

## ME SAID WHY'SHO LET ME JUST HEAR IT!



by rudi jackson

## JACKSON STREET & ME . . .

Simba! Simba! Simba! A name to remember in the days ahead LaVerne Ligon and Simba Enterprises- Talent Agency & Rehearsal Studio. This may be the start of a new life for you, or, some one you know, to learn (may ME say) so many lasting things about the arts and cultural values of the world of entertainment...

Last week we got to see a bit of the life and force of Ligon now Me wants to impart some information of the Simba-ness of the lovely lady and her charming mother (Katherine Ligon- who is in charge of the office and managements of Simba Enterprises) LaVerne stated how the knowledge received while working with Pearl Bailey and the revue landing on the west-coast opened many doors to her and permitted her to meet so many wonderful people in the world of Sho'Bizness. This greatly in-hanced her desires to remain in show-business. At this point of the interview LaVerne began to smile and ask if ME wanted to hear something about her...ME said why'sho let me just hear it...

Well one time Pearl had ask her to get the President of the U.S.A. on the phone...WOW! thought LaVerne who picked up the phone and started to get the man on the phone and on to the next task for Pearl Mae (smiles) Then working for M.G.M. has proved a mile-stone towards advancing in the field of entertainment. Her job was filled with many duties such as: Finding dancers from the minority-classed woman in the U.S.A. to try-out for the show...most were non-prepared for the show...



## Fashion Extravaganza

PRESENTED BY  
COMMUNITY BAPTIST COMBACH CHOIR  
of HENDERSON, NEVADA

DATE  
SATURDAY - JULY 2 1983  
7:00 p.m.

ADVANCE \$2.00 AT THE DOOR \$3.00

LOCATION  
Zion Education Building, 2108 Revere Street  
North Las Vegas, Nevada

Entertainment & Refreshment

Many come in off the street looking for a chance to work or it might be a pretty cocktail waitress some one would spot and invite to come in for a try-out...Pretty-YES...Trained-NO! With this as a setback for many LaVerne set a goal to start working to help any-one who has a desire to learn the arts of Stage Dancing and training...SIMBA has long been deeply hidden in the soul of LaVerne...

NOW it is a working reality open to help any minority or other wise to learn the craft...Being BLACK is of no great value YOU have to have the training...YOU have to want to learn...YOU need to start to get this training at a very young age in life so as to have time to work at your arts and craft...Learn from LaVerne for She is destine to teach others...If no-blacks are to be found then many dance-revues will be white and other nationalities earning the fame and the money...YES MONEY...Often she has had to reach out into other cities to find BLACK DANCERS...

But now is The Opening of a Golden Lion Share for Dancers who live here in Las Vegas if only YOU REACH OUT and Touch someone who has the keys to many doors which can be of goodness to YOU the hopeful. LaVerne has went to great depths and heights to ready a most unique and lovely Dance and Rehearsal Studio- 3280 Wynn Road.

Just a few moments ago ME phone her and she was needing a Black lady dancer for The M.G.M...The need is GREAT but The Trained Dancers (black) are FEW! GET IT TOGETHER BLACK-FOLKS LaVerne was a Staff Member at M.G.M. and yet has a given task of reaching out to help young fits, (Ebony Guys & Gals)...

Help to build your own future: LaVerne is a dynamic -personage who has a wide range of arty talents and hobbies like building fences, sewing, cooking, decorator, Layout work for Art-work, Creator of Dance Patterns, Designer of Dance-out-fits, (Ebony Guys & Gals ...

Oh YES MEN are WELCOME to join in the learning. Some of the dance instructors are TOP FLIGHT DANCERS WORKING yet Taking time to help others learn their trade and tricks of the trade...

A Lion (Simba) of brass-casting is on her desk for you to view and touch out of love and not to fear or hate for the total make-up of LaVerne is to show a deep seated love for the distant-born children of the GREAT BIRTHLAND of BLACKS and SIMBA...

