Entertainment

Paul Anka Protege

WHO IS ODIA COATES

care what she sounds like or looks like, I love her name. Get her down here!"

So said Paul Anka when Edwin Hawkins suggested an initial meeting between Anka and his soon to be protege. Perhaps not the most believable success story - but true. And if the name Odia Coates sounded good to Paul, the lady behind it brought even better vibes and a string of hit records from the now well-known Anka/Coate-

Meeting Anka was indeed a turning point in the career of the Mississippi-born L.A.raised songstress. Her musical talents were first displayed at L.A.'s Beautiful Gates Church Of God, where her father was pastor. Odia played piano and sang in the choir there and later went on to join the Southern California Youth Choir, which bred a number of other up and coming talents including Billy Preston, Merry Clayton and Mel Carter.

Although she looks back on her disciplined gospel beginnings with fond memories, Odia alternating sessions of choir prac-

600

privately to contemporary singers. Ironically, among her favorites at the time was young Canadian



Odia Coates

named Paul Anka.

A capsulized version of Odia's early career will reveal that around 1968 she landed her first professional gig while moonlighting as a secretary in the San Francisco Bay Area. Later she became lead vocalist with Brotherly Love, which played Vegas and the Bay Area. She stayed with that group a few years, learning her craft by singing rock and r&b before joining the Sisters Love.

On their initial hit, "Having My Baby," only Paul's name appeared on the label. It was all part of a plan according to Paul, who speculated that, "If we didn't put

everyone would ask -'who's the girl'?" If that was the plan, it worked. By the time the followup, "One Man Woman, One Woman Man" was released and Odia's name did appear on the record, she was already identified as a veteran of one of the biggest hits of the year.

On her own again and with a sense of optimism about the future, Odia is writing songs and preparing to record.

Backstage, Odia's "other life" is shared with her husband, Shelby, an Anthropologist.lf at first glance music and anthropology don't seem to makeanidealunion, take note that Odia is the veteran of a recent anthropological expedition to South America and is anxiously awaiting the next one.

Odia Coates. The lady with the great name and the talent to match it. Although she's already been praised as she shared the Anka spotlight, she's now at juncture something new, and in many ways, Odia's road is just beginning.

FREDA PAYNE **NEW TALK SHOW HOST**

- TWG Productions Inc., a Gerber/Carter Communications subsidiary, has produced new first-run, half-hour series for black

female audiences titled "Today's Black Woman." hosted by

popular recording artist and actress Freda Payne. The announcement was made by Charles S. Gerber. President of Ger-

ber/Carter Communications, syndicator of the series

"Today's Black Womanwas scheduled to debut on February 1 in over 50 markets, including WABC-TV, New

York; WLS-TV, Chicago; KABC-TV, Los Angeles; KPLR-TV, St. Louis; WJLA-TV. Washington;

WPHL-TV. Philadelphia; WXIA-TV. Atlanta: WCIX-TV, Miami: KRIV-TV. Houston; WUAB-TV.

Cleveland: WLWT, Cincinnati and WGPR-TV, Detroit. The series. which will feature

celebrity interviews and hard-hitting discussionbegan production on January 12 in New York and is planned to beauty product leader for 60 years, manufactures such products as Ultra Glow Skin Cream. Nurition and Long-Aid K-



Freda Payne Hosts Talk Show

include location shooting after the first cycle of 39 shows.

KeystoneLaboratories Inc. of Memphis. Tennessee will be the full sponsor of the series, retaining 21/2 minutes of advertising time while local stations will have 31/2 minutes to sell in their individual markets. Keystone, a health and 7 hair products.

"Today's Black Woman" will deal with a wide range of subjects, from single parenting and abortion to child development and show business. Freda Payne. herself a single parent, promises "a no-holdsbarred forum, not the standard host/interview type of television journalism."

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22. CANDLES - HEATWAYE
23. LIVE AND MORE - ROBERTA FLACK & PEABO BRYSON

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