

# THE LOU RAWLS PARADE OF STARS

Following the most recent and highly successful telethons in San Diego, Denver and Richmond, Virginia, the Lou Rawls "Parade of Stars" -- a three - hour television spectacular filmed in Las Vegas and appearing on selected dates on local television stations nationwide -- has now raised more than \$1 million for the benefit of the United Negro College Fund.

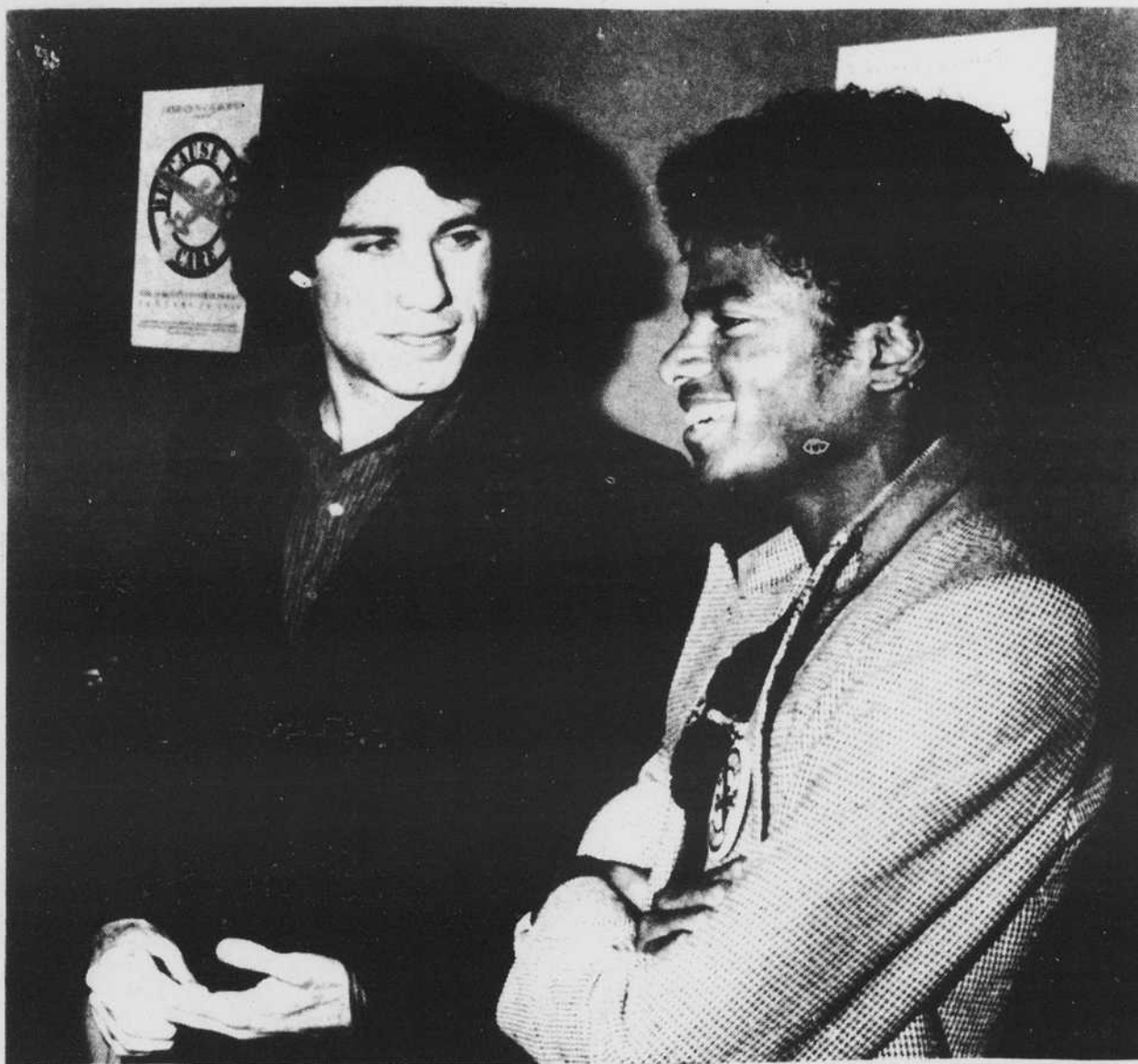
A total of \$1.12 million has been raised as a result of program broadcasts in 12 cities: Portland, Baltimore, Pittsburgh, Sacramento, New Haven, Houston, St. Louis, Atlanta, Orlando, Richmond, Denver and San Diego. Current plans are to air the special in 33 more cities during the next 6 months.

"It would be an understatement to say the success of this project to date is exceeding our expectations," said Christopher F. Edley, executive director of the UNCF. "We owe a great deal to Lou Rawls and his friends at Budweiser for making this all possible."

"The success of the Lou Rawls 'Parade of Stars' is indicative of what can happen when top professionals -- including the incomparable Lou Rawls, literally thousands of UNCF volunteers nationwide and the Budweiser team -- work together toward a common goal," said Michael J. LaMonica, vice-president of Anheuser-Busch, Inc. "We are proud of our association with the United Negro College Fund, and we are especially delighted that people from all walks of life are actively supporting the nation's 41 private black colleges."

The Lou Rawls "Parade of Stars" -- featuring top-name performers including Muhammad Ali, Bill Cosby, Lola Falana, The Mills Brothers, Glenn Campbell, Charlie Pride and Paul Williams, to name a few -- is packed with song, humor, and the ever-present message about the importance of UNCF's mission to annually provide education for 50,000 deserving black students.

# Michael Jackson's "OFF THE WALL"



After a recent benefit performance in Los Angeles, Epic recording artist, Michael Jackson, received kudos from some of the top names in Hollywood, including actor John Travolta. Jackson, whose LP, *Off The Wall*

has sold in excess of four million copies, is the first solo recording artist in history to chart four singles from the same LP into the national Top 10.

Epic Records' artist Michael Jackson, whose LP, *Off The Wall*, has crossed the four million sales mark in America, has become the first solo recording artist in history to place four singles from the same LP in the nation's Top 10.

"She's Out Of My Life," the fourth single from *Off The Wall*, entered the Top 10 on Billboard and Record World's pop charts the week of June 16. It follows the #1 singles, "Don't Stop 'Till You Get Enough" and "Rock With You," as well as the LP's title track, "Off The Wall," into the trade journals' Top 10.

Only three previous albums have produced four Top 10 singles: Fleetwood Mac's *Rumors*


and the multi-artist sound-tracks to the films *Saturday Night Fever* and *Grease*. *Off the Wall* is the first album by a solo artist to accomplish the feat.

As of June 16, the LP had been on Billboard's Top 100 album chart for 43 weeks, by far the most impressive run by any current Top 100 record. *Off The Wall* charts as high as number five for the week, as it continues its long string of weeks in the Top 15.

In England, the Paul McCartney-penned "Girlfriend" from *Off The Wall* has been released as a single, making it the first time in that country that five singles have been released from the same LP.

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**John Pitts**

John brings to the real estate industry a background of mathematics, having been a mathematics teacher for over 20 years. At present John is a teacher with Clark County School District. He doubles as a residential sales person with Toler Realty. John, his wife and daughter arrived in Las Vegas from Gary, Indiana.

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