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August 13, 1981



“CANNON” FAILS TO FIRE SALVO AT THE ‘BOAT’

It took Marvin Camel, the “Missouri Mauler” and former WBC cruiserweight champion, just 6 minutes and 27 seconds to dispose of challenger Willie “The Cannon”

hook to score a knockout over Shannon to successfully defend his title.

Shannon tried to get up, but couldn't get to his feet before referee Joey Curtis stopped the fight.

Before the knockout, it appeared to be anybody's fight, with the bout even on the three judges' cards.

“He was looking for a jab. He started keeping his hands up to elude the jab,” said Camel. “When the hands came up to his eyes, it blocked him from seeing the hook. I've stopped a couple of guys the same way.”

Camel weighed in at 189, while Shannon, the WBC's 14th-ranked light heavyweight checked in at 181.

In the opening bout,

Las Vegas Kevin “The Surgeon” Morgan quickly knocked down Bobby Silva of Los Angeles three times in the first round of a scheduled 10-round welterweight fight to

Lockridge And LaPorte Battle At Showboat

Rocky Lockridge and Juan LaPorte will clash in a nationally televised 12-round battle Saturday, Aug. 22 at the Showboat Hotel Sports Pavilion.

The title bout, promoted by Bob Arum's Top Rank, Inc. will be for Lockridge's United States Boxing Association featherweight crown.

Lockridge, who has a 20-1 record with 17 knockouts, and LaPorte, who has a 17-2 mark with 10 knockouts, have both fought for world featherweight titles. The 22 year old Lockridge, originally from Tacoma, Wash., but now fighting out of Patterson, N.J.; dropped a 15-round decision to WBA champ Pedroza on Oct. 4, 1980, in McAfee, N.J.

This is the first time either Lockridge or LaPorte have fought in Las Vegas.

Fight Dollar Figures Steep

Pay Per View television, a newcomer to boxing, may help set a new record for title fight gross receipts when Sugar Ray Leonard and Thomas Hearns battle for the World Welterweight Championships on Wednesday, September, 16, at Caesars Palace in Las Vegas.

The addition of Pay Per View TV to the more traditional sources of revenue, such as closed circuit, live gate and foreign broadcast rights, has the potential of adding as much as \$15 million to the total event receipts. The \$15 million figure is based on Pay Per View's capability of reaching 1 million homes, with an average cost per view of \$15.

Gross potential of closed circuit TV will be in the neighborhood of

\$30 million, representing 1.5 million seats at an average price of \$20. This figure is comparable to the number of seats and dollar potential available for the Leonard-Roberto Duran contests. According to figures, the first Leonard-Duran fight was the highest grossing closed circuit match in history.

Live gate sales, owned by Caesars Palace, are expected to gross more than \$5 million, based on the soon to be constructed arena's 25,000-seat capacity. The arena will be erected on top of the Caesars Palace tennis courts, situated between the hotel complex and the Sport Pavillion.

Additional revenues will be generated by the sale of foreign broadcast rights and auxiliary revenue from posters, programs, corporate sponsorships, tee-shirts, etc., accounting for another \$1.5 million.



Photo By Linda Platt

Shannon in the Nevada State cruiserweight title fight Tuesday at the Showboat Hotel Sports Pavilion.

Camel uncorked a left



Photo By Linda Platt

gain the win on a three-knockdown rule. Morgan, 146½, improved his record to 21-8, while Silva, 150, dropped to 15-5-1.

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