ROWE

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who ended up with egg on the face. The title may not be what the columnist likes, but don't put down what's between the covers. This book is not her only highly-rated literary work; "Sula And The Bluest Eye," her first novel, is a touching and revealing story about the sometimes painful part of growing up black and female.

PUBLISHER'S NOTE: — Dr. Carlton Goodlett, former president and now a director of the National Newspaper Publishers Association (NNPA) and publisher of Reporter Publications, has sent a scorching letter to 45 black corporate directors, accompanied by an equally-scorching editorial that appeared in his San Francisco Sun-Reporter of May 28 denouncing those who serve on corporation boards but "betray the black masses and the Black Press" by providing "no direct assistance, overt or covert, to the cities or to the black struggle for black survival and black liberation." The editorial clearly states the "great disappointment" over the failure of black corporate board members to join in the struggle for the survival and the development of a vigorous Black Press in America and urges them "to rethink your mission as a part of the directorate of corporate America. "Pointing out that "many black ambassadors to corporate America mistakenly believe that their directorships are based primarily on personal merit and abilities," the editorial further states that "their egos have blinded them to reality. Marching feet of the Civil Rights struggle of the '60s and the Black Press literally forced corporate America to respond appropriately with Black appointments." And the editorial names Names.

TAN TOWN TOPICS: — Frederick O'Neal has been reelected president of Associated Actors and Artistes of America, international union chartered by the AFL-CIO... The Deadline Club, NYC chapter of Sigma Delta Chi, the Society of Professional Journalists, has scheduled another tour of Harlem on July 1 with former Manhattan Boro President Percy Sutton as guest speaker. Deadline Club vice president Adam Clayton Powell, III, will also make remarks...Bob Carroll, aide to Rep. Charles Rangel, was surprised at a birthday cookout his wife Gwen gave him at their Glen Cove L.I. home...Black Music Association has decided to move its base to New York from Philly by fall ....Jorge Rodriguez, Charles Abramson and David Hammons are the "Artists In Residence: 1981 whose works will be shown at the Studio Museum in Harlem, July 1-August 23.

HONORS TIME — Gregory Hines of "Sophisticated Ladies" will receive the first "Man Of The Arts" award from the National Council for Culture and Arts in NYC at Sardi's ...Columbia recording artist Johnny Mathis, celebrating his 25 years in the music biz, is this years honoree of the Music Industry chapter of the City of Hope Medical Center and will receive the "Spirit Of Life:" award at a gala benefit in Los Angeles in July ...City of Phoenix, Ariz., Police Department presented Certificate of Appreciation to Don Alford for "outstanding service to the community and the Police Dept. from 1973 to 1981, while serving as coordinator of the OIC ROMP Program."

KNOW YOUR PR EXECS: — If you've got O'Dwyer's Directory of Corporate Communications then you will have the right addresses of PR executives at America's biggest companies and associations...While Washington is known for its heavy concentration of government workers, latest gov. figures show that the metropolitan DC area has also become one of the most popular spots for private industry with about 400,000 Fed. workers as compared to 700,000 in the private sector.

AND WHAT'S NEW — The Washington (DC) Area Media Organization held its Second Annual "Moonlight Supper Cruise" on the Diplomat on July 16...Theta Cable (California-based) has introduced Black Entertainment Television...Gene Kelly says he "might just do one" of three B'way shows offered him this fall, including a Louis Armstrong Musical with Jack Carter Playing Louis' longtime agent Joe Glaser...STAY LOOSE.

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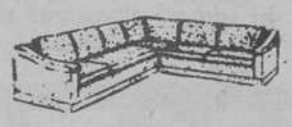
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