

SPORTS BOARD

SPORTS, GAMING, HORSERACING

August 5, 1982



PIZZA HUT BASKETBALL CLASSIC DISCONTINUED

WICHITA, Ks. — Pizza Hut, Inc. has announced plans to develop a comprehensive vehicle for the company's charitable contributions, and is therefore discontinuing sponsorship of the Pizza Hut Basketball Classic. The annual post-season contest for college seniors was first played in 1972.

Arthur G. Gunther, president and chief executive officer of Pizza Hut, Inc., said the success of the game has led to the need for a more all-encompassing approach.

"First and foremost, the Pizza Hut Basketball Classic was a vehicle to aid worthy causes," said Gunther, "and as such, it was a great success, with

over \$600,000 being raised for various non-profit groups. Promotional tie-ins, such as basketball clinics for youth, also brought benefits to local communities.

"However, no single sport activity can have the broad-base appeal we're after," he said. "By their very nature, activities such as a single basketball game are too limiting. In order to return more dollars to the communities that support us, Pizza Hut, Inc. must select a vehicle that encompasses the interests and concerns of as many people as possible."

Gunther said Pizza Hut, Inc.'s replacement vehicle will be announced later this year.

MARIO McCUTCHEON SCORES 9.95 AT NATIONAL SPORTS FESTIVAL: NEXT EVENT — CAESARS PALACE

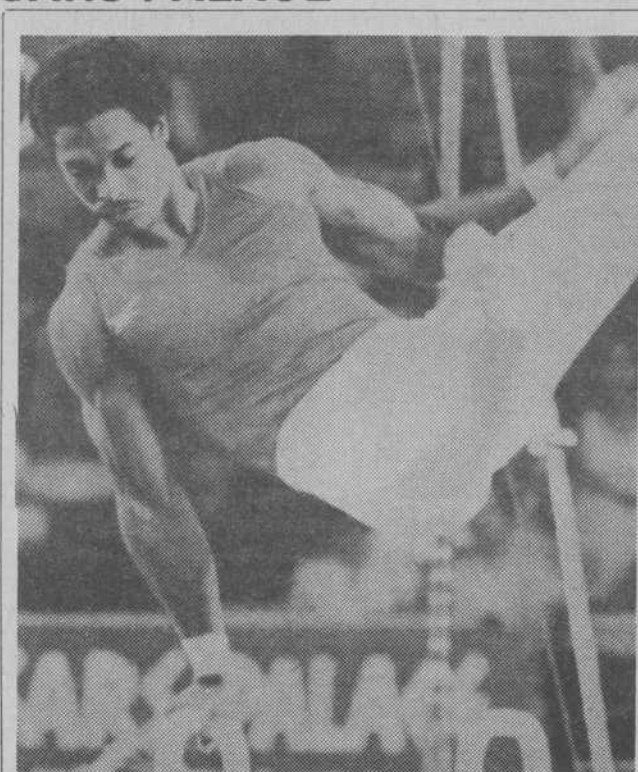
INDIANAPOLIS, IND. — Five-time National Team member MARIO McCUTCHEON scored a 9.95 in his Horizontal Bar routine at the National Sports Festival in gymnastics competition this past weekend. Out of a possible 10.00, the score represents a great achievement for the athlete from Southern Connecticut State University.

McCutcheon's next gymnastics appearance will take place at the CAESARS PALACE GYMNASTICS INVITATIONAL this Sunday, Aug. 8 in the Sports Pavilion of Caesars Palace. This event starts at 2 p.m. and tickets are only \$6 reserved, \$3 for youth, seniors and military. Proceeds benefit the Olympic training programs of the United States Gymnastics Federation.

Of the 22 athletes who have competed in this annual event, Mario is one of only 5 men to appear at all four. His Iron Cross was

a highlight of the 1981 meet on the Still Rings, and he tied with Bart Conner in the 3rd place for that event. He took second in the Pommel Horse, tied with Jim Hartung. He has competed against Russia, Japan and China already in 1982, and was a member of the World Championship team of 1981 which competed in Moscow.

The community is urged to come out and support this great display of amateur athletics, and help raise funds for Olympic competition. It's a fine afternoon for the whole family and a chance to see the very best! For information, call 731-7865.



MARIO McCUTCHEON ON THE POMMEL HORSE — You can help support the OLYMPIC TRAINING PROGRAMS of the United States Gymnastics Federation while watching the finest competitors in action this Sunday at the Caesars Palace Sports Pavilion. Tickets are only \$6, \$3 for youth, seniors and the military. Stars include Bart Conner, two-time winner Jim Hartung, Mario McCutcheon, and many more! This is a great event for the whole family, and for our Olympic cause. For information call 731-7865. Photo by Tom Thecbald

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