

Entertainment

BILLIE ROWE'S NOTEBOOK

THE \$2.85 BILLION MUSIC TAKE-OFF

NEW YORK CITY: — More than \$2.85 billion worth of pre-recorded music was taped at home in '80 according to a consumer survey just released by Warner Communications Inc. According to the 52-page report tapers used more than \$600 million worth of blank tape to bring billions of dollars worth of music and other professional entertainment into their homes. All this without any payment to the artists, publishers, composers, musicians, record companies or other talent producing agencies involved. The survey also offered dramatic evidence that there is a tremendous rise in home taping and that the main motivation is to avoid buying. It

also revealed that most tapers are adults in the 20-34 age range from the upper socio-economic strata. In the period surveyed WCI stated that tapers copied approximately 250 million complete albums and over 2 billion individual selections from an album or a single. If the 2 billion selections are viewed as the equivalent of so-called "selection" albums, say 10 selections per, then tapers duplicated about 455 million and at the median price of \$6.27 per in '80, the total market value is \$2.85 billion.

The survey states that this massive amount of copying undermines the health of the music and recording industry. It also pointed out that most tapers make their

copies from records and pre-recorded tapes that they do not own. Though demographics and market analyses indicate there should be continued growth in the number of buyers of pre-recorded music, there has actually been a decline. In contrast, the magnitude of home taping is increasing at a dramatic rate. Between '77 and '80 the percentage of people with at least one piece of audio recording equipment in their homes had jumped to 41% of the population, meaning there were 6.6 million new buyers of blank audio tape in that period.

The WCI home taping survey is based upon more than 2,300 face-to-face interviews. The questionnaires were developed by Dr. Martin Fishbein, Professor of Psychology and Research, U. of Ill. and Mr. Michael Kapp, president, Warner special

products, who was responsible for the reports.

NEWSBEAT: — A number of newguys and gals, wax and stage artists, with some radio folks thrown in for chop measure, are banning together to take up the cause of Jean Williams, the Billboard staffer who got her pink slip

after 7-yrs. Some say the firing was without cause and that her final byline had to do with Brenda Evans-Malone's \$1-million sexual harassment suit against PolyGram Corp, PolyGram Records and a number of company executives; makes the entire thing look fishy. Jean is the spouse of

Jim Clever, editor of the L.A. Sentinel... Erskine Hawkins, of "Tuxedo Junction" fame should be out of the hosp. and well over that operation by the time you read this... The March of Dimes Birth Defects Foundation has announced an affirmative action program to increase the
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Las Vegas Celebrates Jazz Month

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May is Jazz month in Las Vegas and to celebrate the occasion the Cultural and Community Affairs Branch of the City of Las Vegas Department of Recreation and Leisure Activities will be sponsoring several events for viewing and listening pleasure.

On Thursday a two-hour Jazz Film Festival will be shown twice at the Reed Whipple Cul-

tural Center, 821 Las Vegas Blvd. North, beginning at 4 p.m. and 7 p.m. The films include "No Maps On My Taps," an award-winning film featuring Chuck Green, Bunny Briggs, Sandman Sims and Lionel Hampton; "You Gotta Snap Your Fingers," a 1935 film short featuring Bill "Bojangles" Robinson, Fats Waller and Jeni LeGon; "Black and Tan" starring Duke Ellington

and his orchestra; "Jamin' the Blues," a 1944 film short featuring many of the great jazz musicians including Lester Young, Red Callender and Marlo Morris; and "Showtime At The Apollo," a 30-minute film of the 1950's, which was produced at the famed Apollo Theatre in Harlem and features Lionel Hampton and his orchestra, the Delta Rhythm Boys, the Nat King Cole Trio and many more.

