- IT'S OFFICIAL!!! - DR. KING'S BIRTHDAY DECLARED A HOLIDAY



Las Vegas

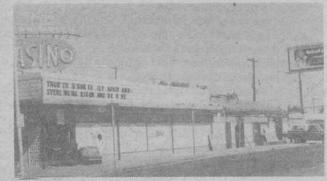
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"The Truth Shall Set You Free"

VOICE 0. 1983

We've Come A Long Way Baby!

WEST LAS VEGAS CASINOS HAVE NEW LOOK — AND DREAMS . . .



Purchased in 1971 by Elijah Green and Dan Curtis, The New Town Tavern, 600 w. Jackson, has developed into a small empire and a real assest to the West Las Vegas community. These two enterprising men had a dream to fulfill when making the purchase some 12 years ago. At the time of purchase, the operation had a few slots, some gaming and a bar. A drastic fire befell them during May, 1981 with the rear end of the casino suffering considerable damage. To rebuild the casino cost the owners approximately \$550,000. The structure was

NEW TOWN TAVERN — REAL PROGRESS STORY!

A salute to Elijah Green and Dan Curtis



enlarged and consisted of a sports book, poker room, bar, restaurant, slots and '21' tables. Their business was further enhanced with a number of California bus tours visiting weekly. Earlier this year, the big dream became a reality when plans developed for these owners to again enlarge their facilities. As pictured additional enlargements of the structure, nearing completion, houses a huge showroom, mam-



moth bar, a lounge, an arcade and additional casino space. Their new entertainment center is truly a dream come true. The approximate cost for the new addition neared \$300,000.

Love's Cocktail Lounge - F

Jimmy Love, a kitchen service worker at the Nevada Test Site also had a dream of owning his business - a venture that was more aligned with his experience. He put all the pieces together in 1970 when he purchased the Casino at 500 West Jackson now known at Love's Cocktail Lounge He remodeled the venture in 1978 at the cost of \$75,000. Now open 24 hours a day, Love's Cocktail Lounge-Restaurant is located at Jackson Avenue and "E" street. Its corner setting is an example of architectural refinement. Having a newly renovated exterior and interior, the elegant nightclub-barlounge-restaurant offers a range of entertainment and gaming pleasures for its clientele. Among the gaming events, the choice in cludes slots, poker and "21"



Two separately placed bars, an intimate restaurant and a warmly lit poolroom are just a few of the varied atmospheres to be found at Love's. In portraying how Love's came into being 14 years ago, Mrs. Dorothy Love describes it

this way, ... "Out of a vast whirlwind of will power and self determination the minds of two young people combined together with love..., sealed with understanding and hope, their dream became a realization." She goes on to say, "we have a plush bar to accomodate you and your friends, thus becoming our customers and our friends." Thursday through Sundays live entertainment is offered in Love's spaclous showroom. They invite you to use their showroom for all

Jimmy Love—from kitchen service worker at Nevada Test Site to owner of one of the great prides of the West Las Vegas Community.



of your special occasions such as receptions, parties, and for fashion shows or other unique events you may want to have at Love's. There is also a poolroom to accomodate you and your friends from 9:00 a.m. until...!

And be sure to try the delicious home cooked meals in Love's restaurant where Dorothy Love reigns supreme. You can taste her special dishes Monday through Thursday from 9:00 a.m. to 9:00 p.m. On Friday, Saturday and Sunday the hours are from 9:00 a.m. until 10:00 p.m.

Remember Jimmle and Dorothy Love want you to stop in and say hello and find out what LOVE's is all about. For information or reservations call 646-9702 or 648-4979.