

Entertainment

NANCY WILSON AND PAUL WINFIELD TO MC 1982 CEBA AWARDS

NEW YORK — Nancy Wilson and Paul Winfield will be the masters of ceremonies at the Fifth Annual CEBA Awards dinner to be held on Thursday, Oct. 14 at 6 p.m. at the New York Hilton Hotel. Ms. Wilson, one of the nation's most popular song stylists, will also be the evening's featured performer.

The Communications Excellence to Black Audiences (CEBA) Awards are presented annually by the World Institute of Black Communications (WIBC) to salute those corporations, ad agencies and individuals who have demonstrated sensitivity and expertise in advertising directed towards Black consumers.

More than 1,500 executives are expected to attend this year's CEBA Awards ceremony, and 111 awards will be presented in 37 categories covering television, radio, print and merchandising materials. The 1982 competition has been the most successful in the five-year history of the program, according to Terrie M. Williams, WIBC Executive Director. More than 1,700 entries have been

submitted from corporations across the country.

WIBC was established in 1978 by the National Black Network (NBN) for the overall purpose of broadening opportunities for Blacks in the communications field. Through the sponsorship of the CEBA Awards, the organization has created a standard of excellence for the advertisers and communicators in their efforts to address Black Americans.

Nancy Wilson, whose singing style encompasses jazz, soul, blues, and pop, has been a popular stage and recording artist for more than 25 years. At the age of 15 she was a regular on a local television show in her hometown of Columbus, Ohio and soon after was performing in small clubs. After working with Cannonball Adderly and others, she eventually landed a recording contract. Her first single, "Guess Who I Saw Today," was a big success, and it was followed by such hits as "Tell Me The Truth," (You Don't Know) "How Glad I Am," "I Wanna Be With You" and "I've Never

Been To Me."

Ms. Wilson has won numerous awards, including the "Ebony Mike" award in 1975 from the Jazz Heritage Society, and an Emmy Award in 1975 for her own television program. She has also been consistently selected as one of the top singers in the country by the "Downbeat" and "Playboy" music polls.

Paul Winfield has had a varied and celebrated career as an actor in films, television, and the theatre. Among his most outstanding portrayals is his starring role in the 1972 film, "Sounder," for which he received an Oscar nomination. His other film credits include "The Lost Man," "Brother John," "Gordon's War," "Conrack" and "Star Trek II."

His performances on television are highlighted by his appearances in "Sophisticated Gents," "King" and "The Blue and The Grey." In 1980 he starred in the stage production, "Enemy of the People" at the Goodman Theatre.

In acknowledgement of "The Black Child" theme of this year's program, Kim Fields, star of the TV show,



SIZZLE SYNCOPATION! Debbie Allen, the gifted star of "Fame," gives her interpretation to a number from "Dream Girls," the hit musical, when she appears on the "Texaco Star Theatre . . . Opening Night," airing Saturday, Sept. 11, 8:30-10 p.m. (ET) on NBC-TV. Guest stars on this musical are Debbie Allen, Steve Allen, the cast of "Annie," Ken Berry, Carol Burnett, the cast of "A Chorus Line," Sammy Davis, Jr., Pam Dawber, Placido Domingo, Zsa Zsa Gabor, Robert Guillaume, Ann Jillian, Ethel Merman, Joe Namath, Donald O'Connor, Bernadette Peters, Charles Nelson Reilly, John Schneider and Loretta Swit. Allen says dance is the part of the musical world that really leaps out at audiences. And audiences can see for themselves when they tune in the "Texaco Star Theatre . . . Opening Night."

"The Facts of Life," will also share the stage with Ms. Wilson and Mr. Winfield.

The 1982 CEBA Awards co-chairmen

are Thomas J. Burrell, president and Chief Executive Officer of Burrell Advertising, Inc., and Robert A. Bruns, President of Ted Bates

Advertising/New York.

For further information on the CEBA Awards ceremony, please call 212/586-1771.

BILLIE ROWE'S NOTEBOOK

N'YORK CITY — Though Bryant Gumble, nor Chris Wallace, hired to gain more lookers for it, haven't stumbled, their tomorrows may be growing short on NBC-TV's "Today Show." Both local and national kilocycle scribes have paraphrased that the show is still logging a poor rating despite the personable Gumble, whose creditable tube job gained him international prominence as a

sports commentator, plus the added weight of Mike Wallace's lad. From this eye-level what is lacking among TV producers is innovation and imagination. There is too much across the board "copycating." Too much monkey see, monkey do. To this ear wave all the morning shows offer the same format and there is no room for choice. In the final counting habit looking runs up the

Nielsen needle more than the personality anchor guiding the same old format with only a flick of the dial being different. The only time I look at any of them in N'York is when Sammy Davis, Jr., Jesse Jackson, Percy Sutton, Lee Archer, Jimmy Hicks, John Davis, Dr. Carlton Goodlett or folks like that are tube fillers. Then it matters not if it's "Like It Is," "Positively Black," "Good Morning America," "Mid-day Live" or "Today." And

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