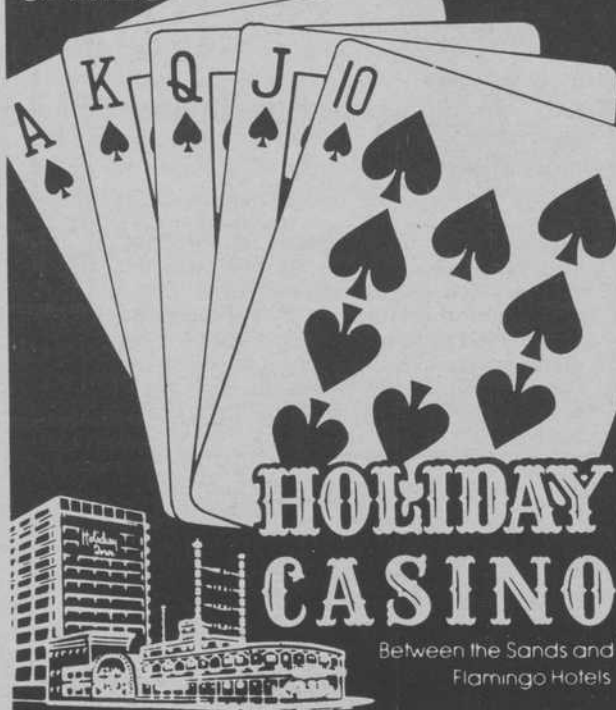
On May 23 the City of Las Vegas' Showmobile will be on hand from 1 to 5 p.m. in Lorenz Park for a live jazz concert featuring Scott Tibbs and the Eightette.

The UNLV Jazz Band will appear at City Hall Plaza at 12 noon for a concert on May 25.

The final jazz concert, spotlighting Jay Cameron and the Sax Manlaxx will wind up the jazz festivities at the Reed Whipple Cultural Center on May 27 at 7 p.m. The ensemble includes five saxophones and a rhythm section and will include in its program some of Charlie Parker's solos which have been orchestrated for the sax section. This concert will be partly funded by the Musicians Local 369, A.F. of M. All activities are free to the public.

24 HR. POKER!

LOW LIMIT
GAMES



HOLIDAY
CASINO

Between the Sands and
Flamingo Hotels

LISTEN TO
KCEP
88.1

ON YOUR FM DIAL

ALBUMS

1. MR. LOOK SO GOOD - RICHARD D. FIELDS
2. YES IT'S YOU LADY - SMOKEY ROBINSON
3. IF I HAD A CHANCE - CHUCK CISSEL
4. FRIENDS - SHALAMAR
5. TASTE THE MUSIC - KLEER
6. KNIGHT TIME - FREDERICK KNIGHT
7. LOVE IS WHERE YOU FIND IT - WHISPER
8. LOVE CONQUERS ALL - MICHAEL WYCOFF
9. KEEP IT LIVE - JAZZ BAND
10. OUTLAW - WAR
11. PURE & NATURAL - T. CONNECTION
12. BRILLIANCE - ATLANTIC STARR
13. I AM - LOVE - PEABO BRYSON
14. GET AS MUCH LOVE AS YOU CAN - JONES GIRLS
15. ME AND YOU - JEANIE TRACY

SINGLES

- MAMA USED TO SAY - JUNIOR
TAKE ME TO HEAVEN - REN WOODS
MUST BE THE MUSIC - SECRET WEAPON
GENIUS OF LOVE - TOM TOM CLUB
WE SHOULD BE LOVERS - RICK SMITH
MURPHY'S LAW - CHERI
THAT GIRL - STEVIE WONDER
MIRROR MIRROR - DIAN ROSS
IT'S GONNA TAKE A MIRACLE - DENISE WILLIAMS
SENDING MY LOVE - PLEASURE

ALBUM ADDS

- WE SHOULD BE LOVERS - RICK SMITH
LOVE CHANGES - O.C. SMITH
FEELING GOOD - ROY AYERS
SECOND CUP - COFFEE

16. TAKE IT OFF - CHIC
17. A LITTLE LOVE - AURRA
18. DREAM ON - GEORGE DUKE
19. ROEL WITH THE PUNCHES - ADC BAND
20. YOUR WISH IS MY COMMAND - LAKESIDE
21. CON FUNK SHUN 7 - CON FUNK SHUN
22. ALL NIGHT MUSIC - MCCRARYS
23. IN A CITY GROOVE - MASS PRODUCTION
24. THE POET - BOBBY WOMACK
25. POINT OF PLEASURE - XAVIER
26. THE SISTERS - SISTER SLEDGE
27. AMBIE'CE - NOLAN & CROSSLEY
28. SPECIAL DELIVERY - ALVIN FIELDS
29. DOIN' ALRIGHT - O'BRIAN
30. WHO'S FOOLING WHO - ONE WAY

SINGLE ADDS

- DON'T TURN YOUR BACK ON LOVE - ELOISE WITAKER
THE VERY BEST IN YOU - CHANGE
DANCE LIKE CRAZY - KLIQUE