

**Stay up with Jerry
and watch the stars come out.**
The Jerry Lewis Labor Day Telethon
to benefit the Muscular Dystrophy Association.

**KLAS
TV8
6 P.M.
AUGUST 31st**



**Even if you miss a little, you miss a lot,
Sahara Hotel — Las Vegas Convention Center.**

Las Vegas Today

POPULATION

Since 1950 when Las Vegas Valley residents numbered less than 50,000 the area population has increased a remarkable ten fold. Combined with its neighbors — North Las Vegas, Boulder City, and Henderson — the area population of Greater Las Vegas and Clark County has reached a half-million.

CLIMATE

Las Vegas has a healthful, semi-arid desert climate. The sun shines 86 percent of the time. The average high temperature is 80, the average low is 52. Yearly rainfall is usually under 4 inches and the average relative humidity is 20 percent.

ECONOMY

The Las Vegas area is believed to have the greatest variety of commercial minerals and metals of any comparably-sized area in the United States. Titanium, lime, gypsum, manganese, silica sand, chlorates, and chlorine are among the major industrial and mined materials shipped from the area. In addition to these industries, many residents work also at the nearby Nevada Test Site, a major Department of Energy facility. Tourism is the most vital industry in the area, and the economy is also boosted substantially by Nellis Air Force Base, the largest jet fighter base in the country.

TRANSPORTATION

Las Vegas welcomes more airline passengers per capita than any other

city in the world and is the leading charter destination in the U.S. A modern, constantly expanding air terminal, McCarran International Airport, is served by 17 major airlines and numerous regional and commuter air carriers. With over 400 scheduled flights daily, McCarran is currently handling 10.6 million passengers annually. The area is also served by three bus lines and is linked to four main highways with Interstate 15 providing convenient access eastward to Salt Lake City and westward to points throughout Southern California.

EDUCATION

Las Vegas area schools now number 113. There are 76 public elementary schools, 18 junior high, 14 senior high, 4 special education schools, and one vocational - technical school. There are also several Parochial and Private elementary schools and a Parochial high school. The University of Nevada, Las Vegas campus with a student enrollment of 10,000, serves the southern part of the state with its major, rapidly growing complex. Community College in North Las Vegas serves another 8,000 students.

THE COMMUNITY

Las Vegas is a vital, active community. It has hundreds of civic, social, business, and service organizations which meet regularly. It also has 40 senior citizens clubs as the city is fast becoming one of the nations more popular retirement havens. Residents and visitors may attend religious services at 200 churches representing

nearly every faith. There are eight hospitals in the area, 10 banks with numerous branches and three daily newspapers. There are five television channels and many AM and FM radio stations. A vast Convention Center approaching one million square feet in size has been the site of numerous conventions since it opened in 1959. Las Vegas is claiming an ever increasing share of the nation's convention business. In January 1979, Las Vegas became the host city for the world's largest convention. It attracts 65,000 delegates of the National Association of Home Builders.

ENTERTAINMENT AND RECREATION

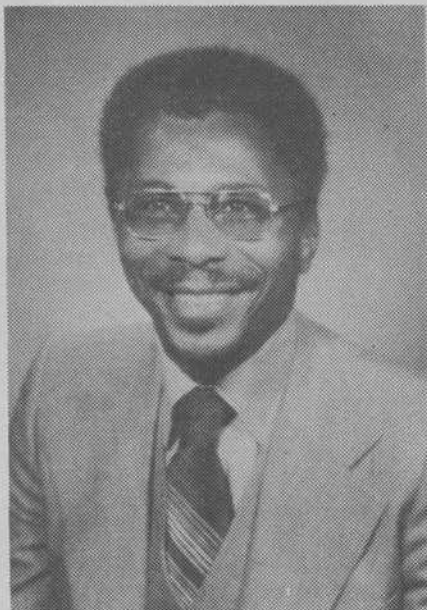
No critique of the Las Vegas area would be complete without mention of its vast entertainment and recreational facilities. Las Vegas itself is commonly called the Entertainment Capital of the World because of the scope and variety of its night life, which helps attract 10-12 million visitors every year. Aside from this dazzling feature, however, this area is also the hub of the scenic southwest, with such attractions as Hoover Dam (Boulder Dam) for spectacle — Lake Mead and the Colorado River for fishing and water sports — Mt. Charleston for camping and winter skiing — and the Valley of Fire for sheer natural beauty. The city's recreational facilities include ten golf courses, numerous bowling alleys, swimming pools, tennis courts, baseball diamonds and football fields. Perhaps more than anywhere in the west, the

(See Las Vegas page 17)

**RE-ELECT
REV. MARION D. BENNETT
ASSEMBLY DISTRICT 6
Democrat**

★
RESPONSIBLE

★
INVOLVED



★
DEDICATED

★
COMMITTED

VOTE For The Man Who Gets The Job Done

Paid Political Adv.

**RETAIN
Judge Earle
WHITE**

- QUALIFIED
- DEDICATED
- EXPERIENCED

**Justice of the Peace
Department 5**

Retain Judge White Committee, James E. Ordowski, Chairman

