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-KING-

from page 11

King feels that his recent breakthrough deal that brought the Holmes-Ali fight to both China and the Soviet U-relations with a billion people is a step forward. I've been able to do business with China in a way no one else has ever been able to do. I feel that I'm 'investing' in China."

The biggest problem, he said, in dealing with the Communist nations that the boxing match would be a propaganda show. But he was able to convince them it was what he terms "a gift to the people" of those two countries.

On the other hand, King admits he is opposed to another type of boxing "foreign policy" — the upcoming title fight in South Africa between World Boxing Association (WBA) champion Mike Weaver and South African Gerrie Coetzee.

"I feel Weaver is a cop-out, a sell-out," King said of Weaver

fighting in the African nation. "There's not enough money to get me to do anything like that. It's an appalling situation when a black brother goes down to a country that practices apartheid. They're making a pawn out of Weaver and I have



DON KING

no respect for either him or the promoter (Bob Arum). They are just doing it for the money and I find that a pathetic situation."

And, he added, "people who deal in human rights should be appalled" over the fight.

"A few years ago," King went on, "Hitler jumped on the Jews and

killed 12 million of them. The same Nazi philosophy is being perpetuated in South Africa today."

None of his big fight deals nor having his chance to speak out on conditions could have come about, were it not for his "image" King said — and that, he feels is the most important key to success.

"Many black people," he said, "always have a negative point of view. They hide with inferiority complexes. Talent is very important, no doubt about that. But it is the image that you portray that gets you started."

A part of what King feels is the proper "image," especially for those who have "made it" after growing up in ghetto or other poverty situations, is to remember where they come from.

"One thing that my dad always emphasized," said his son Carl King who, himself, is deeply involved in boxing as a manager, "was that we should never ever forget where we came from in Cleveland."

NLV Softball Oct. 24 — 26

The North Las Vegas Fairshow will host the Mayor's Softball Tournament at the sports complex on the Cheyenne campus of Clark County Community College, October 24, 25 and 26.

The competitive tournament for men's and women's "B" and "C" class softball teams will begin at 6 p.m. October 24 and continue through Saturday and Sunday. Teams will compete for first, second and third place sponsor trophies and a first place individual tourney M.V.P. award. Trophies will be awarded at 3 p.m. on Sunday (October 16).

Deadline for entries for the double elimination tournament is October 10. Contact the North Las Vegas Chamber of Commerce office for entry blanks and information, 642-9595.

SCHEDULE FOR YOUR INFORMATION

- Oct. 10 Deadline for entries
- Oct. 24 6 p.m. Tournament begins
- Oct. 25 8 a.m. to 9 p.m. tournament ongoing
- Oct. 26 8 a.m. to 2:30 p.m. tournament
- 3 p.m. Trophies Presented on stage

(Note: Update on schedule in the event there are changes, will be released as changes are made.)

Birdlegs Set For Rematch

The World Boxing Council has mandated super flyweight champion Rafael Orono of Venezuela has to make a mandatory title defense against Las Vegas Willie "Birdlegs" Jensen within six months.

Jensen is the No. 1 super flyweight contender in the WBC and in July was involved in a 15-round draw with Orono in Venezuela.

The WBC has also mandated the next time Orono and Jensen meet, they must do so with neutral officials.

The 25 year old Jensen is 25-1-2 (10 KO's) and a graduate of Las Vegas High School. He is trained by Bill Slayton and managed by Steve Vestal, a Valley High School graduate.



THE "LAST HURRAH" — with Larry Holmes and Muhammad Ali drew celebrities from all over the world. Among those present at Caesars Palace for the shouting, were Darrel Stingley, former pro-football great who was critically injured in the New England Patriots game last season. Las Vegas' goodwill ambassador Jimmy Gay assured the extra comfort and conveniences for Stingley with transportation provided by EOB. Jim Jackson, driver (left), ably assisted.

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