

LOVELACE IS HERE INDEFINITELY!

When Lovelace Watkins opened at the Landmark Hotel's Empire Showroom four months ago, he said he was going to make Las Vegas his base of operations in conquering his native America and he has lived up to his word.

The Lovelace Show, with special guest star comedian Bernie Allen (of Allen and Rossi fame), has been extended indefinitely. At only \$14.95 plus tax which includes two cocktails, the 2-hour-plus show is an entertainment bargain at a time of \$30 and \$40 show tabs.

Lovelace is a superstar all over the world and decided last year to come home and become known to his fellow Americans. A native of New Jersey, he now makes his home in Southern California.

"Love," as his fans call him, has a stage presence that's been compared by critics to Harry Belafonte and Tom Jones. Frank Sinatra was quoted in Sepia Magazine recently saying, "... Lovelace is the Sinatra of the next generation." Loves appearance with Sinatra at the Aladdin Theatre for the Performing Arts last month for a benefit brought the house down.

Why would a star who broke the record of the Rolling Stones by appearing before 105,000 persons in South Africa want to appear before hundreds in a Las Vegas showroom? "I'm home now and I want my countrymen to know who Lovelace Watkins is," said the handsome baritone.

Lovelace has five gold albums to his credit in Europe where Queen Elizabeth named him "my favorite singer" with his biggest hit being "I'll Never Love This Way Again," which was turned to gold in the U.S. by Dionne Warwick.

The world class entertainer never leaves the showroom without several standing ovations. His renditions of "Fame," "Mean Old Man," "I'll Never Love This Way Again," and "Just Once" (the Grammy winner of last year) are done in a unique style. On the stage for over 1 1/2 hours each night, Lovelace is proving to Las Vegas audiences why he's a superstar already.

STARS

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most importantly, consumers.

"The support from Budwaiser involved various artistic merchandising displays that are distributed to promote local airing dates. This marketing campaign



Teddy Pendergrass, Stephanie Mills

Includes placing collection cannisters at selected shopping sites, through which thousands of dollars have been raised over the past few years from people who drop in their dimes, quarters and dollars," Julien added.

The PARADE OF STARS will be telecast on Sat., July 31 from 5:00 - 8:00 p.m. on KVBC Channel 3.

Black Caucus of Democratic National Committee Inaugurates "SALUTE TO BLACK STARS"

At its meeting on Mar. 24, 1982, the Black Caucus of the Democratic National Committee voted to support an awards program to honor blacks for outstanding achievement

in entertainment and in service to their communities. These awards are to be given biennially with the inaugural event taking place on June 24, on the eve of the Democratic Na-

tional Party Conference. More than 2,000 invited guests were joined by officials of the Democratic Party in paying tribute to these special individuals. The "SALUTE TO BLACK

STARS" was held at the BOURSE Building, Independence Hall, Philadelphia, Pennsylvania.

Those individuals selected by the Black Caucus to be honored at this event are:

Hall of Fame Inductees:

Marian Anderson - Music; Katherine Dunham - Dance; Benjamin Mays - Education; Prentice Polk - Graphic Art; Clarence Mitchell, Jr. - Civil Rights; Dorothy Height - Women's Rights; Martin Luther King, Sr. - Religion; and Johnson Publishing Co. - John Johnson - Publishing.

Awardees - The Arts:

James Earl Jones - Stage; Ruby Dee - Stage; Beah Richards - Screen; Sidney Poitier - Screen; LeVar Burton - Television; Georg Stanford Brown - Producing/Directing; Richard Pryor - Comedy; Leontyne Price - Classical Music; Lena Horne - Variety Music; James Cleveland - Gospel; Count Basie - Jazz; Quincy Jones - Composer/Producer; Judith Jamison - Dance; Alvin Ailey - Choreography; Toni Morrison - Fiction; Alex Haley - Non-fiction; Black Enterprise Magazine - Publishing; Romare Bearden - Painting; Richard Hunt - Sculpture; James Vanderzee - Photography; Gordon Parks - Photojournalism; and Geoffrey Holder - Design.

Awardees - Community Service:

Dr. LaSalle Leffall - Medicine/Science; Stevie Wonder - Politics; NFL Players Association - Sports; and William Lucy - Labor.



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Sands

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