

Church

A Word Through Bishop E. N. Webb:



BISHOP WEBB

FRET NOT

Said the Robin to the Sparrow:
"I should really like to know
Why these anxious human beings

a fretful disposition isn't conducive to a healthy body or mind. It is one of the leading causes of high blood pressure. The word "fret" is

Bishop E. N. Webb is the Presiding Bishop of the Church of God in Christ, State Of Nevada

Fret not yourself because of the wicked, be not envious of wrong doers. Psalm 37:1, Matt. 5:38 - 48.

Elizabeth Cheney wrote a lovely poem which she titled: "Overheard in an Orchard." There is a

Rush about and worry so?"

Said the Sparrow to the Robin:
"Friend, I think that it must be
They have no Heavenly Father
Such as cares for you and me."

Physicians tell us that

derived from the root which means to gnaw or eat away and suggests irritation which can destroy one's entire well-being.

The psalmist cautions God's children against such fretting, not only over the behavior of those who may wrong us, but against any and

all fretting. God doesn't want us to harm ourselves in any way.

Many times it appears that the wicked are flourishing and have become more powerful. We feel so helpless and lost against their strength. They appear more successful in their materialistic gains. But the Bible states: "They are soon cut off." The psalmist said, "I've never seen the righteous forsaken or its seeds go bread." The song writer put in his poem, "Be not dismayed whatever be the tide; God will take care of you. "The mountains may be hard to climb, but God will take care of you.

By Joyce Wright, Publicity Chairman

STAR

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hours per week and at most forty-four hours per week. With the exception of cable capacity there are at least seven commercial breaks per hour. Children see from 175 to 308 commercials per week. Approximately half of these are nationally produced. They see Blacks on such commercials as: Trans America, Pepsi, Burger King, McDonalds, Ice Witch, Sears, Penneys, Wards and dozens of others. On the local scene Blacks appear on the following few: Gordons Jewelers, First Federal Savings, Union Plaza, Centel, C&R Clothing, Mr. B, The Clothing Factory, The Treasury, The Meadows, Vegas Village and maybe one or two others. Certainly, there are Black entertainers shown appearing at a large number of hotels but they are the product and not the consumer. Children, particularly Black children, consciously and unconsciously question this phenomena.

Local businesses are apparently ashamed of or at least reluctant to involve Black people in their advertising efforts. Their fears that by so doing "they will chase away" white consumers, are unfounded. Atlanta, D.C., N.Y.C., New Orleans, Chicago, Oklahoma City, Houston, Seattle and even Jackson, Mississippi do so and business has not been damaged at all. Nearly 40,000 of the people who live here come from

those and other places where to see Blacks on television or in newspaper advertisements are normal, everyday occurrences.

The past several weeks, particularly, have been most insulting to thousands of Las Vegas Blacks whether they realize it or not. Not once, during the advertising promotional activities preceding Valentine's Day was there a picture or other graphic illustrating Black people shown on any commercials or other media. I watched very closely. Yet, those same stores expect Black people to rush there and spend money. The pity of it is "some do rush to those places and spend money." I, for one, did not. Perhaps, as those stores began to gear up for the upcoming rash of celebratory holidays — Mother's Day, Father's Day, etc. — their sensitivity will be more heightened. If not, hopefully, a few more Black consumers will decide to abstain from making purchases and instead spend a quiet day with loved ones comparing advertising policies which have existed here for all too long.

You might even go so far as to say that you would have bought a gift, if you could have found a store which thought as much of them as it did of your money.

You'll be surprised at how much money can be saved by one when one does not subsidize racism.

"The price of freedom is eternal vigilance." Happy shopping — look toward: the Black merchants.

CHURCH DIRECTORY

GREATER CALVARY BAPTIST CHURCH
 1175 Main Street, Las Vegas, Nev.
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 Sunday School 10:00 A.M.
 Morning Worship 11:00 A.M.
 Evening Worship 7:00 P.M.
 Wednesday Morning Men's Ministry 7:00 A.M.
 Fellowship 7:00 P.M.
 Ladies' Fellowship 11:00 A.M.
 Prayer Ministry 11:00 A.M.
 Music Ministry 11:00 A.M.
 Music Ministry 7:00 P.M.

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 Appearing on Sundays KVBC TV 3 7:00 a.m.-7:30 a.m.

ALLEN CHAPEL A.M.E. CHURCH & 24 HOUR RESTAURANT
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 Rev. Albert Dunn, Pastor
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 Sunday School 9:30 A.M.
 Morning Worship 11:00 A.M.
 Evening Worship 7:30 P.M.
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