

For Men This Fall It's The 'Preppy Look'

A gentleman's appearance has much to do with the way he expresses himself, and the mood he wishes to create for his own individual look. From the successful business man to the rugged outdoor type, he usually has some desire to stand out in a crowd and attract an admiring glimpse or two.

This season's collection in men's wear declares much of the vitality and excitement of

the bustling city of Las Vegas. Naturally the look this fall is the PREPPY LOOK!

The unconstructed suit jackets offer versatility and freedom to be worn as part of a sports combination; and suit trousers can always double as part of a casual shirt-pants outfit.

An added short collar shirt and string-bean tie, as shown here, gives this outfit a classical and nostalgic look of the '40s.

**Fashions by
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**Photographs by
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