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John Raye To Help Minorities



John Raye, popular television news anchorman in Washington, D.C. and Seattle, Wash. has joined the staff of the Commerce Department's Census Bureau to help publize the 1980 decennial census. For the past two years Raye co-anchored and reported for Metromedia Television (WTTG-TV, Channel 5) in the Nation's capital. Before coming to Washington

he was anchorman and producer for King Broadcasting Company (KING-TV, Channel 5) in Seattle for five years. Raye began his broadcasting career in 1968 as a photographer and television reporter for KREM-TV in Spokane, Wash.

Raye will help the Census Bureau develop a specialized program to reach minorities and enlist their support of and cooperation with the census. "It's vital to minorities across the country that they be accurately counted in 1980," according to Raye. "Billions of dollars every year in Federal funds are geared to programs that relate to minority needs, programs that depend on accurate population counts."

Cooperation by the news media is especially important in presenting the census message, Raye believes "We can't overemphasize the role that media can play in encouraging people to participate in the census. the minority print and broadcast media can play the pivotal role that will decide whether or not minorities realize the full potential that the census has to offer."

The Census Bureau has already developed two major programs to create awareness of the benefits of the census to minorities, says Raye. "We have hired representatives to work within their own communities to reach the minorities with the census message. By census time we plan to have some 200 of these employees on board. They are working with the local community organizations and others and are available to talk with any group why the census is important."

Contri



Rep. Shirley Chisholm (D-N.Y.) accepts an award from NOBC's executive director, Dr. Cyprian L. Rowe, FMS. Rowe presented the Gold Medallion Award on behalf of The Black Catholic Ministeries and Laymen's Council of Pittsburgh, Pa., because Mrs. Chisholm's flight to Pittsburgh had been grounded due to weather conditions. Rep. Chisholm had been labeled a "poor choice" for the award by the Pittsburgh Catholic, the diocesan paper.

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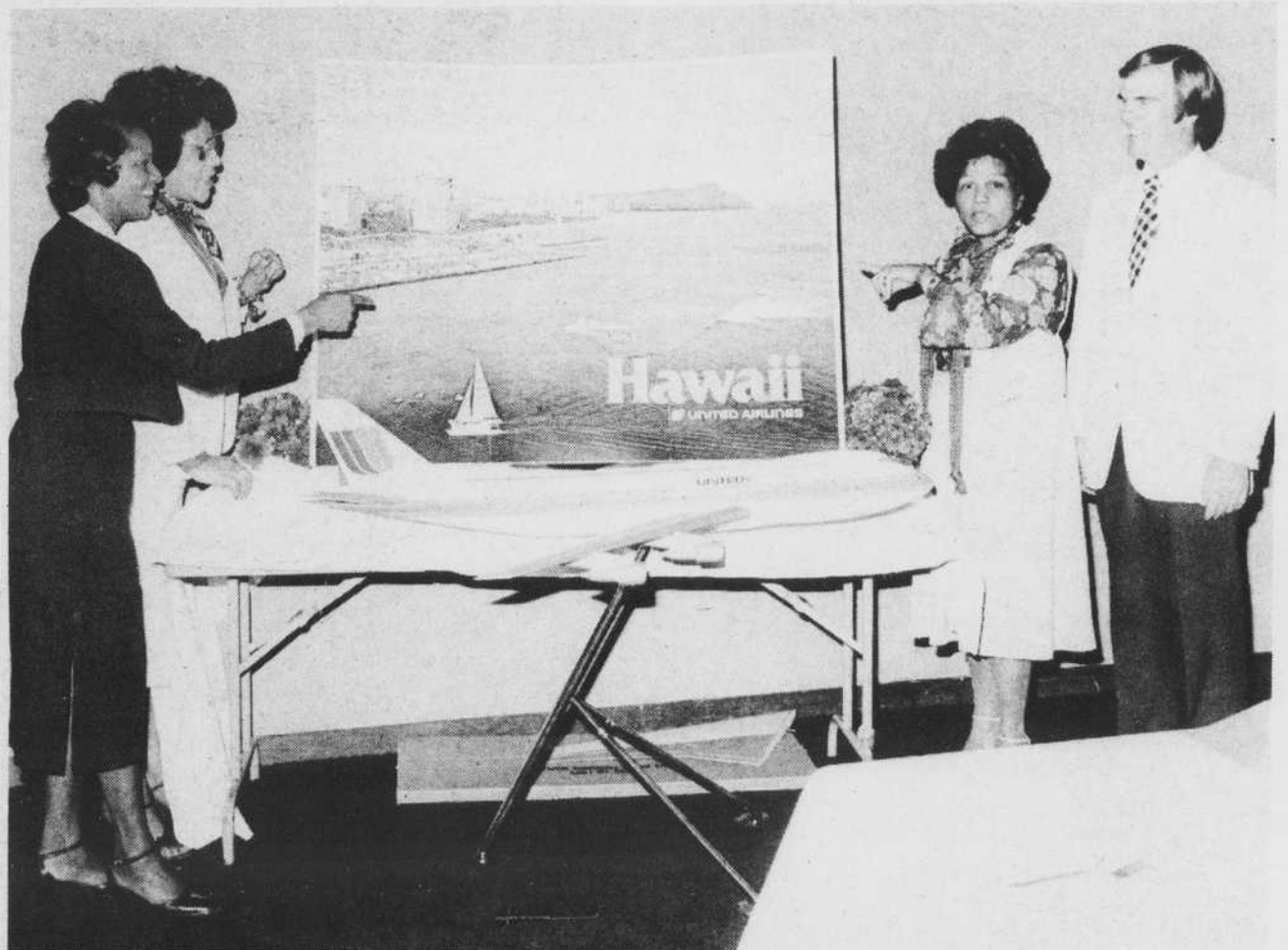
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INSIDE THE VOICE

PUBLISHER'S NOTEBOOK	PAGE 2
JUST THE FACTS	2
BUSINESS IN THE BLACK	2
VA FACTS	4
HUGHES REPORT	4
SCHOOLS NEWS	10
ENTERTAINMENT	12/13
RECIPE	15
SPORTS	17
COMICS	18
BILLY ROWE	21
CLASSIFIED & LEGALS	22/23



A vacation at the Ilikai Hotel on Hawaii's Waikiki Beach via United Airlines 747 Friendship Service is the grand prize to be awarded at the annual Ebony Fashion Fair, Sunday evening March 25th at the Aladdin Hotel.

Planning for the event are: Ida Crockett, Verlia

Davis, Sarann Kinght, and John Devitt, City Manager United Airlines. The sorority sponsoring the show is the Alpha Rho chapter of Gamma Phi Delta Sorority. Proceeds from the event are being used to benefit the Las Vegas NAACP.