

# With Jimmy Carter as President, Blacks are on the inside. Where it counts.



## **Firestone Tire refused to halt job bias. President Carter cancelled their federal contracts.**

Under Jimmy Carter, the federal government has cracked down on big corporations that don't take affirmative action seriously.

He streamlined anti-discrimination enforcement. And cut the seven year old complaint backlog at the Equal Employment Opportunity Commission.

When companies like Firestone, Prudential, and Uniroyal refused to obey the law (and make affirmative action work), the Carter Administration barred them from lucrative federal contracts. Firestone alone lost \$40 million in business. And the EEOC has moved against Sears, the nation's largest retailer.

At the same time, the President and Federal Procurement Policy Administrator, Karen Hastie Williams, a Black, have more than *doubled* the amount of federal contracts going to minority firms.

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## **President Carter has appointed hundreds of Blacks to top Federal jobs.**



Patricia Harris, Secretary of Health and Human Services  
Clifford Alexander, Secretary of the Army

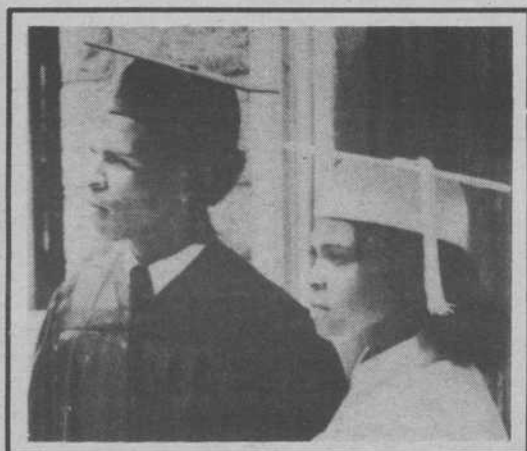
## **Re-Elect President Carter and Vice President Mondale**

### **Ronald Reagan opposed JFK's fight for the Civil Rights Act. And opposed LBJ on the Voting Rights Act.**

Now he's out to beat Jimmy Carter. Republican Reagan means no good to poor people and no good to working people. (And remember, a vote for Republican John Anderson is a vote for Republican Reagan.)

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# 8 1/2 million new jobs



**President Carter has provided more funding than ever before to historically Black colleges.**



**President Carter doubled funds for CETA jobs. Republicans Reagan and Anderson want to wipe out CETA jobs.**

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Robert S. Strauss, Chairman

President Carter has looked to Blacks to fill key jobs throughout the government. Blacks who control billion dollar budgets, thousands of jobs, and help increase opportunities for other Blacks.

And it's not just Ambassador Donald McHenry at the United Nations, or Andrew Young. Or Pat Harris running the country's health and welfare programs.

It's Blacks like Assistant Secretary of Labor Ernie Green who runs CETA. Assistant Attorney General Drew Days and EEOC Chair Eleanor Holmes Norton who enforce our civil rights. Interior Undersecretary Jim Joseph and Education Undersecretary Steve Minter. And many more.

President Carter has made the judicial system fairer for all Americans. Appointing 40 Black federal judges (*more than all other Presidents combined*). And many more Blacks at regulatory agencies which oversee whole industries — transportation, broadcasting and utility rates. (Ronald Reagan, in his first term as Governor, appointed only 9 Blacks out of 3,709 appointments.)