

ROWE

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Guy Pascal, the nation's foremost pastry chef, created a masterpiece in gold and white. And they say, that even for Guy, this assignment was no "piece of cake." More than 80 chef's hours went into the preparation and decoration of the three-tiered birthday cake, frosted in white and gold and festooned with exotic flowers. Enough to serve 700 party guests. Guy used over 2000 eggs, 150 lbs. of butter, 175 lbs. of sugar and 100 lbs. of chocolate to create the 500 lbs. of fudge wonder cake. Lena and V.O. were spelled out in glittering gold letters reflecting the twinkling lights of 65 birthday candles. A solid gold pin with sculpted "V.O." letters by the Aaron Faber Gallery, was presented to Lady Horne. Guests were given a zingy new V.O./champagne cocktail, called — appropriate to the occasion and the lady — "The Lena." It was made with Paul Masson Brut Champagne and a splash of

(5 ml.) of Seagram's V.O.

At the Reception "Lena Champagne Cocktails," the magic formula-champagne with a spritz of V.O., were the order of toast and drink. "Stormy Weather Seafood Buffet" was a palate pleaser and ran the gamut from Clams and Oysters on the Half Shell, Mussels Remoulade, Maryland Lump Crab Meat with Sauce Andalouse, L.I. Blue Crab Fingers, Smoked Salmon Strips (pre-sliced), Boiled Shrimp and Scallop Seviche. Condiments to the taste were Cocktail Sauce, Lemon Wedges, Chopped Egg, Chopped Onion, and Capers. On the "Bewitched, Bothered and Bewildered Endless Charcuterie and Salad Buffet" there was Roast Beef with Horseradish Sauce, Virginia Ham with Sweet and Sour Mustard, Chilled Southern Fried Chicken Breasts and Legs, Smoked Turkey, Sliced Stuffed Veal Roast, Smoked Trout and Sable, Herring in Wine Sauce and Herring in Cream, Chopped Chicken Liver, Red Onion,

Chopped Egg, Chilled Rotelle Primavera, Tortellini Salad with Peas and Pimento, Pasta Salad with Ripe Olives and Walnuts, German Style New Potato Salad, Asparagus with Raspberry Vinaigrette, Orange

and Red Onion Salad, with Caraway Seed and Breadline Basket of Ethnic Breads with Herbed Butter. "That's What Miracles Are All About Fruit and Cheese Buffet" included Brie, Jarlsberg, Rambol with walnuts, Havarti, Gour-

With cascades of Seasonal Berries and Fruit Finger Chocolates to highlight. The Breadline caterers supplied the food, along with 40 in help, serving clams, oysters, crab meat, smoked salmon, shrimp, scallop sevice, roast beef with horseradish sauce, Virginia ham with sweet and sour mustard, Southern fried chicken, smoked turkey, smoked trout, smoked sable, herring, chopped chicken liver, chilled rotelle primavera, tortellini salad with peas and pimentos, asparagus with raspberry vinaigrette, etc. LENA was spelled out in crudites as well as fresh fruit. There were also 15 different cheeses.

The Southflower Market arranged the importation of thousands of exquisite orchids and antherium, Lena's favorite flower. The huge pink and green Obaki Antherium blooms in so few numbers, that Hawaii's largest supplier of the posy stopped all cuttings on the island for any purpose until the party was served. The American Greeting Company (creators of "Strawberry Shortcake" — everybody's favorite little girl) designed the largest ever birthday

card to convey best wishes to the 65-year-old Lena, a three-dimensional greeting with be-jeweled and be-feathered Lena on the front cover. David Gropman, Lena's set designer, changed Roseland into a summer paradise with ribbons, balloons and a change of Roseland's red light bulbs to clear white to create a dazzling effect. Ten Pinkerton guards were retained to keep out the onslaught of expected crashers and fakes with phony press credentials. Admission was by special ticket.

All of the guests were presented with special Lena birthday remembrance gifts — Tiffany gift bags filled with Seagram's V.O. miniatures, a box of Droste Imported Dutch Chocolates, a fragrance from the Lagerfeld collection, and a commemorative post card of the Nederlander Theatre, courtesy of "Painting the Town." Hollywood-type premiere searchlights and a red carpet greeted all of the party's guests. It was some kind of evening that will be enhanced by the memory of the Lady it honored. Happy Life, Lena Horne ... STAY LOOSE. (Billy Rowe is a syndicated columnist.)



NEW YORK — The incomparable Lena Horne, who celebrated her 65th birthday June 30, flashes her winning smile and a gold Social Security card presented to her June 22. Lena said farewell to Broadway on her birthday when the final curtain fell on her long-running one-woman show, "Lena Horne, the Lady and her Music."

Sliced Tomato and Smoked Mozzarella Salad, Red and White Cabbage Cole Slaw

mandise, Monterey Jack, Roquefort, Montrachet Chevre, Explorateur, Chabis Blanc, Saga, Doux de Montagne, Gouda, and NYS Cheddar with Water Biscuits and Toasted French Bread.



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LOVELACE'S USA CAMPAIGN COMING TOGETHER

Singer Lovelace Watkins has earned numerous gold records, standing ovations in sold-out concert halls and superstardom in Europe, England, Africa, Australia, New Zealand and many other places, but his burning desire is to be known in his native America.

Five months ago he set out to do just that in the Empire Showroom of the Landmark Hotel in Las Vegas and Lovelace is the first to say, "It's working!" Teamed with veteran comedian Bernie Allen (of Allen and Rossi fame), the duo is beginning to see the light at the end of the tunnel. "People are talking about the fact that the show is the hit of the season and that word of mouth is showing in the crowds that attend each night," said the handsome romantic baritone.

In the late 60's, Lovelace had already achieved some success in the U.S. as a singer in New York nightclubs and even appeared several times on the Ed Sullivan show.

His first appearance in Las Vegas was 11 years ago at the New Frontier Hotel. His engagement at the Flamingo Hilton 8 years ago was a blockbuster. However, Lovelace headed for greener pastures in the lucrative European market. His records there were selling in the millions. In the last 10 years he has earned 10 gold singles, 5 gold albums and a platinum disc.

One of the greater moments of his career was doing a Command Performance for the Royal Family in England. It was there that Queen Elizabeth named him, "My

favorite singer." His concert in South Africa before 110,000 set a new attendance record previously held by the Rolling Stones.

Lovelace is using Las Vegas as the base of operations for his plan of conquering his native land. His performances at the Landmark are the same regardless if 100 or 500 are in attendance. "I'm going to give them everything I've got each and every night," he said. And, it's working. Repeat business and the growing talk that the Landmark has the hottest act to hit Las Vegas in decades has shown in the crowd counts. His show is booked indefinitely.

The Lovelace show with Bernie Allen appears nightly at 8 p.m. with an additional midnight show Friday and Saturday. (Dark Sunday).