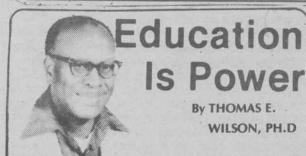
# Education

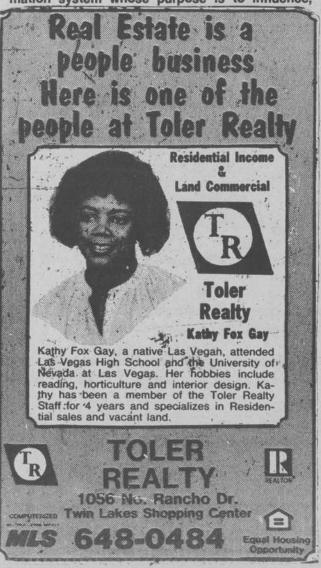


On Saturday, June 11, 1983, this writer was privileged to be present at a luncheon meeting of the Las Vegas Alliance of Black School Educators. There is nothing exciting about being present at a luncheon, but the excitement came in my being able to listen to a very dynamic speech delivered by a former schoolmate, long-time friend, educator extraordinaire, school adminstrator, community worker, and exceptional speaker, Dr. Rosemarye LeForbes Phillips, presently of Los Angeles.

Dr. Phillips spoke from the topic, "Media: A **Developmental Curriculum."** 

Dr. Phillips directed her remarks toward the education of the Black child and some of the problems encountered by Blacks in general. She stressed the need for mastery of at least six basic subjects (English, mathematics, science, social studies, foreign language, and the arts), and the need for the development of seven intellectual skills (reading, writing, speaking, listening, mathematical ability, reasoning, and study skills). She informed the audience that we must give equal weight to the humanistic aspects of education as we do to math and science, and that a balanced treatment was important when enthusiasm for science and technology seems to be paramount in the mind of educators.

In reference to the cirriculum, Dr. Phillips stated that television seems to be the first curriculum. while the organized scope and sequence curriculum of the school was a poor second. The school curriculum is a specially constructed information system whose purpose is to influence,



## **TELECOMMUNICATIONS** SCHOOL OPENS

fully licensed school of audio and video operations has been established at 3280 Wynn Road, No. 6.

This school, recently established by Donald Ray Hearon, a Black, and licensed by the State of Nevada, provides training in camera operations (lighting and techniques, production management, floor manager, small format television); Audio (air check technician, sound man, special effects, remote operations); Editing (videotape recording,

graphics and design, electronics maintenance, and technical direction); and Program development (set design, television talent, producing, directing, writing, grip and property management, and set construction).

Classes are now forming and the next class will begin on Monday, June 27, 1983. The school is C.E.T.A., S.I.S., W.I.N., and S.I.I.S. approved.

Further information may be secured by calling Donald Ray Hearon at 367-8910.

teach, train, and cultivate the mind and character of youth. Television does it all. Not only does television compete with the school curriculum, it nearly wipes it out.

Dr. Phillips informed her audience that between the ages of six and eighteen, children watch 18,000 hours of television, while they are in school only 13,000 hours, and that by the time we reach the age of twenty, we have watched one million commercials at the rate of one-thousand per week.

The speaker quoted from a January 1981 issue of the Los Angeles Examiner which stated that "an electronic fog has settled over America, robbing a generation of the ability to think. Television rots the mind, and all colors and classes of mankind are affected intellectually. Reading requires decoding of symbols, such as transforming "cat" into a cat that lives in the imagination. Television shows the cat, and there is no active thought required."

What can we as parents and teachers do to minimize the effects of television on our children? Dr. Phillips admonished us to: provide students with a sense of purpose; provide a unified school curriculum; begin in early years to establish a point of view, to understand the meaning of subjects, and develop a curriculum which celebrates human intelligence and creativity; become educated, become aware of the growth of knowledge and knowledge systems.

Dr. Phillips concluded her presentation by telling us that the Black intellectual must ultimately deal with the white power structure and cultural apparatus, and the inner realities of the Black world at one and the same time. Therefore the functional role of the Black intellectual demands that he/she cannot be absolutely separated from either the Black or White world. We must recondition ourselves and understand our heritage, which is a legacy of honor. We must understand from whence we've come. Our survival should be worn as a badge of honor. We must excell, we cannot afford

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### **Human Relations Committee** Wins Award

NEA has just announ- award in the name of ced that the Clark County Human Relations Committee has won the Rosena J. Willis Memorial Award for the most improved Human Relations Program of any NEA local affiliate.

"NEA is really proud of the hard work and commitment of the individual teachers involved," says Nevada's NEA Director Bernie Anderson. "They proved that with teamwork and dedication, anything can be accomplished."

Members of the Committee involved in the work that earned the award were Bobbie Troutman, Tommie Medlock, Jean Newman, Sharon Ishii, Jessie Halton, Mary Manchego, and Wendy Rengel.

Program activities over the past two years include the annual Martin Luther King Birthday Celebration, a minority involvement program (MIP), and work in the community to establish a Multicultural Center.

NEA established the

Rosena J. Willis (1926-1970), a pioneer in NEA's early civil rights efforts. Willis was employed by the Professional Rights and Responsibilities subcommittee on Civil and Human Rights of Educators and the Center for Human Relations. To be eligible for the prestigious award the nominated local must established programs that will provide for real community involvement and will create in the community a feeling of investment in and responsibility for our public schools.

"CCCTA really appreciates the efforts of all members of the Committee in revitalizing our Human Relations Program," says CCCTA President Sue Strand. "Their efforts in creating an annual Martin Luther Birthday King Celebration have been outstanding and will have a lasting effect on our entire community." Reprinted from CCCTA Now!

#### Urban League To Present Job Seminar

A job readiness seminar for young men and women seeking employment will be offered by the Urban League of Southern Nevada on Saturday, June 25, at 8 a.m. at the Nucleus Plaza Shopping Center at "H" and Owens. You'll learn how to find jobs, how to be successful at interviews and how to present your skills. The Urban League Job Readiness Seminar, Saturday, June 25, 8 a.m., at "H" and Owens. There is no charge. For more information call the Urban League at: 367-5647 between 8 a.m. and 5 p.m. Monday through Friday.

## **NEVADA'S LARGEST AND** MOST COMPLETE BLACK **COMMUNITY NEWSPAPER**

to be average, we must be better.

Las Vegas is richer because the Las Vegas Alliance of Black School Educators was thoughtful enough to choose as its first annual luncheon speaker, a person of the caliber of Dr. Rosemarye LeForbes Phillips.

> Our success depends upon how well we satisfy you

(702) 649-4200

Harold L. Johnson **USAF SMS Retired** 

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