Las Vegas SENTINEL - VOICE, June 30, 1983

JACKSON STREET & ME . . .

There are so many thangs to do on the Fourth til nobody has got a right to do nothing ...



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by rudi jackson

It ain't as HOT as it going to be but it sho'fuf is HOT! And folks is all getting ready for the FOURTH of JULY...BAR-B.Q. on the ME-N-U is the right thang to be smacking your chops about.

Some one is getting married on the Fourth...GUESS WHO-GUESS WHO? Then there will be perhaps a baby born on the FOURTH... And some one will be buying a FIFTH/for the/FOURTH...and some one will start a FIGHT/on the FOURTH...But most of all many of us will be OFF on the Fourth...

But, like ME done said: "It ain't as Hot as it is going to get...Looks like some-body done open the can of worms or stirred up the BEES in this Westside Community BEE-hive again and the owners of the Bees and the Hive has got alarmed and told the Major-do-mus's (who-so-in-ever-they-be-beeing) to turn off the loud noises which are causing the worker bees to not put out good un-spoiled HONEY & MONEY for th vice and verse to get FILTHY RICH OFF! Many of you may be too busy hustling and bustling thru the darkness to really see the STAGE PLAY of THE RETURN of THE or-ANOTHER BLACK MAN trying to UP-SET THIS BLACK COM-MUNITY. WELL It is THE NUMBER ONE BOX OF-FICE ATTRACTION playing in THE ONLY MOVIE HOUSE WE HAVE on THE WEST SIDE OF TOWN (out in the STREETS) and the only charge is a bit of your time and sight and LISTENING to the MALVERSATIONS of THE WHO is THE so-called Leading STARS of "THE BLACK RAGE" ... Every-one wants TOP BILLING!

Even some of the "gone into other hide-aways to sip on sweeter wines" are back on the stage playing varied parts to rid the community of this SO-CALLED BAD GUY...THEY are hurling BANZAI-BAZOOK-A from every which away and sho'nuf is meaning business, cause to up-set the BEE-HIVE is a VERY bad thang (it keeps the RICH-richer and the POOR-poorer which is what the plot of the movie is all about) Them thats got and Them that ain't got...

How will it end (the un-rest) Some say the BAD GUY will jump on a jack-ass and ride out of town in the cool of the night/others say he will be hung at day break/then there is some who say the town folks in the community who have felt the hurts of the owners of the BEE-hive will rise UP and change matters in The way the bees make the HONEY/MONEY flow thru the HONEY-COMBS of the hive! ME hope ME don't fall asleep before the end gets here and ME miss out on how it ends...

Like ME done said it is HOT but not as HOT as it will be getting and THE FOURTH ain't even here yet...

And some-body will be Firing-Fire-crackers on the Fourth and Fire-fighters will be putting out Fires on The Fourth...And some-body will be going to JAIL on THE FOURTH...And somebody will be getting sick on the FOURTH...Some-body will have a birthday party on The FOURTH...

There are so many thangs to do on the FOURTH til nobody has got a right to do nothing...RIGHT ON FOR THE FOURTH and SO-FOURTH and SO-on we go trying to make it thru another year of TWISTED LIVING BUT OH THANK GOD FOR THE GOOD-TIMES WE SOMETIMES GET TO HAVE WHEN THE CITY HAS A DAY LIKE THE 4TH OF JULY. WAT-CH OUT! monomodi-83.

## CROSS-SECTION OF INDUSTRY LEADERS TO JUDGE ONLY AFRICAN-AMERICAN COMMUNITY AWARDS

New York, N.Y. -- More than 160 top corporate and advertising executives from across the nation will gather in New York this week to judge the sixth annual CEBA Awards program.

The CEBA Awards are presented each year by The World Institute of **Black Communications**, Inc. (WIBC), a non-profit organization founded in 1978 by the National Black Network (NBN). CEBA stands for Communications Excellence to Black Audiences. The Awards are presented to agencies, corad porations and individuals who have demostrated excellence in addressing African-American audiences.

