MERCHANT OF THE WEEK

MERCEDES BEAUTY SUPPLY

This rapidly growing beauty supply com-pany has two locations, one at 815 W. Owens street and the other is located along Jackson Avenue between "D" and "E" streets. During the past year Mercedes owners, Ted, John and Jake have been buslly expending their energies in attempting to meet the ever in-creasing demands of their customers. They

specialize in a highly diverse assortment of curl, wave, facial and health products.

Mercedes is there to meet all of your hair product needs. They are continually updating and increasing their varied stock of supplies. Be sure to come by regularly and keep abreast of the latest and most fashionable hair care products, styles and techniques.

They welcome your patronage and remind you that as a member of the Jackson Avenue Merchants Association (JAMA) Mercedes Beauty Supply is a participant in the JAMA RAMA give-away contest held weekly. When shopping there be sure to fill out one of the entry blanks for the contest. Shop positive, shop Mercedes...Think positive and be a winner in the weekly JAMA RAMA contest at all participating JAMA merchants. WEEKLY

GIVEAW

Hundreds of Dollars In Goods & Services!

JACKSON AVENUE MERCHANTS ASSOCIATION **WEEKLY DRAWING RULES**

- 1. Anyone 18 years or older is eligible.
- 2. Official entry forms are available only at the sponsor businesses listed below.
- You may enter as often as you like.
- 4. Each entry submitted must be on an official entry form. Limit one form per visit.
- 5. No purchase necessary
- 6. The "JAMA RAMA GIVEAWAY" will begin
- April 1st and continue weekly.

 7. All correct entries will be held for a drawing every Saturday beginning April 9th and every Saturday thereafter until further notice.
- 8. All entries must be received by noon Friday prior to Saturday drawing.
 9. Winners need not be present. Winners will be notified by phone or mail.
 A list of winning names will be posted at the participating
 JAMA*RAMA merchants. No phone calls, please.
- 10. Employees and families of the JAMA.RAMA merchants are not eligible.
- 11. All prizes must be redeemed within 30 days of the winning date.

HUGHES LIQUOR STORE

SYKES COMMUNITY STORE 1218 N. "D" Street

KING LOUIE'S CAREFREE CLEANERS

LOVE'S COCKTAIL LOUNGE 500 Jackson Avenue

THE NEW TOWN TAVERN 600 Jackson Avenue

HICK'S BAR-B-Q-PIT 409 Jackson Avenue THE NEW BROWN DERBY

SURVIVORS FISH MARKET 1316 N. "D" Street

THE RELIGIOUS EMPORIUM

MERCEDES BEAUTY SUPPLY 815 West Owens 411 Jackson Avenue

Tune in to "KCEP FM" on your radio for the list of participating "JAMA+RAMA GIVEAWAY" merchants and winners!!!