

## Centel Introduces New Verification System

Centel Transaction Services, a division of Central Telephone & Utilities Corporation, has introduced a verification service for checks and major credit cards.

Called INSTANT CHECK, the new service uses a specially designed push button telephone which allows the merchant to verify the necessary information via computer. The INSTANT CHECK telephone can be operated with a minimum of training.

In addition to providing reliable up-to-the-minute information on any known check or credit card in its file, Centel Transaction Services also provides optional 'guaranteed protection' against bad check losses merchants might incur.

'It is essential for merchants and business people in an area like Las Vegas to process customer payments as efficiently as possible while still protecting themselves from forged checks and falsified credit cards,' said Dennis J. McCarthy, general manager of the new Las Vegas operation. 'INSTANT CHECK allows this to be done in a professional way in less time and more conveniently than with existing procedures.'



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