

Joyce M. Roche, New Director, Product Marketing, For Avon

Joyce M. Roche is Director Product Marketing, for Avon Products, Inc.'s Gift and Gallery Division. She is responsible for the development and implementation of marketing strategies to introduce new products and for the expansion of business into new gift

M.B.A. from Columbia University. Roche the, the Avon executive, resides in Manhattan.

Avon is the world's leading manufacturer and distributor of cosmetics, fragrances and fashion jewelry. Its products are sold by approximately 1.34 million independent sales



Joyce M. Roche

areas. Ms. Roche joined Avon in 1973 as an Associate Planner, serving in various supervisory positions before assuming the posts of Manager, Sales Planning - Canada; Manager, Category Merchandising; and Director, New Product Marketing - Gift and Decorative. She has served as assistant to the Business Manager at City University in New York and as Marketing Director at Revlon, Inc.

Born in Iberville, LA., near New Orleans, and one of 11 children, Ms. Roche obtained her B.A. degree in mathematics from Dillard University in 1970. She holds an

Representatives to customers in over 30 countries. Avon's other businesses include Mallinckrodt, Inc., a leading manufacturer of health care products, specialty chemicals and food ingredients, flavors and fragrances, Tiffany & Co., and Avon Fashions, Inc.

THE LAS VEGAS SENTINEL-VOICE

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SARAH ALLEN CREDIT UNION ANNOUNCES 6% DIVIDENDS ON SHARES

At a recent membership meeting of the Sarah Allen Community Development Credit Union, State Assemblyman Eugene Collins, D-Nevada, was elected president, succeeding Willie Neely. Citing hard work, dedication and the commitment of directors, staff, and volunteer committees, as key factors in realizing the dramatic growth of the community's most dynamic credit union, Collins stated: "Our ability to pay members a 6% dividend on their shares is a great boost for the institution and its potential for increasing service to its members and the community we serve."

Summarizing the goal of the credit union, Assemblyman Collins said, "Our goal is to continue to develop comprehensive programs to meet the challenge of the 80's as we serve to improve the quality of life for West Las Vegas residents. Assemblyman Collins expressed gratitude for the support received from the Board of Directors, committees, the Nevada Credit Union League and the City of Las Vegas, in working toward these

objectives. Since its inception, Sarah Allen Community Development Credit Union has expanded its field of membership, amended its charter to become a full service community development credit institution and increased its services to include payroll deductions. At this milestone in the institution's life, the 6% dividend will be paid on shares effective July 1, 1983.

Three years ago, Sarah Allen Community Development Credit Union shared space in a facility on West Bonanza with the Allen Chapel A.M.E. Church. It had under 100 members and approximately \$3,000.00 in assets. Today, it has grown to over 500 members and total assets of \$109,410.30. Officers of the current seven-member Board of Directors include: Carlene Perkins, Vice President;

Dorothy Stringfield, Secretary; Alversa Beals, Treasurer. Other members of the board are: Willie Neely, Rev. James Allen and Robert Elliott. Serving on the Credit Committee of the credit union are: Rev. Bervin

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Robber wounds arcade clerk

A clerk in Happy Dave's Casino, a storefront slot arcade at 1201 Las Vegas Blvd. South, was shot Sunday by a robber who forced her to open the safe and a money drawer, and escaped with an undetermined sum, Metro Police said.

Marlene Savis suffered a 22 caliber bullet wound in the hip and was hospitalized in the 8 p.m. incident. She was also punched in the mouth by the gunman, police said.

The slot arcade apparently had no customers when the

bandit walked in, they said. He punched the woman in the face when she first refused to open the safe on his orders, then fired two warning shots near her, they said.

A third shot struck her in the hip and she then complied with his demand for the money, police said.

The robber carried his loot out in a gym bag he had brought with him. He was last seen running south away from the arcade, they said.

Police said the suspect was black in his mid-20s and wore a brown jogging suit.

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Residential Income & Land Commercial

John Pitts

John brings to the real estate industry, a background of mathematics, having been a mathematics teacher for over 20 years. At present, John is a teacher with Clark County School District. He doubles as a residential sales person with Toler Realty. John, his wife and daughter arrived in Las Vegas from Gary, Indiana.



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