

By Ed Brown

Real success really comes to those who work hard for it-and this am- necessarily held true for ply describes what the Lola Falana for she has premier female nightclub shed much sweat and

There's an old adage that says: Lola gets what Lola wants. This has not performer of the world. tears to earn the high en-

Lola Falana, is all about.



"Your home and our reputation equally important to both of us."

(Prices, interest, terms and specifications, subject to change without notice.)

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pinnacle direction by taking her to tertainment upon which she rides. Recently she received

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dancing school. Lola's first big break

a deserved title of First came while dancing in a Lady Of Las Vegas En- chorus line at Atlantic tertainment - a crown City. Sammy Davis, Jr. she wears well. Lola is discovered her there and Vegas hotels with ap- on a number of local of the hardest arranged her appearance

Coincidentally,Lola wrote much involved with the "tigress" campaign.

Her real entertainment Muscular pearances along with fund-raising efforts.

the lyrics for the Faberge fund-raising telethons such as Jerry Lewis' Dystrophy ascension began as co- drives and others. She headliner at various Las has made appearances

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first lady of Vegas entertainment has heart of gold for those in need

working entertainers in in the smash Broadway Danny Thomas, Bob the world. She is a super hit "Golden Boy." talent - a premiere singer, actress and comedienne.

Except for her long friend Wayne time Newton, Lola has broken and set just about every conceivable attendance and box office record in Las Vegas and at the Aladdin Hotel. Her impact has reached international proportions.

Philadelphia. Her father television and had enhan- album. was a welder and her ced her continuing family - very close.

Her preparation for a

Following her Broadway stint. Lola went on a 5-year trek through series of TV special and received the top billing at motion pictures.

nominated for a "Tony" "Dr. Jazz." She had also made a number of sparkling appearances on City. the "Tonight Show" with

and Lola was also in - ceptance, but she is professional career began strumental in Faberge never too busy to help at the age of 3. Her aunt receiving a national ad- with many worthwhile is to be credited for vertising award for her causes. propelling her in that role in the commercial.

Newhart, Alan King, Robert Goulet and Lou Rawls.

She hit the top in Europe was featured in a December 1978 when she the various hotels.Her During 1975, she was other annual schedules include appearances at for her starring role in Lake Tahoe & Resorts

> International, Atlantic

Recently, Lola signed a Born in Camden, New Johnny Carson. These recording contract with Jersey, Lola, one of six engagements had kept Motown Records and will children, was raised in her profile high in soon be making her first

Lola Falana has been mother a housewife. It growing interests for very, very busy shaping was a busy and involved motion picture direction her career and has production. received world-wide ac-

Lola has been very

She made an appearance last week along with Wayne Newton and others to raise funds for the former Aladdin Hotel employees and had assumed full financial responsibility for her last appearance at the Aladdin Hotel Bagdad Room. This engagement ended last Saturday.

Lola Falana is truly the FIRST LADY OF LAS **VEGAS ENTERTAINMEN-**T... and we are all very proud of her philanthropic endeavors.



