

CHAMBER PRESENTS BUSINESS MANAGEMENT WORKSHOPS

by Maudra Jones

"WHERE ARE YOU GOING WITH YOUR BUSINESS?" is the title of a series of six (6) workshops for business owners who are interested in acquiring additional information and skills necessary to ensure their business growth and success, in these uncertain economic times.

The first of the planned workshop series will be co-sponsored by the Small Business Administration and will deal with the subject "Management Means Dollars". It will be held Thursday, August 25, from 7-9 P.M. at the Nevada Black Chamber of Commerce Office, 1048 W. Owens Ave. in the Nucleus Plaza Shopping Center. Mardon Talbot, Business Consultant and Owner of General Business Services, Inc. will be joined by Paul Netter, Executive Director of the

Better Business Bureau in presenting the opening session. Mr. Talbot is a member of the SBA's SCORE Program.

Local business specialists and professionals will serve as trainers and counselors in the following subsequent workshop schedules:

October 28, 1983 -

"Mondy and Markets"

December 15, 1983 -

"Financial Records"

February 23, 1984 -

"Capitalizing on Procurement Opportunities"

April 26, 1984 -

"Protecting Your Business"

June 22, 1984 -

"The Business Community and Drug Abuse"

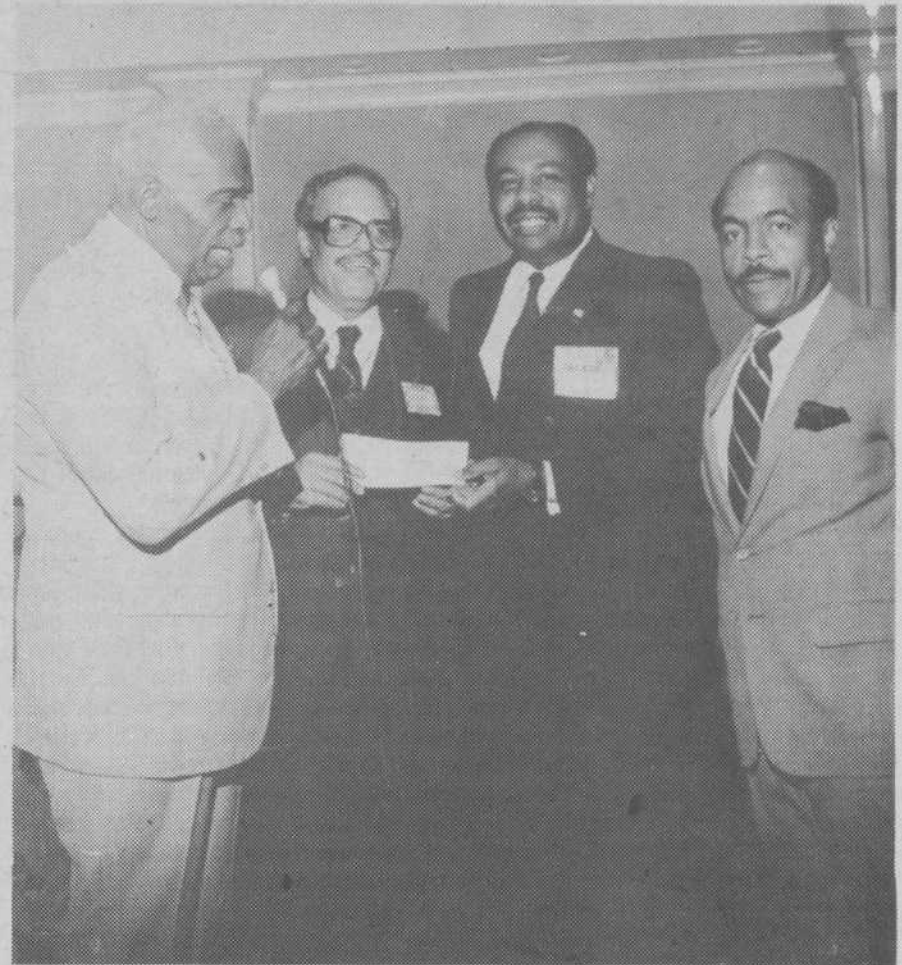
A nominal fee of \$5.00 per workshop is payable upon attendance at each workshop; or a discount cost of \$20.00, for the complete series, is payable in advance.

