

# CCCC Offers New Courses

The Clark County Community College will offer two new courses this fall. Both evening classes will be held at Valley High School, 2839 S. Burnham (corner of Eastern and Vegas Valley).

The courses, Creative Writing in Non-fiction and Public Speaking, will be taught by Lynne Foesaner, Information Services Assistant of the

Clark County School District — a published authoress and public relations specialist.

Creative Writing, a workshop for new and/or aspiring authors, will guide students in preparing and selling a feature-length, non-fiction article. This 3 credit class will be held Tuesdays, 7-10 p.m., from Sept. 2 through Dec.

16.

Public Speaking, Thursdays, 7-10 p.m., from Sept. 4 through Dec. 18, will teach the fundamentals of oral communications and afford students an opportunity to practice both informal and formal speaking while earning 3 credits.

For registration information, call CCCC at 643-6060.

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that they and other Blacks are all seated in either the same area or in congruent areas in a showroom — in the wings, near the back or so near the stage that all which can be seen are the knees of the entertainers.

On the gaming floor there is also concern. Most tourists know little of the procedures of the numerous games being played. Blacks are very much aware of subtle and blatant reproaches they might receive. A white patron's inquiries of the machinations of craps, baccarat or roulette are generally cordially addressed by dealers. The thinking being, "the more they know about the games, the more they will want to gamble, and the more cash flow the casino can hope to generate. Some dealers are very curt in their responses to similar inquiries made by Black patrons.

The fault is not totally that of those few bigoted "front of the house" employees. Personnel directors should make periodic statements in "in house" publications on the need for universal courtesies to all patrons which is not only expected of all employees but, also, that anything contrary to such policies will not be tolerated and failure to comply will warrant dismissal. Sometimes, such behavior is encouraged by Black by their creating an atmosphere of being grateful for simply being allowed the privilege of being there. Blacks must consciously realize that no one is doing them a favor by taking their money.

Increasingly, hotel/casino owners are becoming cognizant of the negative impact some employees are having on their operations. Those who recognize their responsibilities to their patrons, the hotels and the shareholders are either demanding changes in attitudes, at least on the job, or they are dismissing those

recalcitrant racists whom they do not wish representing the hotels. It is the person who comes into direct contact with the tourist who creates the problems and it is management, on its highest levels, which must face the flak. During the mid 1960s, Governor Grant Sawyer told us that "racism will hurt tourism" and, unattended, it will.

Some few of the smaller operations in Las Vegas have posed problems which negatively affect the entire industry. Complaints are often registered with the Nevada Equal Rights Commission concerning some few discos who persist in excluding Blacks. They, by no means, are representative of Las Vegas entertainment as a whole. Most businesses have recognized that while a person's skin color might be different, the cash is all the same — green. They are primarily in business to make money, not friends.

In July of 1977, a report was filed with the Las Vegas Convention/Visitors Authority on Attitudes towards Las Vegas among Black Men and Women. The study involved several divergent urban areas around the U.S. As a result of that study, some advertisements were placed in magazines generally read by Black people. There is a large percentage of Blacks who do not read those but, rather, such as Newsweek, People, Playboy and Time. There is also the necessity to not create the illusion, by segregation in advertisements, that there is segregation in Las Vegas. Such ads should be run in all magazines and newspapers. Locally produced television advertisements and newspapers must also play a role. Once the tourist arrives here, there must be indications that Blacks are involved in the "Whole ball of wax" both as tourists and as citizens of Las Vegas.

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