

NEVADA BLACK CHAMBER OF COMMERCE OBJECTIVES

Through continuous questions and concerns for the establishment and advancement of BLACK entrepreneurs as well as the economic development of the BLACK COMMUNITY, several meetings were called to answer those questions and concerns and to develop a solution.

It was decided that UNITY among the Black businesspersons was of the utmost importance. To this end, THE NEVADA BLACK CHAMBER OF COMMERCE, INC., was established and chartered in July 1980.

After several meetings took place, by-laws were adopted, officers and Board of Directors were elected and THE NEVADA BLACK CHAMBER OF COMMERCE, INC., officially began its business.

The Chamber's first priority, after putting together its organizational structure, is to develop a cohesive membership where ideas and recommended programs of its membership will be implemented in an orderly and constructive manner.

Committees are appointed to develop and carry out its goals and objectives:

It is a continuing goal to attract businesspersons as members that understand the need for a STRONG BLACK CHAMBER, to begin working toward the economic development within the State of Nevada to provide the financial strength and business expansion for our community.

Preserving the competitive enterprise system of business by:

Creating a better understanding and appreciation of the importance of the BLACK businessman and a concern for his/her problems:

Creating a more intelligent business and public opinion regarding city, county and state as well as national legislative and political affairs that are detrimental to the expansion and growth of the BLACK business community — and/or adjusting them, if the need arises:

Creating a greater appreciation of the value of a more liberal investment of substance for self on behalf of the interests of competitive business.

Promoting business and community growth and development by:

Developing and promoting economic programs designed to strengthen and expand the income potential of all BLACK businesses within the trade areas:

Promoting programs of civic, social and cultural nature which are designed to increase the functional and aesthetic values of our community:

Discovering and correcting abuses which prevent the promotion of business expansion and community growth, and,

Instructing, educating and assisting, in the general sense of business, those businesspersons for his/her own benefit as well as the good of the economy.

Next Week:

MEMBERSHIP INFORMATION

The Las Vegas Sentinel

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1212 So. Eastern Avenue



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Gamma Phi Delta To Honor Bob Bailey

Gamma Phi Delta Sorority, Inc. Beta Eta Theta Chapter, will be hosting the sixth annual "THIS IS YOUR LIFE" program honoring William "Bob" Bailey, a long-time Nevadan.

Bob Bailey, who is a graduate of Morehouse College in Atlanta, Ga., was at one time a featured vocalist with the legendary Count Basie. Although Bob had a degree in Business Law, his talents as a singer were recognized by one of the greatest masters of the big bands, who offered him his first job as a performer. Bailey studied at the School of Radio and Television in New York, as well as at New York University. After a stint with Basie and with other performers, Bob came to Las Vegas in 1955 as Master of Ceremonies, lead singer and assistant to the Producer for the premiere production of the precedent-breaking opening of the Moulin Rouge Hotel.

Bailey was the first black to star on the local TV scene. He was on Channel 8 (CBS) and Channel 13 (ABC) from 1955 - 1970. Still preparing himself for an uncharted future, Bob studied at the University of Nevada, Las Vegas, and became a licensed real estate broker in 1961. Bob later did graduate work at Howard University in Washington, D.C. in Minority Business Education. He developed the first local business development company in Nevada, the Nevada Economic Development Company (NEDCO) and has served as its Executive Director since its inception.

Bailey's community involvement is as vast as it is varied. He was the first Chairman of the Nevada Equal Rights Commission and served in that capacity for six years. He was coordinator of the first on-the-job training program, which provided training for Mexican Americans, Indians and blacks, for jobs which had been unavailable to them. He established a free training school for dealers. He programmed and

directed a TV and Radio class at the EOB and helped develop an economic development plan for the Black area of Las Vegas, which was required by the mayor. He also serves as the Governor's advisor to the Nevada State Minority Business Enterprise Commission.

Bailey holds membership in many professional and service organizations such as the Board of Realtors, the Greater Las Vegas Chamber of Commerce, the Las Vegas Press Club and the Uptown Kiwanis. He is a board member of KCEP Radio and the NAACP. He is also a member of Alpha Phi Alpha Fraternity and has many other involvements in the community.

Bob is married and has two children.

"THIS IS YOUR LIFE" honoring Bob Bailey will be held Sat., June 5 at 7 p.m. in the Americana Room of the Frontier Hotel. All proceeds from

Man Shot During Argument

A 35-year-old man was wounded in the chest Sunday in an afternoon shooting. Robert E. Bradley, who was shot about 1 p.m. by Jack Cleveland, was listed in stable condition later at Southern Nevada Memorial Hospital.

The shooting occurred at Cleveland's

home, 1312 Jimmy Ave., during an argument resulting from an on-going dispute which had been going on between the two men over a 24-hour period.

An investigation of the shooting is continuing. However, no arrests had been made at Sentinel press time.

this affair will benefit the sorority's scholarship fund. For tickets

and more information, call Bonnie at 648-4781 or Martha at 871-5641.

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