## **Credo For Justice And Equity**

Whereas, the federal government of the United States of America recognizes that our nation is comprised, on the one hand, of a large majority "melting pot" of ethnic groups, who can identify as white, and, on the other hand, of "affected class" minorities (largely black), "who, by virtue of past discrimination, continue to suffer the present effects of that discrimination" in a manner that has not allowed these "affected class" persons to participate fully in the American experience... And, whereas, black people in America and elsewhere are beginning to recognize more and more that the long-standing oppression to which they have been subject for so many centuries has been based solely on racial identify... with little or no distinctions made to the educational attainments, economic status or other ments of the individual...And, whereas, black people everywhere recognize that, since this discrimination and denial have been applied to them as a group they must unite as a group in many ways to help overcome these conditions...And, whereas, our federal government and others are beginning to recognize that deliberate and systematic use of race as a weapon to exclude blacks and certain other minorities from the economic mainstream of American life, has resulted in economic, psychological and political damage, not only to blacks, but also to the peace and productivity of the nation...And, whereas, to overcome these historic and tragic injustices...and to build equity for all, major corporations and others in economic control have begun to realize that compensatory or "make-up" adjustments have to be made by every institution in America, if any of us hope to live together harmonicusly and without offear...And, whereas, black experiences with long-suffering make them more acutely concerned that all citizens (white and black) should be treated fairly and that oppressed peoples must receive long overdue consideration in educational, job and other ecomomic opportunities...And, whereas, business persons, firemen, policemen,

Therefore, as citizens who understand that we can never realize the full promise of America until all blacks and other oppressed minorities are empowered to shoulder their own responsibility in a peer relation with others via 1) genuine self-awareness, 2) keener insights into the realities of our society and 3) vastly improved economic opportunities, we pledge the following as a means of helping to make our society more just and equitable for all Americans—both black and white:

- 1. that, for a more rapid shift toward psychological and economic freedom for our community, wherever comparable values are available with reasonable convenience, all of our needs for goods and services will be serviced from within "affected class" communities and/or from those enterprises that provide the most benefits to those communities as a whole...
- 2. that, to insure the best possible education for our youth and to insure the best police and fire protection, we will insist that only those who, along with their families, live within our communities, be able to serve as teachers, policepersons or fire fighters for our communities...
- 3. that, for redemptive and equity-building purposes, we will encourage group unity, promote community control and work in nonviolent but aggressive ways for survival and growth of our people on all fronts and in our nation...particularly with programs oriented for our youth like the "Assault-On-Illiteracy-Program"...
- 4. that, on the basis of the simple equity needed to achieve peaceful and harmonious relationships among all in this nation, we will make every effort possible to encourage employers to employ more minorities and engage more minority contractors on an equitable basis...as long as these minority contractors have as a primary goal the strengthening of "affected class" communities...
- 5. that, since community media are a major voice for community uplift, we well support those who support our true leadership voices...and will actively discourage support for any media that purport to represent us but that are not owned from within our community and accountable to the black community...
- 6. that, inasmuch as the only area remaining open to blacks for quickly and easily establishing economic equity is their own community, if any company should engage in any new venture that is ethnic related, we will encourage them to join with blacks and other "affected class" minorities in developing the project in a manner that is mutually beneficial...
- 7. that, for the continued economic survival of blacks, we will encourage black business and professional people to support in every possible way those institutions committed to work for the principles of this pledge...
- 8. that, to reduce the unconscionable 44% "functional illiteracy" rate among our young adults that may assign many black persons permanently to lives of welfare, drugs, crime, etc., we will join others in sponsoring provenly-productive programs like that of the "Assault-On-Illiteracy-Program" (A-O-I-P) now being supported by many black newspaper publishers...
- 9. that, for simple self-respect, and for the development of group strength, we will work to strengthen our educational system, develop our own community organizations like National Business League local chapters, National Council for Policy Review (NCPR) affliates, SCLC, local Opportunities Industrialization Centers (OIC), People United to Save Humanity (PUSH), local NAACP Chapters, local United Black Funds, local fraternity and sororities, community building efforts, etc...
- 10. that, because the black church (along with the black-owned press) has been in the forefront of the struggle for freedom and dignity for all men in this nation, and because the community needs the moral strength that it imparts, we will do all we can to support it financially and otherwise even if we live in other communities and cannot regularly attend...for, this is chief among the precious black institutions.