

Roosevelt Fitzgerald

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encounter difficulties in securing employment. As a matter of fact, they were actively recruited.

The reason given was a complete switch from ten years earlier with the dam project. The work on that project, in the black canyon of the Colorado River, involved working in intense heat and under extreme duress. In 1941, employers were claiming, stereotypically, that Blacks could handle the intense heat much better than could whites. Every seventh grade science student knows that dark colors absorb and retain more heat than do lighter colors. Whatever the reasons, Blacks in

Las Vegas had an opportunity to earn money, legitimately, and in large numbers, for the first time in Las Vegas' short history.

Basic Refractories Company of Cleveland, Ohio had mining interests in Gabbs, Nevada which was the site of large deposits of Magnesite and Burcite. Through the auspices of the newly formed Defense Plant Corp., they were enticed to begin extracting the materials. In order to process the minerals, two plants would be necessary. One had to be located at the site of the minerals and the other, because of the extraordinary energy and supportive needs, would be located near Las Vegas, Nevada. The plant would be

known as The Basic Magnesium Corporation. Its opening would have profound impacts on the economic conditions existing in southern Nevada but, more importantly, it would have far reaching impacts on social conditions and future development of the area.

The 1940s ushered in a new era of race relations in Clark County. The decade had started with less than 200 blacks in the community and ended with a figure approaching 5,000. Several thousands of Blacks from the southeastern United States arrived here. They were not well received. Their arrival

coincided with the city's removal of blacks from downtown and their relegation to the west-side. They entered an already over crowded section of town.

The opening of BMI created the town of Henderson and placed it among the top three most populated towns of the state. It also brought about the greatest single immigration of Blacks to the state of Nevada. That event, along with the establishment almost simultaneously of military bases, moved the southern portion of the state of Nev. along the way to becoming the thriving metropolis it is today.

TO BE CONTINUED

Vernon Jordan

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and most worrying as we endure a new recession, black men suffered a net job loss of eleven percent in private sector employment.

In other words, for every ten black men holding private sector jobs at the beginning of the last recession — and at a time when the economy was supposedly on the upswing.

Black unemployment rates, just under double the white rates at the start of the recession, jumped to almost two and a half times the white rate and stayed there.

And that's only part of the story. Official unemployment figures are based on very narrow definitions of who is unemployed. Many workers who give up searching for jobs that aren't there are excluded from the work force and simply not counted.

That hidden unemployment means the official thirteen percent jobless rate for blacks is actually well over twenty percent.

So blacks entered the 1980 recession with levels of unemployment that already exceed anyone's definition of a recession. And the small, struggling black middle class is especially vulnerable. For black people, this recession may prove to be a major Depression.

Wilson

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community. This is a powder keg.

"Where is Sam Bowler and what is he doing? He's the County Commissioner for District D and he's doing nothing!! This is a time for leadership and he's in hiding!!"

Wilson is a candidate for Bowler's seat on the County Commission. He is the treasurer and manager for the West-side Credit Union, a trustee for the Second Baptist Church and has resided in Las Vegas since 1942.

SENTINEL SHOW GUIDE

Caesars Palace

Sept. 18-24 Paul Anka
Sept. 25-Oct. 1 Ann-Margret, Raw Satin
Oct. 2-8 Sinatra Oct. 9-22 Tom Jones
Oct. 23-Nov. 5 Sammy Davis, Jr.

Frontier

Sept. 19 Bobby Vinton, Charlie Callas
Sept. 25-Oct. 15 Glen Campbell
Oct. 16-Nov. 5 Wayne Newton, Dave Barry
Nov. 6-26 Roy Clark, Tammy Wynette
Nov. 27-Dec. 3 Steve Lawrence and Eydie Gorme
Dec. 4-17 Glen Campbell Dec. 26-31 Mel Tillis

