

Entertainment

ARTIST OF THE WEEK

By Lady Essence



Born and raised in east Detroit, Carl Carlton was the middle child of eleven. His father, Eddie Carlton, supported his family working in a steel mill that supplied parts to the auto manufacturers. While no one in his family was ever professionally involved in music, his mother, Corine, always had a beautiful singing voice, and to this day, Carl swears that he could choose as fine a vocal group as any you've heard on record from among his six brothers and four sisters.

Carl had been singing in local talent contests with groups of friends, but his discovery gave him the confidence to seek out a small Detroit label, Lando Records, where he recorded his first single, "My Love True Love," in 1964. The record didn't have any commercial success, but it helped him make the connections to travel to Houston, Texas, where he got a break from Don Robey.

Robey, founder of the Duke and Peacock labels, was something of an R&B legend. He cut original sides with noted blues and gospel artists like Bobby Blue Bland, O. V. Wright, the Might Clouds of Joy and the Dixie Hummingbirds. Carl signed with Robey's Backbeat label at the age of 13, cutting singles and remaining in Houston where he worked in a club also owned by Robey. There he opened for acts like the Four Tops, the Marvelettes and the

Miracles. In 1970, Carl's work with Backbeat earned him the Golden Mike Award for most promising vocalist from the National Association of Radio and Television Announcers.

Robey's musical influence in the Southwest came to an end when he became ill and sold the Duke, Peacock and Backbeat labels to ABC Records. ABC released an album of sides Carl had cut for Backbeat and soon afterward, paired him with producer Papa Don, who was working in Nashville in the mid-seventies. They cut four sides together, and led off with a tune called "Main Squeeze" as a single. When that seemed to fall on deaf ears at radio, they went to their second choice "Everlasting Love." It became a smash HIT!

Carl was not ready to take advantage of his success with a United States tour and traveling to Europe, where the record was also popular, was out of the question. People really couldn't get to know the man behind the voice.

Carl left ABC after his second and third Lp's did not take off the way he had hoped they would. He signed with Mercury Records, where he cut a few singles but never saw an album released. He did meet a fellow artist on the label however, Leon Haywood, who observed Carl in the studio one day and like what he saw and heard.

Finally, after a big effort freeing himself from legal entanglements and a long period of soul-searching, Carl came back with "Carl Carlton" his

enjoy the "Pool Party" as guests of the Las Vegas Jazz Society. Individual memberships are fifteen dollars; family memberships are twenty-five dollars.

Come attend a fun, relaxing evening lounging by the Landmark Hotel's pool and listening to good jazz.

Jazz Society Sponsors



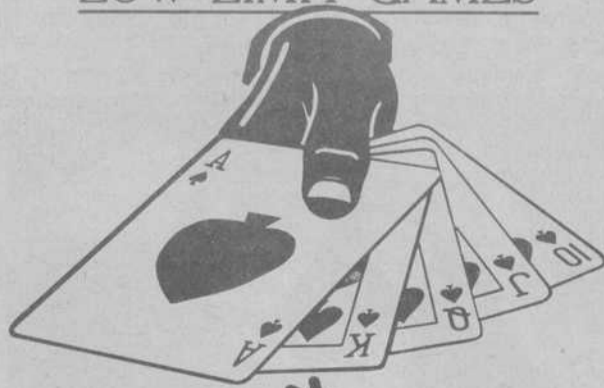
The Las Vegas Jazz Society is holding a membership drive "Pool Party" on Saturday, August 27, from 5:00 to 9:00 P.M. at the Landmark Hotel.

The Las Vegas Jazz Society Quintet, starring Cocho Arbe, Bart Broadnax, Merritt Ricardo, Jimmy Russell, and Calvin "Eagle Eye" Shields, will be featured for the first time in the Las Vegas area.

Donation for the "Pool Party" is three dollars; however, any one wishing to join the Las Vegas Jazz Society will

24 HOUR POKER!

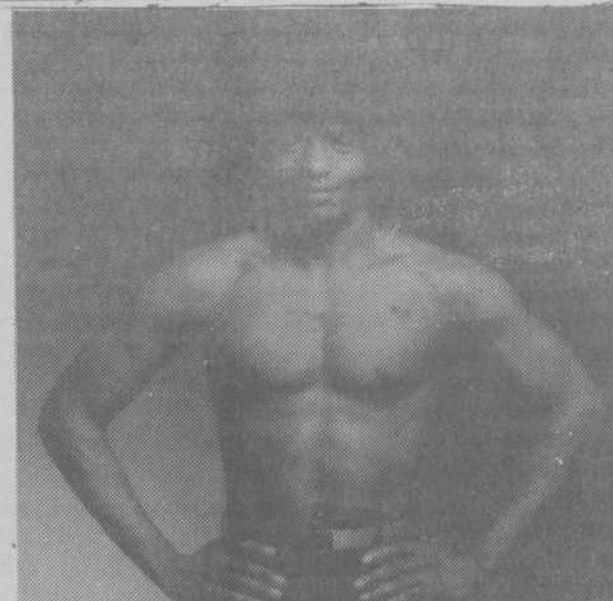
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CARL CARLTON

Manufactured and Distributed by ABC Records

debut album on 20th Century Records produced by the man who kept his promise, Leon Haywood. Featuring his 1980 single, "This Feeling's Rated X-Tra," and new tunes like "She's A Bad Mama Jama" and Carl's first co-writing effort, "Let Me

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CONGO SHOWROOM

Cocktail Shows 8 pm and midnight

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