While here in Las Vegas, Nevada another Lioness and her lovely mother (Katherine) are working to lift the banner of our people who want to work and improve their lot in life. You are the one who can help others you know by giving them this news of SIMBA ENTERPRISES who wants to REACH-OUT and TOUCH SONS and Daughters in THE SPRINGTIME...monamodi-83.

## 2nd Annual KCEP Benefit Jog-A-Thon

On June 11, 1983 the Dr. Martin Luther King Jr., Committee in conjunction with the Black Professional Fire Fighters of Las Vegas--hosted the 2nd Annual KCEP Benefit Jog-A-Thon to aid KCEP (F.M., 88.1) a non-profit radio station.

These two groups together feel that the media is an important vehicle for the community's progress and survival. This year's Jog-A-Thon collected \$1051.00. An award was given to Roger Saint for being the individual who collected the most funds.

The Black Professional Fire Fighters of Las Vegas and the Dr. Martin Luther King Jr., Committee would like to thank all individuals who were aware enough to see the importance and supported this event.

## C.E.T.A. TRAINEES LEARN CONSTRUCTION

By H.P. "Fitz" Fitzgerald

Ten C.E.T.A. Program enrollees began an intensive pre-apprenticeship training program with the West Side Community Development Commission on Monday, June 13. The ten week training program will run through August 20.

While in training, the youth will be exposed to such building trades crafts such as carpentry, cement work, dry wall construction, electrical work, floor covering, glazing, house painting, perfataping, plastering, sheet metal work, construction materials, and construction safety.

They will be paid \$3.35 per hour by the U.S. Department of Labor.

## GIRLS CLUB PROGRAM UNDERWAY

The Southern Nevada Girls Club is now open for all girls ages 7 to 17, Monday through Friday, 9:00 a.m. to 5:00 p.m.

The Club House for girls provides positive interaction among peers.

Their on-the-job training will consist of refurbishing the homes of low income senior citizens in the Old West Side and Vegas Heights.

Trainees assigned to the West Side Community Development Commission include Roy Caroll, Stephen "Paris" McCall, Stephanie Cherry, John Chipman, Lawrence Davis, Donald Henderson, Marvel Kline, Raymond McDonald, Ramona Rhone, Danny Williams, and Patricio Williams. They are being trained by H.P. Fitzgerald, Executive Director, and Senior Training Officer, and James Cunegin, Field Coordinator, and Construction Superintendent.

The program includes group games, small table games, arts and crafts projects and some field trips.

Membership dues is \$2.00 per year.

For more information, contact Pat Broadbent at the Club House, 2934 Van Der Meer Street, North Las Vegas or by phone, 649-3902.

## URBAN LEAGUE JOB SEMINAR AT HERITAGE HALL

Once again The Nucleus Associates Local Development Company will have an opportunity to serve the community by linking valuable services to residents with the convenience of a community-based facility in providing space for the Urban League's Job Readiness Seminar.

The seminar will be held at the new Heritage Hall in Nucleus Plaza, June 25, 1983 at 8:00 A.M.

## Houston Stunned By Tornadoes

Earthquake  
Mudslide  
FLOODS STRIKE UTAH  
California  
ates Coalinga

EXTRA! EXTRA! READ ALL ABOUT IT!

In the past ten months, Red Cross has brought immediate aid to victims of 4,343 disasters which have occurred in all 50 states, the District of Columbia, Puerto Rico, the Virgin Islands and Guam.

Mor than a million people have been helped!

Disaster assistance has included food, clothing, shelter, emergency medical aid, essential household furnishings, repair of homes and individual occupational supplies and equipment.

This assistance has cost more than \$33 million. \$50,000 has been spent to assist southern Nevada victims of small disasters.

The American Red Cross disaster relief budget is exhausted. Nationwide we must raise \$12 million. Our local goal has been established at \$25,228.

Please give all you can as soon as you can. The need is urgent.

We Helped. Will You?