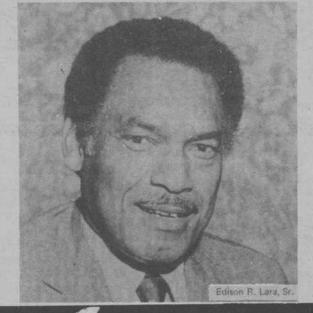
ED LARA NAMED CHAIRMAN OF WHOLESALER PANEL

ST. LOUIS, Mo. Edison R. Lara, Sr., president of Westside Distributors in Los Angeles, Calif., has been elected chairman of Anheuser-Busch's wholesaler advisory panel for 1983, by the 15 members of the panel.

Mr. Lara has been a distributor of Anheuser-**Busch products in Los** Angeles since 1974.

The wholesaler advisory panel meets on a regular basis through-out the year with the management Anheuser-Busch. The panel represents the in-



terests of over 950 Anheuser-Busch indepenwholesalers dent around the country, and is considered one of the most prestigious groups in the beer industry.

The purpose of the panel is to provide a two-way communications process between wholesalers and brewery personnel.

"In Ed Lara, we have a respected businessman who enjoys the full confidence of his fellow wholesalers, and who knows the beer industry from many per-

spectives.
"As could be expected, he has earned the universal respect of all Anheuser-Busch personnel, and we look forward to his leadership of the panel for the next year," said August A. Busch III, chairman and chief executive officer, Anehuser-Busch,

"I'm pleased that my fellow wholesalers had enough confidence in my abilities to ask me to hold this important position for the next year," Mr. Lara said.







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