

# ROWE

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Bill Cosby, Stevie Wonder, Ruby Dee, Ossie Davis and Dick Gregory were very visible among the marchers and gracious beyond the point of superstardom... By the by, Sammy Davis, Jr., has upped Shirley Rhodes to the presidency of his TransAmerican Entertainment Corp. She replaces Joe Grant who left to take over the exclusive management of Dionne Warwick... Lovely Lola Falana's serious attack is the reoccurrence of an old problem... Lee A. Archer, vice president Urban Affairs Gen.

Foods, heads a group of fellas tossing a posh retirement bash for Harvey Russell. He made the ledger a long time ago as the first major black corporate executive with Pepsico. He kept the slate clean and the door open for many others to follow.

After 20 yrs. the Nat'l. Labor Relations Board will not seem the same without Howard Jenkins. He's stepping down, leaving the NLRB without a black member. ...STAY LOOSE... Billy Rowe is a syndicated columnist.

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# JACOB

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headed households for the rise in poverty, especially among blacks.

This explanation is becoming increasingly popular as many take the grain of truth in the fact that female-headed households start off with an economic strike against them, and blow it into a mountain of falsehood.

Female-headed households are far more likely than others to be poor, but such families are poor not because they are headed by females but because women — and especially black women — face massive discriminatory barriers to employment.

Not enough people go beyond conventional thought to question why society refuses to provide the daycare facilities that would enable mothers to work and why it refuses to provide the training and job opportunities that would help them out of poverty.

The rise in female-headed households is actually a result of poverty, not its cause. It is associated with the extraordinary deterioration in job opportunities for black men, and with numerous social stresses related to

poverty.

Nor does it explain the different poverty rates between white and black female-headed households. White families headed by women suffer a poverty rate of 28 percent, but among similar black families, the rate is 55 percent.

That indicates racial discrimination and lack of economic opportunity are at the root of rising poverty, not the simple fact of more female-headed families. Those families have enough burdens to bear without being blamed for their own poverty.

Along with discrimination, a long stagnant economy painfully undergoing restructuring is behind the rise in poverty. For the past dozen years we've had one recession after another, each deeper than the last. Jobs have been wiped out, especially among people whose skills are limited and not transferable to other industries.

So if we are serious about wanting to know why we are poor, we'll have to stop blaming the victims of poverty and adopt policies that end poverty instead of spreading it wider.



**ENERGETIC FAYE DUNCAN DANIEL** was promoted recently to the position of Assistant Hotel Manager for the Plaza Hotel. Faye, who has been a favorite of visitors staying in our hotel since she started at the Plaza in room reservations in 1971, attended Northeastern University in Boston, Mass., and Clark County Community College here in Las Vegas. The oldest of 12 children, Faye was born in a city on the Mississippi River but raised in Boston, Mass. The mother of a 16-year-old daughter, she is an avid boxing fan and relaxes by reading. She belongs to the NAACP and the West Side Art Gallery and is currently writing a play. Faye is the first Black female in Las Vegas to hold the position of Assistant Hotel Manager.



UPI  
IN COLLEGE AT 14: Obrie Smith III began classes as a freshman at the University of Wisconsin-Milwaukee.

## We've Moved

Las Vegas Sentinel-Voice has moved its offices to a new location at 1201 South Eastern Avenue, Las Vegas, Nevada 89104 — 702/383-4030.

# NEAL

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whether or not such support would render the Rev. Jesse Jackson unable to identify with a Black agenda.

We recognize that one of the most difficult tasks for a presidential candidate to accomplish is to be himself... say the things he wants to say and act as he wants to act. The problem is, these candidates who do remain themselves do not get elected.

We need Mr. Reagan out of office. We don't believe that the nation can survive another four years with Mr. Reagan in office. Can the Rev. Jesse Jackson garner sufficient support from other groups to accomplish this task, or will his running as an independent assure the reelection of Ronald Reagan?

It is difficult to say at this moment whether or not the Black community is willing to vote for a brother because he is a brother — win or lose. The Black community is concerned, first of all, about getting Mr. Reagan out of the White House and secondly, about survival. Many Blacks see this as one — survival and getting Reagan out of the White House in 1984. The question is whether this can be done by Rev. Jackson or any candidate who can be classified as a liberal by the Conservatives.

The voting population in this country is mostly moderate to conservative in its political leaning and in the midst of all this, we do have the racist vote. This vote dealt a stunning blow to Tom Bradley's aspirations of becoming California's first Black governor. I do not want to give the impression that we should not give support to Jackson's candidacy because certain white racists would be opposed to him. The point I make is that we should be clear about our priorities. What is best for us as a group? If we determine that it is to support Rev. Jackson for President, then let us go after it with full consciousness of its meaning. If we determine that we must support Rev. Jackson in order to increase the number of registered voters, then let's do it.

We want to be aware of what is happening. Our emotions are bruised and our hopes are tattered. We cannot stand too many more let-downs. A hopeless state would be a detriment to us, because of its tendency to push us into a direction for which we may not be ready.