

# *Salem Slim Lights*

*One Beautiful Menthol.™*

*Slim in looks. Low in tar.  
Refreshing Salem taste.  
In one beautiful box.*

Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous to Your Health.

SMOOTH LOW TAR 100s

8 mg. "tar", 0.6 mg. nicotine av. per cigarette by FTC method.