Hilton

Sept. 9-22 Lou Rawls, Natalie Cole
Sept. 15-19 John Davidson afternoon TV taping
Sept. 23-Oct. 20 Liberace, Fernandez
Oct. 21-27 Steve and Eydie, Norm Crosby
Oct. 28-Nov. 17 Bill Cosby, Sister Sledge
Dec. 2-16, 26-Jan. 22 Liberace
Jan. 23-Feb. 9, Apr. 21-May 11, July 7-27 Bill Cosby
Mar. 31-Apr. 20, June 2-22 Liberace

MGM

Sept. 11-24 Donny [Marie Osmond, Johnny Dark
Sept. 25-Oct. 8 Rich Little, Suzanne Somers
Oct. 9-15, Nov. 6-12 Engelbert, Stevie Stone
Oct. 16-22 Dean Martin, Goldiggers
Oct. 23-Nov. 5, 20-Dec. 3 Mac Davis, Lonnie Shorr
Dec. 4-10 Johnny Mathis Dec. 11-17 Dean Martin

Riviera

Sept. 18-Oct. 1 Ben Vereen, David Brenner
Oct. 2-15 Bob Newhart, Peter Marshall
Oct. 16-29 Tony Orlando, Roger and Roger
Oct. 30-Nov. 12 Neil Sedaka, Bernadette Peters
Nov. 13-26 Anne Murray, Larry Gatlin
Nov. 27-Dec. 3 Buddy Hackett, Pia Zadora
Dec. 4-13 Liza Minnelli Dec. 26-Jan. 7 Tony Orlando

Sahara

Sept. 18-24 Helen Reddy, Fred Travalena (Dinner)
Buddy Hackett, James Darren (Midnight Show)
Sept. 25-Oct. 8 Debbie Reynolds, Jack Jones (Dinner)
Sept. 25-Oct. 1 Flip Wilson, Mel Torme (Midnight)
Oct. 2-8 Flip Wilson, Vic Damone (Midnight Show)
Oct. 9-15 Don Rickles, Lainie Kazan
Oct. 16-22 Don Rickles, Rosemary Clooney
Oct. 23-29 Helen Reddy, Fred Travalena
Oct. 30-Nov. 5 Jerry Lewis, Buddy Greco (Dinner)
Buddy Hackett, Joey Heatherton (Midnight)
Nov. 6-13 Jack Jones (Dinner Show)
Flip Wilson, Mel Torme (Midnight Show)
Nov. 14-16 Johnny Carson, Sahara Girls
Nov. 17-26 George Carlin, Sahara Girls (Midnight)
Nov. 27-Dec. 4 Helen Reddy, Fred Travalena (Dinner)
Dec. 5-6 Johnny Carson, Sahara Girls
Dec. 7-17 Flip Wilson, Joey Heatherton
Dec. 18-24 Jerry Lewis, Jack Jones
Dec. 25-31 Don Rickles

Sands

Sept. 17-30 Shecky Greene, Tammy Wynette
Oct. 1-14 Tony Bennett, Morty Gunty
Oct. 15-28 Alan King, Susan Anton
Oct. 29-Nov. 4 Shecky Greene, Jerry Vale
Nov. 5-18 Tony Bennett, Norm Crosby
Nov. 19-Dec. 16, 27-31 Wayne Newton, Dave Barry

Silverbird

Sept. 12-Oct. 2 Joe Dolan (2 a.m.)
Oct. 1-12 George "Goober" Lindsey
Oct. 14-28, Nov. 19-Dec. 2 - Roger Miller
Oct. 29-Nov. 17 Freddy Fender, George Lindsey

NAACP Gala Fund Raiser

The big NAACP held at the Aladdin Gala Fund-Raising Extravaganza, sponsored by the LAS VEGAS SENTINEL,

will be held at a new date as requested by the many stars who wish to be on the show; but found the pre-set date of Sept. 19 as one in conflict with previously scheduled engagements.

The event will be

held at the Aladdin Hotel.

The actual date will be announced within the next few days through the daily and weekly newspapers, radio and TV stations.

Members of the local chapter, NAACP anticipate that it will be one of the most exciting fund-raising shows ever produced in the area.

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ENTERTAINMENT

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