

Entertainment

Sonny Charles Opens 'Solo' At Sahara's Casbar Lounge

To use the word "Charisma" in describing Sonny Charles is redundant. After 14 years as leader and lead singer with the Check Mates Ltd., Sonny is taking his unique song stylings solo.

Under Sonny's direction and staging, the Check Mates Ltd. won the "Las Vegas Lounge Act of the Year" an unequalled six years in a row.

Sonny's experience has developed into a fluid style that can turn instantly into down right funky. Few performers have received the critical acclaim that Sonny Charles has: "never has such a unique act performed on the night club stage" (BACKSTAGE); "Sonny Charles, who creates through his music, an atmosphere of energy and excitement that gets hands clapping, feet stomping and usually ends in a standing ovation." (LAS VEGAS SUN).

ing the National Anthem for the various professional teams across the country.

Sonny Charles has

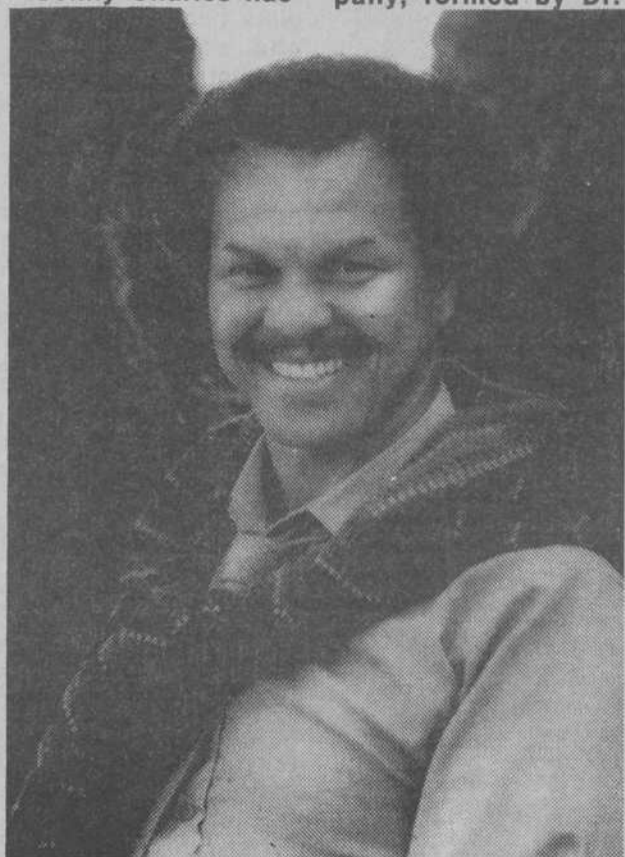
finished the first master recording for "AD INFINITUM PRODUCTIONS." This new company, formed by Dr.

Jerry Buss and Bobby Paris (Ode to Billy Joe), is a full service record production company.

Original material written by Sonny Charles was recorded. Insiders say, "Lookout! Hits are coming!"

Sonny Charles after an astounding run as leader and lead singer of the Check Mates Ltd., is now starting a solo journey to the top. Having opened July 20th in the Sahara's Casbar Lounge, Sonny Charles has brought his own brand of excitement to the stage.

Released from the confines of the group concept, Sonny's smooth, fluid ballads will contrast delightfully with the hard rocking, hand clapping songs, continuing the tradition of high energy. Sonny Charles is indeed the master showman, upholding his own standard of excellence, as only he can.



SONNY CHARLES

BILLIE ROWE'S NOTEBOOK

N'YORK CITY — What a way to end June 30th, 1982! The celebration of Lena Horne's 65th birthday in the musical embrace of Count Basie. In the historic confines of the Roseland Ballroom, in the eyesight of a fortunate few lucky enough to have been invited, and in the hearts of those who have seen and all those others who are longing to see throughout the country, now that it has closed its record limited B'way run, "Lena Horne — The Lady and Her Music," will be a long after discussed event. Billed as "A Very Outrageous Birthday Party" and closing night for a Very Outstanding Lady, the

event was the brainchild of Seagram's V.O. and the producers of "Lena Horne: — The Lady And Her Music," James Nederlander, Fred Walker, Michael Frazier and Sherman Sneed. As this was being written days before we could use our gold invitation, here are just a write hand uncovering of some of the happenings. Expected to glitter in the spotlight were stage dazzlers Diana Ross, Betty Beall, Bobby Short, Sandy Duncan, Karl Lagerfeld, Cicely Tyson, Alan King, Barbara Cook, Ann Miller, Alberta Hunter, Leontyne Price, Quincy Jones and Mike Nichols.

See ROWE, Page 12

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— New York Magazine's John Simon

"A HOT, RIBALD AND ROUSING DELIGHT!"

— Time Magazine

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Sonny is very athletic especially in basketball, tennis, golf and baseball. Sonny is a devout professional basketball fan, often sing-