GREEN TO DIMES BOARD

Ernest G. Green, president and co-founder of Green-Herman and Associates, Inc., has been elected to the March of Dimes Birth Defects Foundation's national Board of Trustees.

"Board members determine the policies that guide the Foundation," said George S. Dillon, March of Dimes Board chairman, who announced Green's election. "By coordinating national planning of research, medical services, and professional and public health education programs, the Board leads the March of Dimes in its battle against birth defects."

Green, a former U.S. Department of Labor assistant secretary, currently heads minority-owned Green-Herman and Associates, Inc., a Washington, D.C. - based business which assists other organizations with employment and training services.



ATLANTA --Coca-Cola USA officials presented \$8,000 to the NAACP during its recent national convention in New Orleans. Pictured (l-r) are the NAACP's Keely Anderson, Sr., Vice Chairman of the Board, and Benjamin Hooks, Executive Director; Eugene McCullers, Manager, Community Affairs, Coca-Cola USA; and Ken Hudson, Vice President, The New England Coca-Cola Bottling Co.

COCA-COLA USA PRESENTS \$8,000 TO THE NAACP

ATLANTA -- Coca-Cola USA officials presented \$8,000 to the NAACP during its recent national convention in New Orleans.

Benjamin Hooks, Executive Director of NAACP, received the

check from Coca-Cola USA at the Executive Director's 11th Annual Reception.

"We at Coca-Cola USA are proud supporters of the NAACP and its on-going programs,"

said Eugene McCullers, manager, Community Affairs.

The contribution will be applied to the organization's special fund for support of NAACP activities.

NEW GUIDE TO BLACK ORGANIZATIONS PUBLISHED BY PHILIP MORRIS U.S.A.

The third edition of A Guide to Black Organizations, listing 146 national, regional and local Black business professional, educational, political and fraternal groups, has been published by Philip Morris U.S.A. for 1983. Philip Morris compiled and published the first edition of the Guide in 1980.

The comprehensive booklet features the organizations' histories, leaders, functions and objectives, as well as the dates and places for their major conventions and conferences.

"Our involvement in this project underscores a recognition of the achievement of these organizations and our faith in their future," says Hugh Cullman, the Chairman and Chief Executive Officer of Philip Morris U.S.A. "Their moral, social and cultural leadership is a vital national resource."

The largest organization listed in the

Guide is the National Baptist Convention of America, with four million members. The oldest organization is the African Methodist Episcopal Church, founded in 1787.

Among the organizations listed for the first time is The Tuskegee Airmen, Inc., a group dedicated to preserving the history of Black Air Force units active during World War II, while encouraging greater Black involvement in today's aerospace industry.

Stanley S. Scott, Philip Morris U.S.A.'s Vice President, Public Affairs, notes that while the organizations listed in A Guide to Black Organizations vary in size, histories and purpose, the theme running through each is that they show Blacks how much can be done if people work together for progress and prosperity.

He adds, "In working to make America live up

to its own principles, these organizations are working to help all people."

Additional copies of the Guide are available without charge by writing to Stanley S. Scott, Vice President, Public Affairs, Philip Morris U.S.A., 120 Park Avenue, New York, N.Y. 10017.

Philip Morris U.S.A., the largest of six operating companies of Philip Morris Incorporated, produces a number of leading cigarette brands: Marlboro, the largest selling cigarette in the U.S.A. and the world; Benson & Hedges 100's, America's most popular extra-long cigarette; Merit, the largest selling free-standing low-tar cigarette; and Virginia Slims, the leading cigarette made especially for women. Other company cigarette brands include Playeres, a new low-tar cigarette in a unique black pack, Parliament Lights.

Lizzie R. Hatcher



Takes pleasure in
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