

IVAN HOUSTON SPEAKER AT TRUE LOVE

On Dec. 12 Ivan H. Houston, CLU, Chairman of the Board and Chief Executive Officer of the Golden State Mutual Life Insurance Company, will speak at the True Love Baptist Church under the auspices of the Ministers Alliance. He will appear at the invitation of the Daniels Income Tax and Insurance Service.

Born in Los Angeles and educated in the Los Angeles City public schools, Houston entered the University of California at Berkeley in 1942. He enlisted in the Army in 1943 and served as a combat infantryman with the 370th Combat Team of the all-black 92nd Division in Italy in 1944 and 1945. He returned to the University in 1946 and graduated from the School of Business Administration in 1948 with a Bachelor of Science Degree. He is a member of the Order of the Golden Bear, the Big C Society, the Cal

Business Alumni and a lifetime member of the Alumni Association.

In addition, he is a member of the American Academy of Actuaries, a Fellow of the Life Officer Management Association (FLMI) and a Chartered Life Underwriter (CLU).



He serves as a member of the Board of Directors of the California Chamber of Commerce, the Los Angeles Chamber of Commerce, the Kaiser Aluminum & Chemical Corporation, the Pacific Indemnity Insurance Company, the First Interstate Bank,

Metromedia, Inc., and the Pacific Telephone and Telegraph Corporation.

He serves as a member of the Board of Regents of Loyola-Marymount University of Los Angeles and is involved with many other civic activities.

He is also past president and chairman of the Los Angeles Urban League and a member of the Board of Trustees of the National Urban League.

Houston serves as President and CEO of Golden State Mutual Life Insurance Company from 1970 - 1980. He was elected Chairman of the Board and Chief Executive Officer in 1980.

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Nevada's Largest Black Newspaper

NEDCO PRESENTS "REAGANOMICS - The New Ball Game"

"REAGANOMICS - The New Ball Game" is the working title of the Nevada Economic Development Company's (NEDCO) '81 annual Procurement Summit Conference which will be presented Dec. 1, 2, 3 & 4 at the Dunes Hotel & Country Club in Las Vegas. Bob Bailey, NEDCO executive director, believes that Minority Business Enterprise can meet the challenge of the "new ball game." "It is absolutely mandatory", Bailey said, "for minority entrepreneurs to recognize the importance of focusing on the realistic problems that must be faced in 1982."

To this end, Bailey and the NEDCO national planning committee have scheduled several workshops relevant to

today's need. Marketing workshops will stress "Techniques in a Tight

Economy" (How to Deal with Tough Times). Other workshops include those of "Acquisitions, Mergers & Joint Ventures" and a special workshop for Women In Business conducted by Dorothy Dickerson, formerly of the U.S. Office of Federal Procurement



COMING TO LV - Thomas O. Jenkins will head the contingent of representatives from the U.S. Department of Housing & Urban Development arriving here this week for the NEDCO Sixth Annual Procurement Summit Conference at the Dunes Hotel & Country Club. Jenkins is the Deputy Assistant Secretary for Operations and Management, Office of Fair Housing and Equal Opportunity.

Keynote Speakers are Major Clark, legal counsel for the Congressional Select Committee on Small Business, Victor Rivera, MBA National Director, and Bettye Bolden of SBA Office for Minority Small Business.

The Conference will conclude following Friday's Luncheon where conferees will be addressed by Dan J. Smith, Senior Policy Advisor to the President of the Policy Development Council.

OUTSTANDING BLACK BUSINESS OF THE WEEK



NEW TOWN TAVERN, co-owned by Elijah Green and Dan Curtis, at 600 W. Jackson Ave., was gutted by fire on May 23 causing an estimated \$200,000 in damage. The well-known West Las Vegas cocktail lounge and casino, which has attracted a heavy patronage for more than two decades, was completely rebuilt and remodeled with a brand-new million-dollar look and reopened on Oct. 22. Many new features were added to include a remodeled casino, a sports book, a fashionable dining room, an attractive poker room, a beautiful spacious bar, slots, satellite TV and a host of other gaming activities. A large showroom will soon be constructed to the present facility. For their progressive steps in bringing to the Westside community an ultra-modern structure which lends itself to the new Jackson development plans and providing adequate casino activity to the community, the New Town Tavern is this week's recipient of the Las Vegas Sentinel Outstanding Black Business Award.



Insurance Corner

By ALEX THOMAS

Ebony Insurance Agency

EUROPE TOUGH ON DRUNKS

Although the drunk driver kills some 25,000 people annually on American highways, our penalties are extremely mild and convictions equally low compared to the havoc sewn.

This is not so in foreign countries. Finland, for instance, jails a person caught driving with any detectable trace of alcohol in his blood. Even with no accident involved, he faces up to five months in prison. In Bulgaria, a driver faces a *minimum* to ten years imprisonment if he causes death with ANY alcohol in his system. Norway and Sweden both allow alcohol concentrations of .05, but beyond that, watch out... you automatically go to jail. This is about half the allowable rate in this country.

Are these stringent laws effective? They must be! The highway death rate in Sweden, for instance, is half of that of the United States.

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