Bowle, Linda **Executive Director of** CEBA, states that the judging of more than 1,500 entries in 38 award categories will be held on June 29th, and 30th, at the corporate headquarters of The Equitable Life Assurance Society, 1285 Avenue of the Americas in New York City.

The CEBA Awards were established by WIBC to foster research programs and media awareness of the African American market. This is the sixth consecutive year in which WIBC has sponsored the competition, which has gained increased recognition, since its inception in 1978.

The co-chairmen of the 1983 competition are Bruce Crawford, President and Chief Executive Officer of BB-DO International, Inc., and Byron E. Lewis, Founder and President of UniWorld Group, Inc.

The CEBA program will culminate with a gala awards dinner on October 27th in the Grand Ballroom of the New York Hilton Hotel. The winners in the 1983 competition will be announced at that time. has grown in both size and stature. This year entries have been received by 48 of the top 50 advertising agencies and over 85% of the leading advertisers. The CEBA Awards is a tribute to those companies, ad agencies and individuals who have exhibited creativity, skill, imagination and vision when approaching the African-American consumer market."

**CEBA** Awards program

Las Vegas Sentinel-Voice has moved its offices to a new location at 1201 South Eastern Avenue, Las Vegas,

Ms. Bowie said, "The

## BILLIE ROWE'S NOTEBOOK

SHIRLEY BASSEY AS SASSY AS EVER

N'YORK CITY - Time has stood still for Shirley Bassey who is still as sassy as she was when she first burst on the scene. She has lasted through folk, rock, punk, and new wave, and all the other musical trends which eared the nation. The exaggerated dramatic style that won her worldwide attention and acclaim as the singer behind the "Goldfinger" theme 19 years ago has not changed one little bit. Tight beaded dresses still flatter her figure and the crowd still goes wild in the beginning--the middle--and of course the end of her shows. At times she is more like a queen holding court. She is the torch singers' singer with class that can fill my cup anyday...Sherry Belafonte Harper, Harry's offspring, will be a regular on "Hotel" as the inn's information manager. Florence LaRue, of the



Florence LaRue

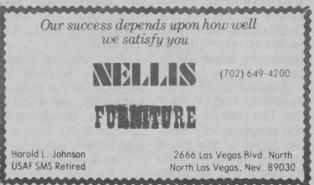
5th Demension, makes her acting bow in CBS's "Happy." Also, she and the rest of that group have signed on the dotted line with Surta Records...George Benson, who to my surprise has appeared in South Africa, will be appearing Palace at Ceasars Stadium in their "Concert Under the Stars" series on Sept. 23...Pam Grier, who is making a successful comeback after disappearing from the movie screen after her "Coffey" roles faded, joins Bruce Dern and

John Marley in the flick "On The Edge."...Comes July Richard Pryor can be seen on "The Comedy Store's 11th



Anniversary", an HBO special. Jimmle Walker, JJ from "Good Times," will join Richard along with several other big, and not so big, names in comedy. The Comedy Store is where new comedians learn their trade and where established ones try new material.

MORE ON THE SOLARZ BILL -- Last week this space presented some of what Dr. Leon Sullivan, founder and Chairman of OIC, had to say in support of this bill, H.B. 1693, before the Subcommittee on Financial Institutions, Regulation and Insurance. Now, here are some highlights from a statement submitted by Cong. Perren J. Mitchell, (D-Md) who sits on the full committee on Banking, Finance and Urban Affairs, which has authority over this subcommittee. "...l am sure that my colleagues are familiar with apartheid's desecration and rape of the black population's political and economic rights. This vile institution legitimizes racial segregation and economic exploitation through the influx control system, which controls the daily movements of the Africans; the black homeland policy, which forces 70 percent of the population to survive on only 30 percent of the land; and don't forget to STAY LOOSE ... (Billy Rowe is a syndicated columnist.)



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