



DEE DEE'S ORIGINAL BEAUTY SALON

Willette Ethel Carolyn Earline Rudy Mary Sandra Delores Newman, Owner

1052 W. Owens Nucleus Plaza Shopping Center 648-7769

THE NEVADA BLACK CHAMBER OF COMMERCE

1048 West Owens Nucleus Plaza Shopping Center P.O. Box 4850 Las Vegas, Nevada 89106 702/648-6222 • 648-6223

OFFICERS AND BOARD OF DIRECTORS

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GWYN BROWN - EXECUTIVE DIRECTOR RITA SHIELDS - SECRETARY/RECEPTIONIST

Board of Directors meets every 4th Thursday morning at Chamber Office.

Membership Luncheons are held every 1st Friday of each month - Place to be announced.

1984 CALENDAR OF EVENTS

JANUARY - Martin Luther King Parade Entry • Chamber Mixer FEBRUARY - Fashion Show Revue • Educational and Training Workshop • Chamber Mixer MARCH - Educational and Training Workshop • Chamber Mixer APRIL - Career Days • Chamber Mixer MAY - Ms. Nevada Black Chamber of Commerce Contest Chamber Mixer JUNE - Chamber Mixer JULY AUGUST SEPTEMBER - Chamber Mixer • Trade Fair/Exhibit Election of Board Members OCTOBER - Annual Dinner and Installation of Officers & Board NOVEMBER DECEMBER

Nucleus Plaza Holiday Shopper HERITAGE HALL - Historic Center for Community Life and Culture



by Maudra Jones

Heritage Hall, in the Nucleus Plaza Shopping Center, is an exciting bold venture in multi-service urban shopping center concepts - soon to become a thriving center of community life

and culture.

Having already achieved some historical "firsts," since its pre-renovation opening a year ago, Heritage Hall was established to answer the growing needs for a community-based facility, in West Las Vegas, to accommodate special events for families, churches, businesses and organizations.

The 16,000 square feet of space, named Heritage Hall, faces West Owens Avenue and is nestled in the center of the shopping plaza.

Heritage Hall will not only become the "heart-beat" of West Las Vegas' only commercial shopping center, but will serve to greatly enhance the overall image of the community by a tangible symbol of pride and growth.

Bill Bemis of Design Consortium combined modern architecture and interior design in a

renovation plan for the all-new interior, to include: a multi-purpose auditorium with stage, dance floor, dressing rooms, drop ceiling, floor and wall coverings, sound system and lighting and a new facade.

Completion of the renovation program is set for April 1984. The new Heritage Hall will accommodate meetings, banquets, receptions, conferences, conventions, concerts and other private or public events for groups of 40 to 2,500 persons. Space and/or services may be reserved for individuals or groups at the Nucleus Plaza Leasing Office, 940-A West Owens Ave., 702/646-0220.

Nucleus Plaza, Inc. principals view Heritage Hall as a vital component of the community development process. Leonard Brown, Executive Director of Nucleus Associates, LDC stated: "It will enhance com-

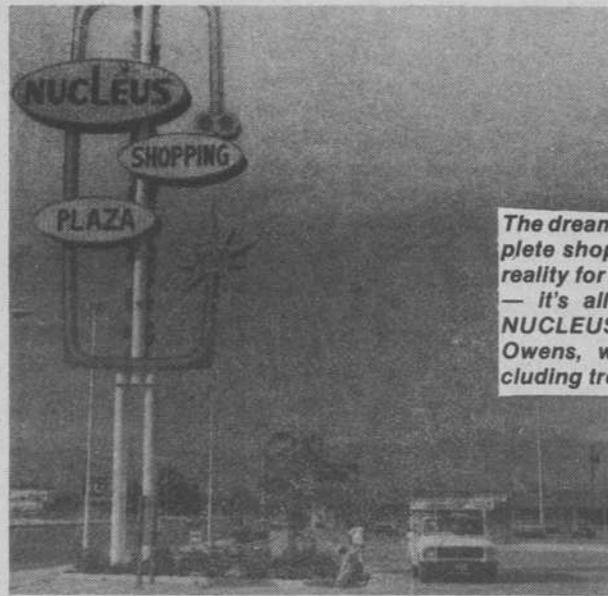
munity life through a physical and spiritual revitalization of the neighborhood."

Since its temporary opening, Heritage Hall will be remembered by hundreds of happy children who attended the first community-wide Christmas party sponsored by Nucleus Plaza. During a week of programs, marking the 35th Annual Holy Convocation of the Churches of God in Christ, over 3,000 gathered at Heritage Hall. Other public events held at Heritage Hall during 1983 included:

- Urban League Job Seminar -Drug Clinic -Health Fair

Every community needs a Heritage Hall - no matter what name it is given. An important ingredient in the life of every community is a "place" where people can come together and feel "at home," away from home, to celebrate family and community events - a "place" where the important issues of community and family life can be provided a forum - a "place" where community residents can expand their experiences, at every level of community life, whether spiritual, cultural, educational, social, economic or political - a "place" which our community can call its very own.

That is the essence of Heritage Hall and of the dream shared by four young men who started from a "Nucleus."



The dream of establishing a modern, complete shopping center is fast becoming a reality for a group of young entrepreneurs - it's all encompassed in the all-new NUCLEUS SHOPPING PLAZA, 900 W. Owens, with generous landscaping including trees and shrubbery.



OLGA'S BEAUTY & BARBER SUPPLY, INC.

1056 W. OWENS 2101 CIVIC CENTER DRIVE 2717 W. WASHINGTON NUCLEUS PLAZA CIVIC CENTER PLAZA K-MART PLAZA 648-5456 642-3806 647-3865

NEW YEAR'S SPECIALS

Dec. 29 thru Dec. 31

Table listing beauty products and prices: Dark & Lovely Perm Kit (Reg. \$8.21) \$6.95, U Do It Curl Kit (\$7.00 value) \$4.95, U Do It Curl Activator (\$3.35) \$2.35, Care Free Curl Winter Kit - Incl. 12 oz. Instant Moisturizer, Mini Pick 1 oz. Gel Moisturizer, 2 oz. Instant Moisturizer \$6.99, Summit ProCon Plus Conditioner 16 oz. (Save \$1.00) \$5.95, Summit Advantage 2 Conditioner 16 oz. (Save \$1.00) \$7.35, Summit Mend Conditioner 16 oz. (Save \$1.00) \$3.95, Summit Mend Conditioner 8 oz. (Save \$1.00) \$2.25

Happy New Year

End-of-Year Clearance Sale

Ms. CL's BLACK PEARL FASHIONS

MS. CARLEAN LeFEAR, Prop. NUCLEUS SHOPPING PLAZA 940 West Owens 646-1377

Top Designer Fashions and Everyday Wear - Sizes 3 to 60 Children - Size 3 mo. to 16 Jr.

SHOES • BAGS • ACCESSORIES LINGERIE • DRESSES SKIRTS • BLOUSES • PANTS

