

EBONY FASHION FAIR



The Ebony Fashion Fair will be in Las Vegas April 5, 1981, at the Frontier Hotel Americana Room, at 7 P.M. This famed show is produced by Ebony Magazine and is sponsored by the Gamma Phi Delta Sorority, Inc., Alpha Rho Chapter, the proceeds from the show will benefit our local chapter of N.A.A.C.P.

Mrs. Irene Parker the General Chairperson of the benefit performance indicate the ticket sales are going exceptionally well and expects a sell out. Tickets may be purchased from any member by calling 642-0890, 648-4444, 648-8180 or 642-0492 after 5 P.M. The members wish to thank everyone for your local support. Pictured standing left to right: Verlie Davis, Co-Chairperson, Junita Williams, Marjorie Elliott, Ruby Garland, Lillian Rhodes Publicity, Deborah Moore, Publicity Ida Gaines, Ruby Amie, Publicity Chairperson. Sitting Teola Williams, Ticket Chairperson, Virgie Fitzgerald, Irene Parker, General Chairperson, Nina Kellar, Sarann Knight Preddy Basileus.

BLACKS, WHITES SINCE 1880

Descendants of immigrants from Southern, Central and Eastern Europe have done far better in the United States than have blacks. Yet these new Europeans began their trans-Atlantic migrations in 1880, more than a decade after the abolition of slavery. Why have blacks fared worse?

"Differences between blacks and whites—real ones, imaginary ones and those that are the product of earlier race relations—enter into the rhetoric of race and ethnic relations, but they are ultimately secondary to the conflict for society's goodies," said Stanley Lieberson in his new book, "A piece of the Pie."

Whites' fear of blacks as economic competitors is and has been, above all, at the heart of intergroup conflict, said Lieberson, a sociology professor at the University of Arizona and one of the leading scholars in the area of race and ethnic relations. His new book, \$19.95 hardcover or \$11.50 softbound from the University of California Press, is the latest of his publications in the field. It is also, perhaps, one of the most controversial, he said.

Lieberson scoured early U.S. census and used a variety of offbeat information sources for data that would throw new light on the historical origins of the current differences between the two groups.

He analyzed educational, political and economic progress of blacks and the new Europeans. He explained how the new Europeans found job niches" and successfully joined American society. He explained how blacks, until recently, had little chance for advancement.

And he explained why other non-white groups, Chinese and Japanese, have done relatively well in the United States when compared to Blacks: Blacks found it hard to shed whites' derogatory notions about black people, ideologies rooted in the slavery era. And Asian migration was cut off before Asians posed the same kind of economic threat in numbers to whites as did blacks.

"If this analysis is correct, it also means that were the present-day (economic) conflict between blacks and dominant white groups to be resolved, then the (physical) race issue could rapidly disintegrate as a crucial barrier between the groups," Lieber-son suggested.

MANAGER/CIVIL ENGINEER

Position is General Manager which has general control and responsibility for 50 million gallon per day sewerage treatment agency. Possible implementation of region wide industrial pre-treatment program for the associated collection system. Must have experience with large EPA grant-in-aid programs. Responsible directly to Facility Board. Must have at least 10 years experience in waste water treatment and administrative management. Five treatment plants are being phased out into a large regionalized treatment facility that is currently under design and construction is now starting. Send resume and salary requirements to Central Valley Water Reclamation Facility, 2500 s. State St., South Salt Lake City, UT 84115 prior to 20 March 1981. Inquiries may be made to Peter D. Black, 801-484-4367.

HOME FIX-UP AND PAINT-UP

By H.P. Fitzgerald

With the Westside Community Development Commission and the Las Vegas Metropolitan Beautification Committee's Second Annual Home and Business Beautification Awards Contest set for May, 1981, we would like to offer some tips on preparing your home or business for this program, that is designed to make the Old West Side a more attractive and viable community in which to live.

Las Vegas City Mayor Briare has declared May, 1981, Home and Business Beautification Month in West Las Vegas.

Six home owners received Gold Shovels during last year's contest, and four business owners along West Jackson Avenue were presented certificates of award for redecorating their store fronts.

The best time for pruning fruit and shade trees is in January or early February, before the sap begins to rise.

Trees are pruned for appearance; to protect their health by removing dead, damaged or diseased parts; and for structural strength.

Cut away small branches to allow sun light to penetrate the trunk of the tree. Cut branches flush to a lateral branch, and all branches at least two inches in diameter should be treated with a seal to discourage insects and disease from entering the wound while healing.

All cut branches should be tied in small bundles, not more than four feet in length, and placed at the property front for easy pick up by the Disposal Service on the designated day for your area. Call the Disposal Service at 735-5151 for information and details.

In addition to the above pruning practices, it is also important to know where the fruit is borne on the different fruit trees so the potential fruit crop is not eliminated when dormant pruning.

For more information on tree pruning and gardening, contact the Clark County Extension Service, 953 E. Sahara, (702) 731-3130.

Another consideration in preparation for the community's "1981 Home and Business Beautification Contest," is exterior fix-up and painting.

The exterior walls and trim work of most homes in the Old West Side are in very good condition. In most cases, a good coat of exterior Semi-Gloss Latex Paint will make the structures look almost like new. Latex Paint is highly recommended because of its low cost, durability, easy to apply, and can be thinned with water. Tools and equipment used can also be cleaned with just plain water.

Persons needing more information on painting their homes, may call us at 647-2177. This information is FREE.

In a future article, we will discuss in detail our "1981 Home and Business Beautification Program."

With costs of labor and building materials soaring, and interest rates at an all-time high, it behooves those who already own their homes, to fix-up, paint-up, and hold on to what they have. If the MX Missile program becomes a reality, there is sure to become a premium on housing in the Las Vegas Valley. Just recall the Hoover Dam and Basic Magnesium Boom days a few years back.

The Disposal Service will gladly pick up all boxed or bagged trash not weighing more than 40 pounds each, and bundled trash not more than four feet long. If a few boxes and bags are placed out for each pick-up, it will take longer to have your property clean and tidy. I have no problem with the Disposal Service picking up my bulk items placed at the front of my property the night before bulk pick-up days.

BOOKS

"BROWN SUGAR" Entertaining and heartrending account of the past 80 years of Americas Black women superstars. 260 pages plus 250 photos. \$15.95 - Money back guarantee. Fast Delivery.

Source 5000 Books #135
1504 South Maryland Parkway
Las Vegas, Nevada 89104

HOUSING AUTHORITY OF CITY OF LAS VEGAS is no longer accepting applications for Section 8 Programs until further notice effective 4/1/81.

HELP WANTED

Good Pay working from home, processing mail for us. No experience required. Part or full time. Start immediately. For information and application, send Stamped, self-addressed envelope to: Colfax Publications, Box 1135, Newberry, Florida 32669.

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