

Letters To The Editor

Dear Editor:

If I was the Local 1981 NAACP President....Goals and Objectives Published Each and Every Month.

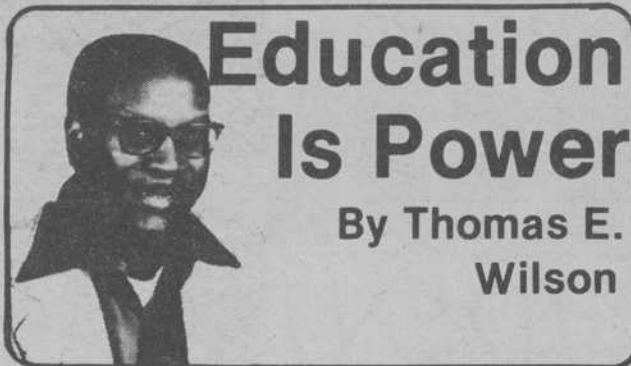
January 1981 Theme..... "LET US NOW BEGIN"
Membership Drive...500 new members
Dr. Martin L. King Birthday Program
Youth NAACP Program/Project
NAACP & Community Accomplishments For Jan. 1981 Are.....

February 1981 Theme.....
"TWO LONG STEPS FORWARD,
ONE SHORT STEP REAR"

Membership Drive...250 New Members
Voters Registration.....200
Black History Week
Local Achievements
Local Goals
Community Progress Committees
Blacks Improving Themselves
Youth NAACP Program Project
NAACP & Community Accomplishments for Feb. 1981 are.....

March 1981 THEME..... "I CAN, I WILL,
I SHALL OVERCOME"
Churches Improving The Community
Training Youth To Leadership Roles
Council Person, Senator, Assemblyman/woman,
Problem Research
Home Beautification Drive
UNLV & CCCC... Martin L. King Scholarship Drive
NAACP & Community Accomplishments For March 1981 Are....

Signed,
Neighbors Bringing
The Community
Together in 1981



Education Is Power

By Thomas E. Wilson

MASS COMMUNICATIONS

Children of today live not merely in an age of atomic energy, but also in an age of mass communication. Radio, TV, comics, and movies! These forms of entertainment have come to be increasingly important to our children in recent years. Sometimes it seems to adults that youngsters' leisure time is filled with little else. Many of them, unlike their elders, have never known a world without comics and movies, radio and television. Today, directly or indirectly, these forms of entertainment inescapably touch every child, and no amount of parental care can prevent this.

Most of us will agree that radio and the movies, for instance, are not harmful in them-

selves. It is the way they are often used and the things they bring to the eyes and ears of children that cause the trouble. For example: Using a series of pictures to tell a story, fictional or real, is an excellent device. The pictures make the story easier to follow. Important information also can be given effectively by the picture and word method. Quite often the printed words alone won't do the job.

But much that appears in these forms of entertainment is now always the best, and the ways in which children use these entertainments are not always the wisest. As a result, conscientious parents and teachers are

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too. Threats have been made to cut off all federal aid to cities that have rent control laws. And several Congressmen are having their staffs work up constitutional amendments that would bury busing, affirmative action, abortion, separation of church and state, and other rights and programs we too often take for granted.

Sometimes, as in busing, the attackers claim to speak for the majority. But they reveal a fundamental flaw in their argument — the essence of a democracy is protection of minority rights, not the unbridled trampling of those rights by an intolerant majority.

It would be a mistake to overreact to the threats to civil rights laws. Many of those proposals will never see the light of day, and many don't stand a chance, even in the incoming Congress.

But it would be more of a mistake to be complacent about them. There is a clear and present danger that some of the rights and

programs that survived the negativism of the 1970s will come under even stronger attack in the 1980s.

It is imperative for progressive coalitions to be rebuilt and strengthened, and for strategies to be devised that will protect endangered rights. A vital part of that effort will have to be a campaign to rekindle the spark of passion in the disheartened civil rights camp.

As Senator Lowell Weicker, who fought a lonely campaign against the anti-busing amendments, said: "My disappointment lies with those who have had a traditional commitment to civil rights ...their voices are no longer heard. Civil rights has no more political sex appeal... they do not fight for what they believe in."

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GAIN WITH GAINES - YOUR NEXT PRESIDENT

COMMUNITY CONCERN AND INVOLVEMENT



LOVELL GAINES during one of his visits to the businesses in the area



LOVELL GAINES, a man of concern for all mankind. Here he visits a senior citizen.

BIOGRAPHY

He was born in Louisiana, February 28, 1942, educated in the public schools, son of a sharecropper. Graduate of Louisiana State University. After a tour of military service as a commissioned officer, he was employed as an instructor at Louisiana State University in Baton Rouge, Louisiana and taught in Project TURN (Transforming Utilizing Non-Segregated Schools) and then employed with Exxon Oil Company. He then worked at Harrahs Casino in the personnel department and now is employed with Department of Prisons as a Correctional Sergeant Supervisor. His wife, Ida, is a Branch Chief with Reynolds Electrical Company, DOE. They have two daughters, Kwame and Katina. He has many varied interests, but says tennis, baseball, football, reading and hockey are his favorite hobbies and sports.

ADVOCATES FULL INVOLVEMENT

EDUCATION

He will seek to eliminate discriminatory practices in public education, investigate the public school system and school zoning, keep informed of school conditions and strive to correct abuses where found.

COMMUNICATIONS

He will work to eliminate employment segregation and discrimination in those industries, comprising the communications arts and sciences (radio, books, telephone, television, motion pictures, newspapers, related computer communications, business and cable television).

HOUSING

He will study the housing conditions in the local community; receive and seek adjust complaints of discrimination, oppose all restrictive practices whether public or private.

LABOR AND INDUSTRY

He will work to improve the economic status of minority groups by working to eliminate discriminatory employment practices in industry and government, wage differentials based on race, unequal opportunities for training and promotion, unfair dismissals, encouraging greater participation in the trade union movement.

POLITICAL ACTION

He will work to improve the administration of justice; work to secure equal enforcement of the law; seek the repeal of racially discriminatory legislation.

LEGAL REDRESS

Investigate all cases reported to the Branch and supervise all litigation.

WHAT'S IN IT FOR YOUTH?

EDUCATION: NAACP youth will monitor and document acts of racism in the schools so that they can be more effectively handled and eliminated.

NAACP youth will work for a unified code of student rights.

EMPLOYMENT: He will help the NAACP youth seek more federal funds for youth employment. He will help NAACP youth acquaint other young people with the employment market and permanent employment needs.

DRUG ABUSE: He will support the NAACP youth to demand that the federal government stop drug entry into the country.

He will help the NAACP youth to sponsor drug information, education and referral programs.

RELIGIOUS AFFAIRS

He will try to promote an educational program designed to give a moral and ethical interpretation to the civil rights struggle; enlist the support of such organized religious groups for membership, fund raising and the struggle for equality and full civil rights.

ARMED FORCES AND VETERANS AFFAIRS

He will act on all complaints relative to acts of discrimination on account of race, color, creed or denial of benefits.

THERE IS A BETTER WAY!

THE ISSUES NOW MORE THAN EVER - A NEW THRUST FOR 1981

Submitted by the Committee of Concerned Members to Elect Lovell Gaines as President of the Las Vegas Chapter, NAACP—Vote For Progress