

# HILL

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government involvement in the economy is absolutely essential, particularly in the areas of skills, training, education, and relocation of jobless workers.

For black workers, who have been hardest hit by the recession and structural changes in the economy, the kind of industrial policy that is adopted by the Democratic Party can be central to their future well-being. Because blacks are employed in far greater proportions in basic industries than are white workers, blacks will be far more deeply affected by any future industrial policy than their white counterparts. Moreover, because the vast majority of black college graduates are employed in the public sector, discussions about the proper role and size of government are central to black economic fortunes.

Norman Hill is President of the A. Philip Randolph Institute.

# Local Woman Wins Big At Lady Luck



Margaret M. Steadley of Las Vegas was a giant \$97,372 jackpot winner on Thursday, June 23 at 9:15 P.M. at the Lady Luck Casino & Hotel in downtown Las Vegas. Steadley, a housewife, recently moved to Las Vegas from Texas and had spent only about \$30 when the sevens appeared on the quarter progressive machine, which is believed to be the largest 25c 3-reel jackpot paid in Las Vegas. Margaret Steadley's comments were "Happy, Happy, Happy" while her husband's main comment was "Now she can support me!!!". She is shown being congratulated by Kenneth Walker, Floor Manager (left) and Tammy Hood, Director of Public Relations (right) of Lady Luck Casino & Hotel.

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Las Vegas Sentinel-Voice has moved its offices to a new location at 1201 South Eastern Avenue, Las Vegas,

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# JACOB

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their way through the courts that the individuals who were wronged either cannot be found or are otherwise employed and no longer in a position to benefit directly from court-imposed remedies.

And even if they were, discrimination cannot be countered on a case by case basis. It is systemic, and that means systems that discriminate have to be changed.

The obvious way to change systems is through adoption of affirmative action plans that set numerical goals and timetables for implementation. Not only are such plans fair, but they are planning tools that government agen-

cies, businesses, and schools are familiar with. All institutions have plans for finances or employment that utilize numbers and timetables.

If such procedures make sense to measure cash flow and production goals, why should they be less worthy of use to measure inclusion of underrepresented minorities?

For a Justice Department official to say that the Department's policies will be racially neutral is to ignore the fact that our society is not racially neutral. Nor is it colorblind.

The Justice Department is supposed to deal with facts, not dreams. The fact is that racial discrimination still lives in many quarters, and even where it has lessened, the effects of past discrimination are still powerful.

Until that changes, pieties about "racial neutrality" and "colorblindness" are just empty words to cover the brutal reality of racism and to perpetuate it. With the help of affirmative action programs we may someday reach the point where race-based remedies are no longer needed and can then revert to official neutrality. But not until then - and it won't happen without active affirmative action programs now.

Beyond the pros and cons of affirmative action is the issue of the kind of message the Administration is sending by rolling out the artillery to pound away at affirmative action.

It discourages those businesses and schools that are trying to redress the errors of the past; it encourages racist die-hards who look for excuses to refuse to comply with the laws, and it embitters blacks and other minorities, who feel their government doesn't want them to move into the mainstream.

The Administration vigorously denies that it is against equal opportunity, and insists that its actions are being misperceived. But if it really wants to convince blacks and other minorities that it is not indifferent to their basic interests, it will have to act accordingly, and that means calling a cease-fire in the war against affirmative action.



ATLANTA, June 20, 1983 - Eugene McCullers (center), manager, Community Affairs, Coca-Cola USA, presents annual contribution for Opportunities Industrialization Centers of America, Inc. (OICs of America). OICs of America's Dr. Leon H. Sullivan (right, founder and chairman of the Board, accepts the check as Elton Jolly (left), national executive director, looks on during the 19th Convocation held recently in Washington, D.C. The OIC program was founded in 1964 in Philadelphia to serve the disadvantaged and unemployed with vocational training.

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## WESTSIDE DISTRIBUTORS OPENS NEW FACILITY

(SOUTH GATE, CA) - Business, political and community leaders joined with Westside Distributors, Los Angeles area wholesalers of Anheuser-Busch products, in celebrating the opening of a 60,000 square foot warehouse and office facility in ceremonies on Saturday, June 18.

The company distributes Budweiser, Budweiser Light, Michelob, Michelob Light and Natural Light beers in the southwest Los Angeles area, in-

cluding parts of Compton, Culver City and Inglewood. The new complex is located at 2405 Southern Avenue in South Gate.

Owners Edison Lara, president and general manager, and Alvis Parrish, vice president, were joined by Budweiser spokesman, Lou Rawls, August A. Busch, III, chairman of the board and president of Anheuser-Busch Companies, Inc., and a number of local dignitaries for the opening ceremonies.