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for now, like to continue to work at the North/West Las Vegas branch and become the loan and deposit leader of the system. I'd like to get the community to the point that they feel the way that I feel about Valley Bank, that being that it's the *only* bank in North and West Las Vegas. If I do this, then they'll give me another job."

In conclusion, I asked Stevenson the two following questions: 1) When it's all said and done, what does Charles Stevenson want said about him and what he was all about, and 2) What is his personal philosophy on success and life? His responses: "Hopefully it'll be said that Stevenson was fair. Very fair. If they consider me this, then everything else will fall into line. The rest will handle itself. As far as my philosophy on both success and life, I have to simply say, 'luck.' It takes a lot of luck to be successful in both success and life."



ATLANTA — Grambling State University President Joseph Johnson, second from left, receives a check from Eugene McCullers, manager, Community Affairs, Coca-Cola USA to initiate a \$30,000 three-year scholarship for the school's new MBA program. Dr. Tsegai Emmanuel, left, is Dean of the College of Business and Applied Programs. Cheryl Brown, from Texarkana, TX and James E. Ivory, Flint, MI are students at Grambling.

LAS VEGAS SENTINEL-VOICE
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VIRGINIA SLIMS WINS PRESTIGIOUS CEBA AWARD FOR ADVERTISING EXCELLENCE TO BLACK CONSUMERS

New York — Virginia Slims is one of this year's recipients of a prestigious CEBA Award, which is annually presented by the World Institute of Black Communications, Inc. (WIBC) to salute excellence in advertising to the black community. Virginia Slims won the Award for Excellence in outdoor and transit posters — the first prize in that category. The winning poster is part of the Virginia Slims "You've Come A Long Way, Baby" ad campaign, which has been enormously successful since it was introduced over a decade ago. Leo Burnett U.S.A. created both the original ad campaign and the winning poster, which features an attractive black model. The CEBA (Communications Excellence to Black Audiences) Awards were created to recognize corporations, ad agencies and individuals who have demonstrated both sensitivity and expertise in advertising for black consumers. Awards are presented in 36 categories.

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