

You Owe The NAACP \$600,000.00



Yes, you! According to the U.S. Census Bureau, there are over 25.5 million Blacks in the United States of America. According to Andrew F. Brimmer, former Federal Reserve Governor, Black American pre-tax income was 87.5 billion dollars in 1977. According to the NAACP, the greatest Black organization in the history of America, it only owes \$600,000.00.

I am personally making an appeal to all Black and minority Americans to support your local chapter and the national headquarters of the NAACP. They need your help.

And I am making a special and more serious appeal to all Black and Minority Publishers throughout America, and the world, to donate at least a page of

advertising space once a month in support of this great organization.

Without the NAACP, "equality" is mythical, and justice is simply a word used loosely by many, understood by few and administered by none.

Sid Smith

Publisher

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