from many of the friends of the late trumpeter. In it the award winning author's write hand digs into Satchmo's relationships with his 4 wives, and his feuds with the late Earl Hines, Zutty Singleton and other musicians. Also his alleged gangland connections and his scrapes with the law. A bio., the book was published by the Oxford U. Press. We will be write back when we have completely eye-jested the 351 pages...

The quick closing of "Amen Corner" on B'way further points up the need for a legitimate theatre in Harlem. Artists like Ruth Brown need an audience which understands and appreciates such talent...

Ossie Davis and Ruby Dee, "Mr. and Mrs. Show Biz," will h'lite the General Food State University N.Y. benefit series March 3. Cab Calloway, who celebrated his 76th

b'day Xmas, will sing his heart out for the same cause Saint Valentine's Day...

Instead of fan, they're setting up Jesse Jackson Rooting Clubs all over the place....

Tee'sational Calvin Peete has quietly entered the history book of sports as the first Afro-American to earn in excess of a million dollars in prize money on the Professional Golfer Tour. At Oct.'s end he was 5th on the tour's list of money winners after 22 events, with \$301,845, an average of \$13,720 per event. It all added up to a todate career earnings of \$1,005,705.

NEWS FLASHES: Famous Amos is in a cookie battle to maintain his leadership in the gourmet chocolate chip cookie trade war. '83 sales are expected to exceed \$20 million...

Carolyn Stevenson has made a number of folks happy. She has survived days in the pill factory after major surgery and is home on the mend...

However, not so good for Mildred Robinson Houston who came out the worst of the victims of a car pool accident en route from NJ to NY the other commuting time. She's a long time employee of the NY Dept. of Investigation...

Lloyd (Mr. Personality) Price is using all his charm trying to explain the "60-Minute" eyesight of the ills, and alleged corruption in Nigeria. Lloyd is emotionally and financially involved in that country...

Rachel Robinson has announced that Lena Horne will be the honoree of the March Jackie Robinson annual dinner at the Waldorf.

With two such beauties involved, it's a good time for Hicks Wildron, prez. of Avon, to be chairperson...

You don't have to be a kid to appreciate the new "Fat Albert" teevee series. Bill Cosby has out done his genius and the award folks should keep that in mind at presentation time...



Bill Cosby

Also, most of my friends enjoyed "Doonesbury-- and said

CHAMBER TO HOLD MIXER

The Nevada Black Chamber of Commerce will hold the first in a series of Chamber Mixers on Friday, Jan. 13 from 5-7 p.m. at Memory Lane, 1311 Owens Ave.

There will be fun and food for all, as well as a Raffle for valuable prizes. A no-host bar will also be available.

The public is invited to come and bring a friend. For more information call 648-6222.

Las Vegas Sentinel-Voice has moved its offices to a new location at 1201 South Eastern Avenue, Las Vegas, Nevada 89104 — 702/383-4030.

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it is very entertaining, just like the comic strip-witty, wise and up to date on current events...

McDonalds just opened a new spot in Las Vegas and dedicated it to Joe Louis, the immortal heavyweight.

POT POURRI: Alan Weeks hopes to come out of "Tap Dance Kid" a full bloom star. The show was set to open Dec. 8th but plans changed and so was the director; but it's being ballyhooed like money is no problem...

Frank Washington, the Pepsi community relations mgr. in Philly, has a summer pro-am golf event in that cola's future.

Percy Sutton, chr'person Inner City B'cast, is planning a hot time in the Apple to celebrate the 50th ann'y of the Apollo Thea. come Feb. All his plans for the redevelopment of that entertain-

ment complex will be in place and revealed at a special event that will add lustre to the entire area...

It reads like Ashley Boone is just about set to become the biggest non-white person in H'wood...

Motown must be preparing to make another move in N'York. If not h'cum Suzanne De-Passe, one of its division presidents, is about to put lotsa dough into a condo in the elite section of the Apple...

My coast informer just dropped the necessary amount of coins to say that James Brown, the Godfather of Soul, top lined a concert out there and didn't make enough money to get out of town.

STAY LOOSE... Billy Rowe is a syndicated columnist.

Sickle Cell Foundation To Hold Evening Of Entertainment

Come spend an evening with the SICKLE CELL ANEMIA FOUNDATION OF NEVADA and the Executive Board of Directors of the National Association for Sickle Cell Disease, Inc., on Jan. 14 at 8 p.m. in the Seahorse Terrace of the Dunes Hotel.

The evening will include live entertainment featuring Janice Carter, Henry Shed and Disco music for your dancing pleasure. Hors d'oeuvres will be served.

For further information please call 363-2329.

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