

# Entertainment

## BILLIE ROWE'S NOTEBOOK

### A FACTUAL WRITE HAND SALUTE

N'YORK CITY — An out and out scoop, or letters from readers, nourishes the appetite and inflates the ego of any columnist. When they are also factual, particularly letters, they are wonderful space and knowledge fillers. For instance, eye-on the following: "Dear Mr. Rowe, read your excellent column "Home Taping" etc. Aug. 21st." "I've elected to write this letter to you because I believe you to be one of Black journalism's finest and most credible writers; and I don't want to see you conned by major record company heads trying to blame the softness of the consumer market on the consumer.

To first introduce myself to you, I am known as The "Hawk." We first met in 1978 at Son-

ny Werblin's Eastchester Country Club when Don King was named Co-Promoter, with Teddy Brenner, of Madison Square Garden. At that time I was sales & promotion director for Lloyd Price Enterprises. We amiably chatted and greedily ate that day. (smile) You might remember, Mr. Rowe, that even 4 years back, we talked, at Lloyd's table, about the possible burn out of pop music because of major record manufacturers' octopus like mentality!

TOO MANY SUBSIDIARY LABELS! And too, too, many artists on their rosters. I have been national promotion director to 4 companies and exec. v.p. to one, plus I am a record industry protege, of "Big Joe Medlin," so I

know where in and where of I speak!

1-Home Taping is without question a major factor in the softness of the market, but the question to be asked is: what prompted it? As far back as 1978 when I was writing for Jack-The-Rapper, I suggested to major manufacturers that they were overpricing and under-producing quality music! These companies were so overjoyed at their success with the disco-craze, that they began to give the record buyer two strong cuts from an album and five weak cuts. The club disco crowd began to have club D.J.s make them a tape of ten or twenty of the best cuts from a selection of albums, and the person has a choice tape of hits, plus the underpaid d.j. had made a quick twenty-five or fifty bucks! so the record Co. loses the sales of ten or fifteen albums.

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WILLIE TYLER & LESTER

VENTRILOQUIST EXTRAORDINAIRE WILLIE TYLER & LESTER will make his encore debut with Robert Goulet at the Dunes Hotel Oct. 15-28. Tyler who is a top-notch technician of the art, truly makes Lester "come alive" as they discuss sex, abilities, and tell stories much to the amusing delight of their audiences. An added treat is the fabulous sounds of Willie's singing voice. Since last here, Tyler has appeared across the country in clubs and guested on the ABC "Packman Special" hosted by Dick Clark. In September, he began his second season of hosting the children's TV show, "Weekend Special" on ABC. Locally, the show airs on KTNV-TV 13 at 11 a.m. Saturdays. Don't miss this versatile entertainer at 8 p.m. and midnight.

## LIGHTS, CAMERA, ACTION . . . CAESARS PALACE AGAIN HOSTS CBS-TV "CIRCUS OF THE STARS"

Caesars Palace hotel-casino again hosts CBS-TV's highly rated "Circus of the Stars," for the fifth consecutive year, Oct. 14 through Oct. 17. Mickey Rooney, Morgan Fairchild, Isabel Sanford, Vincent Price, and Debbie Reynolds co-host the 2-hour special show, to be aired later this year.

Celebrities more frequently seen amid props, scripts, and sound stages will try their hand at feats seen under the Big Top — in this case, the Big Top is Caesars Palace.

Brooke Shields will do acrobatics suspended 30 feet above center-ring; Barbi Benton and Gloria Loring will perform on the Spanish web (velvet ropes hanging from the heights of the ceiling), Roddy McDowell and Danielle Briscoles will try their hands at magic, Linda Blair performs with tigers and other big cats, Todd Bridges, Jamile Lynne Bauer perform on the flying trapeze; young Adam Rich will lead an elephant act; David Nelson will wield a whip at

beautiful Anita Morris of "Nine," Betty Thomas of "Hill Street Blues" performs on the highwire.



Todd Bridges

The accomplishments of the assorted stars who perform the darling acts never cease to amaze executive producer Bob Stivers. "There are no tricks," he says. "These people really do the stunts in exactly the way professional circus stars do them. They train for a substantial amount of time until they are really adept at what they're doing. These stars are remarkably athletic and they seem to have the will to see their performance all the way through. They are so amazing you may not

believe what you see even after you have seen it. But I tell you, they're doing it all. I recommend that the entire family watch this entertainment. "CIRCUS OF THE STARS" has excitement, suspense, danger, humor, sports, beautiful ladies, spectacular costumes. What's more, you will be seeing stars working in a setting in which they are not ordinarily seen and that is the circus."

"CIRCUS OF THE STARS" is a Bob Stivers Production with Stivers acting as co-producer along with Bob Finkel. The director is Walter Miller, associate director Bob Parkinson and the writer is Herbert Baker.

The public is invited to attend the tapings "FREE" and tickets will be available for pick-up the day prior to each taping at the Guest Relations desk (located inside the front entrance to the hotel) beginning Wednesday, Oct. 13, between 8 a.m. and 4 p.m. Taping times are twice daily, 9 a.m. and again at 2 p.m. Thursday, Oct. 14 through Sunday, Oct. 17.



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